

THE VISION



ON THE MOVE

PG. 7

Your City at Work

Explore the financial highlights behind the roads, parks, utilities and public services you rely on every day.

Soliciting in Wentzville

This guide is designed to help residents understand the City's solicitor ordinance and effectively report potential violations.

Citizen of the Year

Know someone who makes a difference? Nominations are open for Wentzville's Citizen of the Year Award!



BUSINESS SPOTLIGHT

Crystal Worthy Art Studio

**LOCATION: 212 W. PEARCE BLVD.,
WENTZVILLE, MO 63385**

Crystal Ellsworth, Owner

WHAT YEAR DID YOU OPEN? We launched Crystal Worthy Art in 2023 and opened our first studio in 2024. In March 2026, we moved into our own building on West Pearce Boulevard — a historic space we bought and renovated ourselves.

WHY DID YOU LOCATE YOUR BUSINESS IN WENTZVILLE?

Wentzville is home for us. When we started looking at where to put the studio, it never really came down to a search — we knew the community we wanted to be part of because we're already part of it. Opening the studio in Wentzville meant we could invest in ourselves and our neighbors at the same time. The people walking through our door aren't strangers; they're the people we see at the grocery store, at school pickup, around town.

WHAT DO YOU BRING TO WENTZVILLE BY HAVING YOUR BUSINESS HERE?

We bring a welcoming, creative space where people can unplug, try something new and create something they can take home. As a Bob Ross–certified instructor, I design every class so that even people who swear they can't draw a straight line leave with a finished project — no experience required. Beyond the art, we bring people together. Date nights, girls' nights, birthdays, team outings and private parties give people a chance to connect, laugh and make memories. We also give back — I donate the proceeds from my original paintings to St. Jude Children's Research Hospital.

WHAT PRODUCTS/SERVICES DOES YOUR BUSINESS OFFER?

Painting classes, first and foremost. Bob Ross wet-on-wet oil classes — you'll finish a 16"x20" canvas in a single session, all materials provided, no experience needed. We also run paint pours, wine glass painting, chunky blanket making and freestyle paint parties, so there's something for people who want to work in a medium other than oil. We also offer private parties for birthdays, girls' nights, baby or wedding showers, and family get-togethers. Plus team building for local businesses and organizations and open studio days when you can walk in, use the space and work on your own project with help on hand. We also have a retail space with my original paintings, as well as shirts, gifts, supplies and gift cards.

WHAT'S YOUR FAVORITE THING ABOUT WENTZVILLE? The people. Wentzville is big enough that there's always someone new walking through the door, but small enough that they come back and bring somebody with them. We've had people book a class as a one-off and turn into regulars who know each other by name. That doesn't happen everywhere. The town shows up for its own. Local businesses don't circle each other; they root for each other. That's rare, and it's the reason we bet on this place.

WHAT'S NEXT FOR YOUR BUSINESS? We're expanding into the other half of our space, and we're not saying what's going in yet — but it'll give people a reason to stay when the brushes are put away. We're also adding live-streamed classes that you can paint along with from home, and an on-demand video library. At the studio, we're adding custom laser-cut wood projects, a membership designed so a single class a month pays for itself, and new class types and projects!

WHAT'S YOUR VISION FOR WENTZVILLE'S FUTURE? We'd like to see Historic Downtown Wentzville become the kind of place people go on purpose. The old part of town is where the character is, and it's coming back one building at a time. Our vision is a downtown where you park once and spend the evening — take a class, get a coffee, catch some music, walk to dinner and run into three people you know. We'd also like Wentzville to stay a place where an idea and a lot of nerve can still open a door and start something. That's how we got here.

IS THERE ANYTHING ELSE YOU'D LIKE TO SHARE? Thinking of opening a business in Wentzville? The town will show up for you, but you have to show up first. We didn't do it alone — local subcontractors, City staff and an economic development grant from the City helped make it possible. Wentzville makes room for people who want to build a business of their own.

To everyone else: come try a class. We always hear "I'm not artistic," but just about everyone who says that walks out with a finished piece they're proud of. Learn more on our brand-new website at www.crystalworthyart.com.



CONNECT WITH THE CITY ON LINKEDIN

Stay connected with the City of Wentzville on LinkedIn for employment opportunities, business and economic development resources, employee spotlights, behind-the-scenes stories, and updates about the work happening every day to serve our community. **Whether you're interested in joining our team, elevating your business or learning more about City operations, we'd love to connect! Find us at www.linkedin.com/company/cityofwentzville.**



Mayor Nick Guccione

MESSAGE FROM THE MAYOR:

One of my favorite things about Wentzville is the creativity and pride our residents bring to everything they do. Last year's inaugural Name-That-Plow Contest proved it, with hundreds of clever entries making a snowplow a source of community fun.

This year, we're excited to bring the contest back, and I hope you'll help us name four more of the City's snowplows.

Whether you're inspired by winter weather, pop culture, clever wordplay or simply have a name that makes you smile, we'd love to hear your ideas. Residents of all ages are invited to participate, and each person may submit up to four name ideas. To keep things fair, names must be 20 characters or fewer, no more than three words and may not include profanity, inappropriate language or the name of an individual. Entries will be accepted through 5 p.m. on Sept. 25. After submissions close, our Public Works team will select the finalists, and the community will have the chance to vote for its favorites from Oct. 12-23. The winning names will be announced in early December.

Of course, this contest is about much more than naming trucks. In addition, it's an opportunity to recognize the dedicated Public Works employees who work long hours before, during and after winter storms to keep our streets safe and passable. While many of us are still asleep, these crews are already out clearing roads so first responders, school buses, businesses and families can travel safely.

The winners won't just earn bragging rights. Each will receive a tour of the Wentzville Public Works Facility, a certificate from the Mayor, a placard featuring the winning snowplow name and a chance to appear in a City Reel as their newly named plow is revealed.

Help us name four more of our City snowplows!



Whether your idea is witty, punny or simply unforgettable, I encourage you to join the fun. It's a great way to celebrate the people who keep Wentzville moving during the winter while adding a little personality to the equipment that serves our community year after year.

If you remember names like CTRL+SALT+DELETE, Scoop Dogg, Snowbi Wan Kenobi and #TagTheMayor, you know just how creative Wentzville can be. I'm looking forward to seeing what you come up with next. Learn more and submit your entries at www.wentzvillemo.gov/NameThatPlow.



New Wentzville Businesses

Club Car Wash

Car Wash/Gas Station
970 Great Oaks Blvd.

Bright Box Collective

Collaborative Workspace
1246 Continental Dr.

Brown & Brown

Accounting and Tax Services
950 Corporate Pkwy., Ste. 106

Mercy Clinic East Communities

Medical Clinic
801 Crystal Creek Pkwy.

Sneak A Peek

4D Ultrasound
1082 Crosswinds Ct.

Firefly Cottage

Art Supplies
12 W. Main St., Unit 1



New in this issue: Business types are now included. This list highlights new businesses serving the community but is not a complete list of all business licenses issued. Also, some listed businesses may not be open yet.

Understanding the City's Finances: Funding the Services You Count On

Every day, the City invests in the roads you drive, the water you use, the parks you enjoy and the public services you rely on. Understanding how those investments are funded can help residents better understand City decisions and long-term planning.

That's why Wentzville publishes the Popular Annual Financial Report (PAFR) — an easy-to-read summary of the City's financial condition based on information from the City's independently audited Annual Comprehensive Financial Report (ACFR). While the ACFR provides a complete financial picture, the PAFR highlights the information most relevant to residents in a clear, accessible format.

Whether you're curious about infrastructure projects, park funding or how utility revenues are reinvested, the PAFR provides a snapshot of how public resources are managed to support today's services while planning for tomorrow's needs.

The PAFR explains more than just the numbers. It provides an overview of how the City invests in roads, utilities, parks, public safety and other essential services, while showing how different funding sources support those investments. **Published annually after the fiscal year ends and the audit is complete, the current PAFR highlights the City's financial results for the fiscal year that ended Dec. 31, 2025.** Inside, you'll also learn how Wentzville plans for future growth, maintains critical infrastructure and responsibly manages public resources to provide reliable services for years to come. Flip through the PAFR and read FAQs to learn more at www.wentzvillemo.gov/PAFR.



Financial Highlights

Utility System Improvements

The Water Fund increased its net position by \$4.2 million during 2025. Continued customer growth, strong operating performance and investment earnings contributed to positive financial results.

A major accomplishment in 2025 was the completion of the Advanced Metering Infrastructure (AMI) project for all water customers. This technology provides improved leak detection, enhanced customer access to water usage data and increased operational efficiency. The Utilities Department also completed an updated Water Master Plan identifying approximately \$40 million in future water infrastructure investments over the next five years to support growth and maintain reliable service.

Strategic Capital Investment

The Capital Improvement Fund utilized existing resources to advance major projects throughout the community, resulting in a planned fund balance decrease of \$1.6 million. Together with investments from other City funds, these projects contributed to the City's overall \$8.4 million increase in capital assets in 2025. By expanding services, enhancing infrastructure and supporting Wentzville's continued growth, they help improve residents' quality of life. 2025 capital investments included: transportation infrastructure, utility expansion projects, public safety enhancements, growth-related improvements, major equipment replacement and more.

Investing in Parks and Recreation

Strong participation in recreation programs and steady sales tax revenue continue to support Wentzville's parks, facilities and community events. The Park Fund balance increased by approximately \$1.2 million during 2025, primarily due to the timing of budgeted capital improvement projects that were deferred beyond 2025. As a result, those funds remained available and will support future improvements while continuing to provide resources to maintain and enhance the parks, facilities and programs residents enjoy. Careful financial planning helps ensure residents can continue enjoying quality places to play, gather and connect — both today and in the future. These resources help the City to:

- Operate and maintain the Wentzville Rec Center and local parks.
- Offer recreation programs and community events.
- Meet existing park-related debt obligations.
- Plan responsibly for future maintenance and improvements.



Soliciting in Wentzville: What Residents Need to Know

The City of Wentzville supports both a **vibrant business community** and an **enhanced quality of life** for our residents. We understand that unwanted solicitation can be frustrating, and this guide is designed to help residents understand the City's solicitor ordinance and **effectively report potential violations**.

If You See Something, Say Something.

Is the solicitor violating the City ordinance?

- ✓ Ignoring a "No Soliciting" sign
- ✓ Soliciting outside allowed hours
(10 a.m.-1 hour before sunset Monday-Saturday)
- ✓ Refusing to leave when asked
- ✓ Not displaying required City-issued ID
- ✓ Misrepresenting themselves

Yes, they are violating
the City ordinance.

Is it happening right now?

YES

NO

Call the Police
nonemergency line
at (636) 327-5105
immediately.

By reporting quickly, an
officer can respond,
observe and document
the violation in real time.

For after-violation
reports, send an email
to [CityClerk@
wentzvillemo.gov](mailto:CityClerk@wentzvillemo.gov). Add
as much detail as you
can about the solicitor
and date/time of the
violation. Include any
supporting videos or
photos, if available.

Most Effective

Reporting violations to
the nonemergency Police
line at (636) 327-5105

Reporting the location or
address accurately

Providing a description
of the solicitor(s)

Noting the specific
ordinance violation

Less Effective

Posting your concern on
social media

Calling the Mayor or
Aldermen for an
immediate response

Reporting the issue
multiple days later

Sharing information you
didn't see directly

Remember, social media posts or reports made after the solicitor has left generally do not provide enough information for enforcement. For after-violation reports, please email CityClerk@wentzvillemo.gov.

Understanding the Ordinance

The City recognizes that door-to-door solicitation is one way businesses, including local ones, connect with potential customers. **The solicitor ordinance isn't intended to prevent legitimate business activity. It establishes clear expectations that help protect residents while allowing businesses to operate responsibly.**

What's Allowed

Not every door-to-door activity requires a solicitor's license. For example, leaving commercial flyers or literature without knocking or ringing the doorbell is generally not considered solicitation. In addition, some activities — such as political, religious and charitable canvassing — are permitted under the City ordinance.

We're Here to Help

We understand it can be frustrating to deal with unwanted solicitors. Please know we are on your side. Timely reports are the best way we can take action and protect our community together. Thank you for your patience and partnership.

**If you see a solicitor violating City regulations, call the
nonemergency police line immediately at (636) 327-5105.**

Violations of the City Ordinance may result in the suspension or revocation of the City-issued solicitor's license and other penalties as provided by Municipal Code.



To read the full Peddlers, Solicitors and Canvassers Ordinance, please visit www.wentzvillemo.gov/Solicitors.



NEWS AND ANNOUNCEMENTS

Essential news, program details and resources specifically for Wentzville residents and business owners.

Citizen of the Year

Do you know someone who makes a difference in Wentzville? Nominate them for Wentzville's Citizen of the Year Award! The Citizen Recognition Program acknowledges outstanding individuals and groups that make a significant contribution, a positive impact or an improvement to the quality of life for citizens in our community.

Nominations are open year-round, but time is running out to nominate someone for the 2026 award. Recognition categories include service, community spirit, volunteerism and more. Nomination forms and eligibility requirements are available by visiting www.wentzvillemo.gov/COTY. The Board of Aldermen will present the 2026 Citizen of the Year Award during a Board meeting in early 2027.

Crack Sealing Program

The City of Wentzville is expanding its pavement preservation efforts to extend the life of our streets. Over the next three years, our goal is to complete crack sealing on all 400 lane miles of concrete streets in the City. This preservation method helps extend the life of concrete streets by:

- **Preventing Water Intrusion:** Water is the primary cause of road deterioration. Sealing cracks keeps moisture from seeping under the concrete, which softens the sub-base and causes potholes.
- **Keeping Debris Out:** It prevents rocks and sand from getting packed into concrete joints, allowing the street to naturally expand and contract without further cracking.
- **Being Cost-Effective:** This is one of the most cost-effective maintenance strategies available. It stops minor cracks from turning into severe damage that requires expensive, full-depth slab replacement.
- **Minimizing Disruptions:** We use a hot-applied, rubberized sealant that cools and cures quickly, meaning roads reopen fast for local drivers and residents.

By maintaining the entire network now rather than reacting to failures later, we are extending the useful life of our streets at a fraction of the cost of major repairs. Crack sealing is just one of the many ways Wentzville preserves, maintains and updates our transportation infrastructure.

Yard Sale: Sept. 18-19

Are you planning to host a yard sale this fall? Maybe you're just looking for a deal on something new to you!

The Find-A-Sale sheet is designed to help yard-sale hosts and attendees! Complete the linked form below to submit your sale; the information will automatically populate the Find-A-Sale sheet with locations, days of participation and a brief description of each sale.

- You can submit your sale information at www.wentzvillemo.gov/SubmitASale.
- View the Find-A-Sale sheet at www.wentzvillemo.gov/FindASale.

Yard sales held during the Fall Citywide Yard Sale event on Sept. 18 or Sept. 19 do not require a Yard Sale Sign Application to display signs within Wentzville city limits. However, signage must display permit number 26-002, and must comply with the other guidelines for posting yard sale signs listed at www.wentzvillemo.gov/YardSale.

Tree Limb Pickup

Twice yearly, the City provides residents with a free, easy way to dispose of small tree limbs through its Chipper Program. The pickup takes place by ward. The fall 2026 schedule is as follows: Ward 1 is the week of Oct. 26; Ward 2 is the week of Nov. 2; and Ward 3 is the week of Nov. 9. Unsure about which ward you live in? Visit www.wentzvillemo.gov/WardMap.

Tree limbs and branches for the Chipper Program must be stacked at the curb by 6 a.m. on Monday of your Ward's scheduled Chipper Program week. Tree branches and tree limbs should NOT be bundled or placed in bags. Bagged or tie-bundled materials will not be picked up. Tree limbs are defined by the largest cut end measuring up to six inches in diameter. Please leave tree limbs as long as possible and face the butt/cut end to the street. Do NOT block the sidewalk with tree limbs. Leaves, tree trunks, root balls, decorative grasses, wood chips, bush or shrub trimmings, or grass clippings are not included in this collection. Questions? Please call Public Works at (636) 327-5101 or visit www.wentzvillemo.gov/TreeLimbPickup.

City Office Closure

City offices will be closed Monday, Oct. 12, for our annual Citywide employee training. While we take this time to learn and grow as a team, please note that this is not a solid waste holiday, and the WREC will be open regular hours. We appreciate your understanding and support as we work to serve you even better.

WENTZVILLE MISSOURI



Wentzville Board of Aldermen: Linda Roth (Ward 1), Frank Martell (Ward 2), Michael Lovell (Ward 3), Mayor Nick Guccione, Michael Hays (Ward 3), Robert Hussey (Ward 2) and Chantel Summers (Ward 1). Want to connect? Please visit www.wentzvillemo.gov/MeetTheBoard for contact information.

Board Update: Share the Road (and Sidewalks) in Wentzville

The best safety feature isn't found on a vehicle or device — it's paying attention. Staying alert to your surroundings helps create safer streets, sidewalks and trails for everyone.

No matter how you're on the move — driving, walking, biking or riding an approved device — understanding the rules helps keep everyone safe. As transportation options continue to evolve, sharing public spaces with courtesy and awareness has never been more important.

Drivers should stay alert for pedestrians and riders, especially in neighborhoods, near parks, schools and trail crossings. Give cyclists plenty of room when passing, watch carefully before turning or opening a vehicle door, and always yield to pedestrians in marked crosswalks.

Pedestrians can help improve visibility by using marked crosswalks whenever possible, making eye contact with drivers before crossing and limiting distractions while walking. If you're out after dark, bright or reflective clothing can also make you easier to see.

For those riding bicycles, e-Bikes, scooters or other approved alternative transportation devices, it's important to remember that not every device follows the same rules.

Wentzville recently updated its ordinance to better address today's transportation options by establishing where different devices may be operated based on their design and speed. Some may be used on sidewalks or multi-use trails, while others are limited to roadways. Knowing where your device is permitted to operate helps create a more predictable and safer experience for everyone.

No matter what you're riding, slow down around pedestrians, announce yourself before passing, obey traffic signs and signals, and ride in a predictable manner. Helmets are strongly encouraged for riders of all ages, and parents should ensure children understand the rules before heading out.

Not sure where you can ride your e-Bike, scooter, bicycle or other approved device? Wentzville's **Know Before You Ride** guide, linked below, explains which devices are permitted on City roads, sidewalks, in parks and on multi-use trails.

LEARN MORE



Check out the guide at www.wentzvillemo.gov/KnowBeforeYouRide to prepare before your next trip.



Golf Carts, UTVs and ROVs: A Quick Refresher



Last year, the City updated its ordinance to establish clear rules for operating golf carts, Utility Terrain Vehicles (UTVs) or Recreational Off-Highway Vehicles (ROVs) within city limits. For details, please visit www.wentzvillemo.gov/GolfCartsEtc.

Definitions

- **Golf cart:** A motorized vehicle with at least three wheels designed for golf-course use that cannot exceed 20 mph.
- **Recreational off-highway vehicle (ROV):** An off-road vehicle 50-80 inches wide with an unladen weight of 3,500 lbs or less, traveling on four or more non-highway tires.
- **Utility vehicle (UTV):** An off-road vehicle 50-80 inches wide with an unladen weight of 3,500 lbs or less, traveling on four or six wheels and used primarily for landscaping, lawn care or maintenance.

Key requirements

- **Where you can drive:** Golf carts, UTVs and ROVs may be operated on City streets only if they meet ordinance requirements. They are limited to streets with posted speed limits of 25 mph or less and may not cross roads posted above 35 mph. UTVs and ROVs are not permitted in designated golf cart lanes.
- **Operator requirements:** Drivers must have a valid driver's license, carry insurance as required by state law and obey all traffic laws.
- **Required equipment:** Vehicles operated on City streets must have a rearview mirror, parking brake, federally compliant VIN and seat belt or restraint for any rear-facing seat. Nighttime operation also requires headlights and taillights. Golf carts must additionally meet federal low-speed vehicle standards.
- **Where you can't drive:** These vehicles are prohibited on sidewalks, multi-use trails and shared-use paths except when crossing them. They may not block sidewalks or paths and must travel as close to the right side of the roadway as practical without impeding traffic.

ECRWSS
Postal Customer

APPsolutely Awesome!



Stay on top of your water usage with the EyeOnWater app! Did you know that residents served by the City of Wentzville Water Division can monitor their consumption in real time?

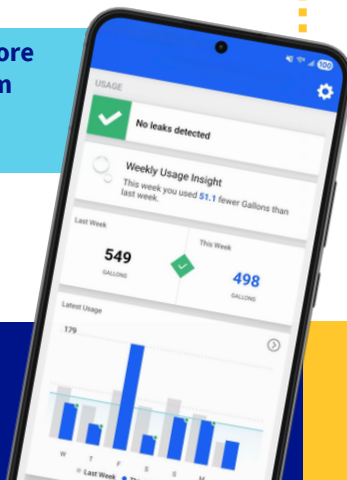
The EyeOnWater app provides:

- **Real-Time Monitoring:** View your usage in 15-minute, hourly, daily, monthly or annual intervals.
- **Leak Alerts:** Set up custom notifications to identify potential leaks early and avoid high bills.
- **Easy Access:** Use the secure website portal or download the smartphone app to manage your data from any device.

Ready to get started? Learn more at <https://helpyeonwater.com> or use the QR code above to download the app.

Questions? Send an email to City.Inquiry@wentzvillemo.gov or call (636) 639-2155.

DOWNLOAD



Electronics Recycling + Document Shredding

This FREE* drive-thru and drop-off event is open to families and individuals only (no businesses, please). Almost anything with a plug is accepted for electronics recycling. *However, some items (such as TVs and items with Freon) will incur a fee. Learn more at www.wentzvillemo.gov/ElectronicsRecycling.

FREE Personal shredding is limited to six "Bankers Boxes" (or the same size) OR three 13-gallon (kitchen-sized) garbage bags, per vehicle. Participants should ONLY shred items with personally identifiable details. Items that DO NOT contain personally identifiable information should be recycled directly in your curbside recycling cart.



Saturday, Oct. 24



9-11:30 a.m.



**Peruque Valley Park
1335 South Point Prairie Rd.**



See You
There!

Gather your electronics and
shredding and meet us at the park!

APPsolutely Awesome!



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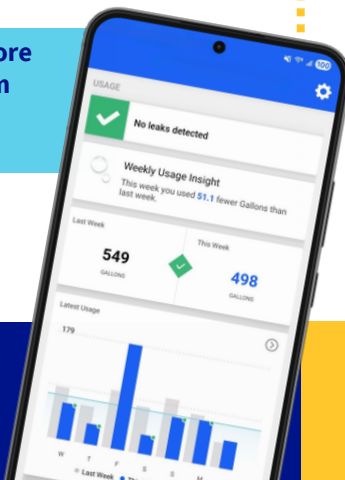
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