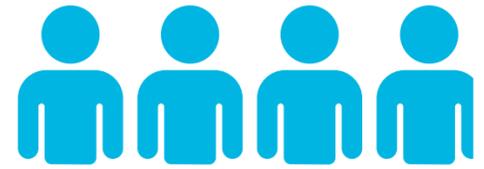


STATE OF THE CITY 2025



2025 AT-A-GLANCE

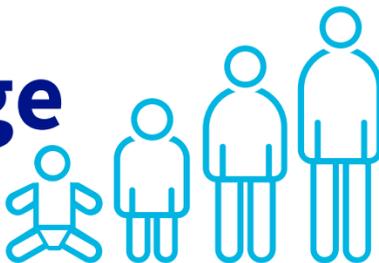


population
49,395+



17K+
Households

96.7% 
Employment Rate

median age
36.0 



\$98,207 median
household income





BY THE NUMBERS



2,600+

**Permits (Building,
Fence, Deck, Etc.)**



1,349

**Yards of
Concrete Slab
(in-house)**



65,000+

**Yards of
Concrete Slab
(contracted)**



4,307

**Trees
Maintained**



750

**Business
Licenses Issued**



\$4.6 million

**In Outside
Transportation
Funding**

2025 PROJECTS and Programs



WORTH THE TRIP, WENTZVILLE

This campaign was launched to support local businesses during ongoing I-70 construction and to encourage residents to shop, dine and explore locally. Through storytelling, video, email and community engagement, the campaign reinforced Wentzville as a destination that's always “worth the trip.”



IMPROVING CONNECTIONS

The City launched the **Academy of Civic Engagement** as a pilot program to help residents better understand how local government works. The program focused on transparency, education and building informed community involvement.





TRANSPORTATION PROJECTS

- Route Z
- Wentzville Parkway Turn-Lane Project
- Wentzville Parkway South
- David Hoekel Parkway
- Signal at Pearce Boulevard and Linn Avenue in historic downtown

WE WELCOMED **77** NEW BUSINESSES!

Alex's Hair Styling
Algae Foundation
Andy's Frozen Custard
Arrowhead Roofing & Exteriors
Barry Home Healthcare
Beauty Destination
Beverly Ann's Cookie Truck
Bingman Construction Company
Boxdrop Mattress & Furniture
Brows By M
Burlington
Caliber Collision Centers
Cedarhurst of Wentzville Operator
Central Trust Bank
Circle K
Clement Ford
Clyde Joseph Enterprises
Crossroads Chiropractic & Performance
Crossroads Clinic Volunteers in Medicine
Crossroads Needlepoint
Daiso USA
Double Dog Bookshop
Dr Jenn Rauscher
Empire Walls & Hardscapes
Empowerme Rehabilitation
Forefront Dermatology

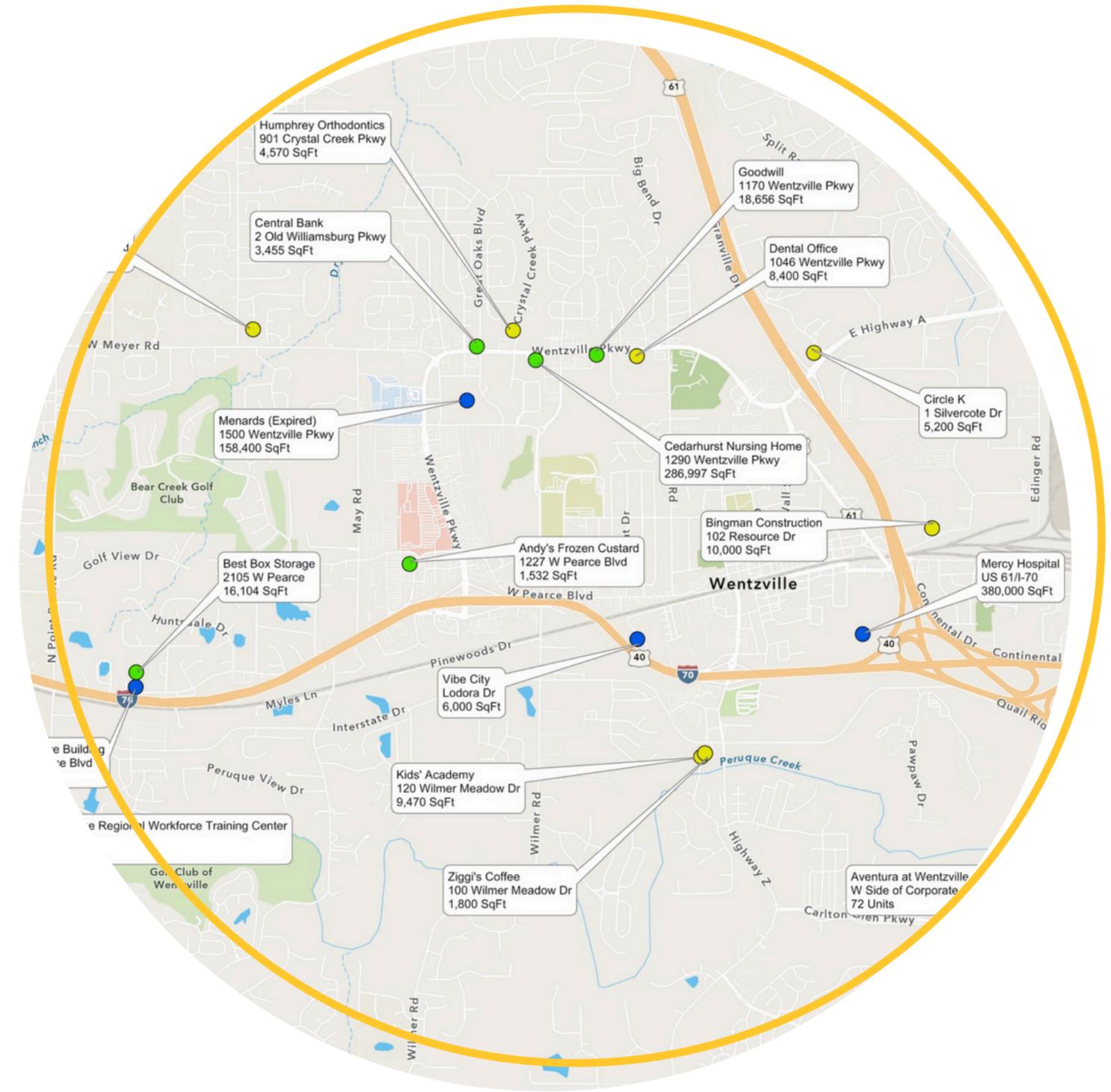
Gateway Exteriors & Outdoors
Gerber Collision & Glass
Goodwill
GTW Insurance
Hair By Britney
Hair By Michelle Bumeter
Hairbyegm
Immersive Healing
Johns Auto Detailing
Kidd Family Chiropractic
Lava Lounge 2.0
Leahs Flower Garden
Legend Realty
Liima Aesthetics
Loretto Welding & Fab
Lucky Six Ink
Mercy Wentzville Community & Business Center
MGS Downtown Carwash
Mike & Taylors Card Shop
P6 Wellness
Restored Esthetics
Rooted & Mane
Rooted Birth Collective
RT Construction Rain Tight Decks
Salt & Light Cheeseboards
Sign Ink Extreme

Simply Grace-Harmonic Healing & Herbal Shop
Skyline Auto Group
Smokers Vape
Spartan Physiotherapy
St Croix Hospice
Starrpoint Regenerative Therapies
Studio Two Ten
Suite Styles by Kylie
Tag Motors
The Checkered Suite
The Fix Tech Repair
The Nest Learning Center
Twin Clover Sign Inc
U-Haul Co of Missouri
Unified Combatives Academy
Uppercuts by Izzy
Vital Roots Chiropractic
Vitalvends LLC
VK Links & Friends
Wendys
Wentzville Vapor & Tobacco
Wikoff Agency LLC
Your HOA Management Team
Ziggi's Coffee

**Most businesses
are opened,
while others are
coming soon!**

ECONOMIC DEVELOPMENT

The Economic Development Activity Map, which is updated regularly, identifies where new business activity is occurring in the City. The map notes businesses that are either in pre-construction, under construction or completed phases.



COMPREHENSIVE PLAN UPDATE

Work launched on the City's Comprehensive Plan update, guided by resident surveys and public engagement. Community feedback is helping shape future decisions related to growth, development and long-term planning. More opportunities to be involved in the process will take place this year.





ROTARY PARK MASTER PLAN

The Rotary Park Master Plan process launched with community input gathered through resident surveys. Input from this initial phase will guide future park improvements, with additional planning and feedback opportunities happening in 2026.



NAME THAT PLOW

The Snowplow Naming Contest invited residents and employees to help name City snowplows through a fun, interactive process. Nearly 500 names were submitted, with four snowplows officially named. The four names will be revealed on social media later this month.



EXPANDED COMMUNITY EVENTS

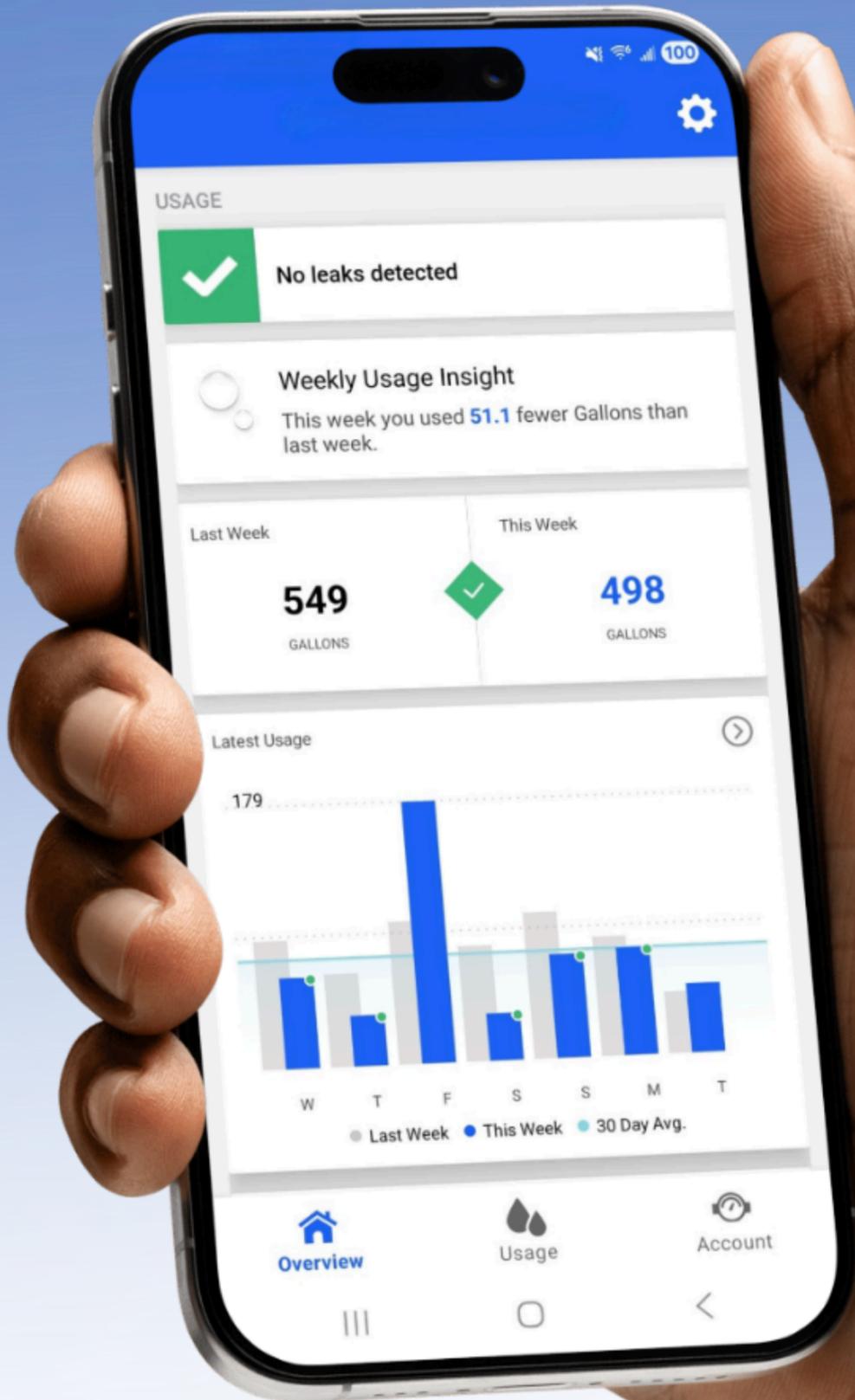
The Parks and Recreation team added three new community events: Summer Shindig, Frights & Bites and a second night of our Holiday Night Lights Walk-Thru, resulting in a 75% increase in events for our community.





BIGGER AND BRIGHTER

The Holiday Night Lights display was expanded with new scenes and 50,000 additional lights, creating an even bigger and more memorable experience for community members.



WATER SYSTEM IMPROVEMENTS

The City completed the installation of 16,580 smart meters to improve water system efficiency and provide more accurate usage data, which residents can view through the EyeOnWater app to monitor water use and identify potential leaks.



OUR AWARD-WINNING TEAM

The City's Water Reclamation Center earned the 2025 Plant and Operator of the Year Award from the Missouri Environmental Association. This recognition highlights operational excellence and the dedication of City staff.



EMPLOYEE GROWTH

The City continued investing in employee development through training and leadership programs. This included hosting the third annual Employee Development Conference and celebrating 13 employees who completed KU's Certified Public Manager program.





WHAT'S NEXT FOR WENTZVILLE?

A new Public Safety Center is moving forward and will house Police operations and Wentzville's Municipal Court. The City has purchased property across the street from the Police Department's current location near City Hall, and the design is in the early stages.



COMING SOON

- Mercy Hospital
- BJC HealthCare / St. Louis Children's Outpatient Center
- Lou Fusz Kia
- QuickTrip (Gen 4 Prototype)
- Circle K/Wendy's
- Ziggi's Coffee

2026 COMMUNITY EVENTS

- Easter and Spring Events
- Run for the Wall
- Wentzville Days
- July 4th, with “America 250” tie-ins
- Rod Run
- Summer Shindig
- Fall Festival
- Tree Lighting and Parade
- Holiday Night Lights
- And Much More!





CITY HALL
WENTZVILLE MISSOURI