

THE VISION



COMMUNITY UPDATES

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Winter Alert Info

Learn the difference between a winter weather watch, advisory and warning.

Wentzville Solicitors

Local guidelines help regulate how and when soliciting may occur in our neighborhoods.

Utility Rates

Get a quick snapshot of how your City utility services work and how our team can help.

BUSINESS SPOTLIGHT

LandL EE

LOCATION: 12680 VETERANS MEMORIAL PKWY., WENTZVILLE, MO 63385

Owners Luz and Larry Sisco

WHAT SERVICES DOES YOUR BUSINESS OFFER? We offer a wide range of affordable branded clothing for women, men, kids and babies, as well as footwear, accessories and home goods. We also have a reserved stock of clothing that covers all seasons. If you need a swimsuit in February, just ask. From shorts to jeans and everything in between, we'll likely have them at a price you'll love! Our fall/winter hours are: Tuesday–Saturday: 10 a.m. to 6 p.m.; Sunday: 8 a.m. to 2 p.m.; and we are closed on Mondays. Questions? Call us at (580) 309-0107.

WHAT IS YOUR FAVORITE THING ABOUT WENTZVILLE? We love the parks and walking trails. Wentzville also has the feel of a small town with all the amenities of a large one. We love the flea market, which seems to grow more every year! Plus, being at the crossroads makes it easy to travel to other parts of the STL region.

WHAT IS NEXT FOR YOUR BUSINESS? Last October, we celebrated our first anniversary. Our goal is to continue providing our customers with affordable selections of clothing products that offer the variety and quality of well-known brands. We hope to reach more customers with our "shop local and support small" message. We're particularly grateful to all of our customers who have helped spread the word of our location.

WHAT IS YOUR VISION FOR WENTZVILLE'S FUTURE? Our current location is in a low-travel area for retail clothing stores, which makes it challenging for people to find us. Our vision is that increased awareness of our location will lead to increased customer traffic, enabling us to grow and create jobs in the community.

WHY DID YOU LOCATE YOUR BUSINESS IN WENTZVILLE? We have lived in St. Charles County for more than 20 years. We decided to retire in Wentzville over seven years ago and love the location and the people. For us, it made sense to locate our business here in Wentzville near our home.

WHAT DO YOU BRING TO WENTZVILLE BY HAVING YOUR BUSINESS HERE? While there are numerous big-box retail stores nearby that offer new clothing, there is a need for new, high-quality clothes at significantly lower prices. If you think about it, one item of clothing at many of these big-box stores can cost two, three or even more times the current hourly wage. This means someone may have to put in several hours of work just to afford one nice shirt or a pair of pants. At our store, we strive to have at least 90% of our items priced below \$20, with an average price per item of under \$15. Residents of Wentzville and neighboring cities receive significant savings on new clothing by shopping at LandL EE. The money saved can quickly add up and be used on other family necessities.

New Wentzville Businesses

The Fix Tech Repair
1971 Wentzville Pkwy., Ste. 100

Barry Home Healthcare LLC
12646 Veterans Memorial Blvd., Ste. 2

Clement Ford
1015 S. Callahan Rd.

Crossroads Needlepoint LLC
12 W. Main St., Unit 1

Empire Walls & Hardscapes
2266 E. Pitman Ave.

Mercy Wentzville Community and Business Center
506 S. Linn Ave.

St. Croix Hospice
106 Creekside Office Dr.

Crossroads Clinic Volunteers in Medicine
1021 Wentzville Pkwy., Ste. C

Note: These businesses have all applied for a business license, but may not yet be open.





Mayor Nick Guccione

MESSAGE FROM THE MAYOR:

The winter weather season has arrived. Some of us welcome the colder temperatures and the chance for snow, while others would happily fast-forward to spring. No matter where you fall, one thing we can all agree on is that being prepared for winter weather helps keep our community safe and moving.

As winter approaches, it's important to understand the weather alerts you may see or hear during the season. Knowing the difference between a winter weather watch, advisory and warning can help you make informed decisions for yourself, your family and your daily routines.

UNDERSTANDING WINTER WEATHER ALERTS

Weather alerts are issued by the National Weather Service to communicate potential or expected winter conditions. Each alert serves a specific purpose and level of urgency.

A **Winter Weather Watch** means conditions are favorable for a winter storm event, but the exact timing, location or severity is still uncertain. Watches are typically issued at least 24 hours in advance and are meant to give you time to begin planning and monitoring forecasts.

A **Winter Weather Advisory** indicates conditions that may cause significant inconvenience. While these conditions may not be severe enough to warrant a warning, they can still create hazardous travel and threaten life or property if caution isn't exercised. Advisories are often issued when snow totals of three to five inches are expected within a 12-hour period.

A **Winter Weather Warning** is the most serious. Warnings are issued when conditions pose a clear threat to life or property, and travel may become difficult or impossible. These alerts are typically issued when six inches of snow are expected within 12-24 hours or when other dangerous winter conditions are likely.

PREPARATION MAKES A DIFFERENCE

Understanding these alerts is just one part of winter readiness. Simple steps — allowing extra travel time, checking road conditions, preparing vehicles, and staying informed — can go a long way in keeping everyone safe. Our Public Works team works hard throughout the winter to maintain streets and respond to changing conditions, but safe travel is always a shared responsibility.

I encourage residents to stay connected to trusted weather sources and to sign up for local alerts when available. The National Weather Service offers helpful seasonal guidance and real-time updates at www.weather.gov, and additional winter tips and reminders specific to Wentzville can be found on the City's website at www.wentzvillemo.gov/Winter.

Winter weather can be unpredictable, but preparation helps reduce its impact. By understanding alerts, planning ahead and looking out for one another, we can navigate the season safely.

As always, thank you for doing your part to keep Wentzville a strong, resilient community — no matter the season.

Prepare ahead for winter weather in Wentzville.



Comprehensive Plan Update

The Discovery Report, is the first deliverable in the Comprehensive Plan update for Wentzville. This report represents the end of the first phase of the planning process and focuses on community engagement efforts, survey findings, and broader trends and characteristics.

The Discovery Report aims to provide a foundation of existing conditions, data, research and analysis for the formation of the draft and final comprehensive plan. The Discovery Report includes the findings from the community survey shared by the consultant last fall.

Stay tuned for the next community open house in late winter, and the Comprehensive Plan draft coming in late spring. Updates, including the Discovery Report, can be found online at www.WeAreWentzville.org.



Community Updates:

Staying in the Know About Changes That May Impact You

Wentzville is always moving forward, and with that comes a few things worth sharing. In these pages, you'll find helpful information happening around the community — some relevant now, others happening later this year. Our goal is to make sure you have the right information at your fingertips. We want to keep you informed, educated and engaged.



Directional Signs in Wentzville: What's Allowed (and What's Not)

In Wentzville, off-premise directional signs are generally not allowed. This helps keep streets safe, intersections clear and neighborhoods free from sign clutter. However, the City does allow a limited exception for certain short-term, residential uses, as long as specific guidelines are followed.

This exception is intended for temporary events at a residence, such as open houses, garage or estate sales, or similar one-time activities. Because this is an exception — not the rule — signs that don't meet the requirements may be removed by the City.

When are signs allowed?

Directional signs for temporary residential events may be placed after 5 p.m. on Friday and must be removed by 8 a.m. on Monday.

Where and how can signs be placed?

To be permitted, signs must:

- Be placed only on private property with the property owner's permission
- Be freestanding and no larger than four square feet or four feet tall
- Be located at the closest main street intersections, including at the entrance to the neighborhood and intersecting streets leading to the event or address.
- Be limited to one sign per intersection

Signs may not be placed in the City right-of-way, attached to utilities, trees, fences or street signs, or positioned where they interfere with visibility or public safety. Following these guidelines helps keep Wentzville safe and welcoming — and ensures temporary signs can stay up for the weekend without issue. For more about this ordinance, visit www.wentzvillemo.gov/MunicipalCode.



Soliciting in Wentzville: What You Need to Know



While the City cannot prohibit solicitation entirely, local guidelines help regulate how and when it may occur in Wentzville neighborhoods. When solicitors go door-to-door, residents often have questions about what's allowed, what's required and what they should expect. The City of Wentzville has guidelines in place to help create a safe, consistent experience while balancing individual rights and neighborhood expectations. Before soliciting in Wentzville, individuals must complete a City application, provide required documentation, pay a fee and submit to a background check from the state in which they reside. The Police Department reviews and approves these materials before a solicitor is allowed to operate within the City. Licensed solicitors are required to carry identification and must follow all City rules while in neighborhoods.

Recent updates to the City code further clarify what residents can expect. Companies are limited in the number of employees they may have soliciting at one time, the duration of their operation and how often they can return within a six-month period. Solicitors are also prohibited from approaching homes displaying a "No Soliciting" sign. Enforcement of these rules relies in part on residents. If you believe a solicitor is operating outside City guidelines, we encourage you to promptly report the activity to the non-emergency police line at (636) 327-5105. These guidelines aim to promote a safer and consistent experience for everyone involved. For more information, please visit www.wentzvillemo.gov/CityClerk.

Solid Waste: Updates are Coming this Spring

Later this spring, Meridian will take on all daily solid-waste operations for Wentzville households — including customer service support for questions, concerns, new accounts and disconnects.



What Can You Expect?

As we make this shift later this spring, residents will begin to see updates to Wentzville's solid-waste program. While the way services are managed will change, the quality of solid-waste services you receive will remain the same. These updates are part of a long-term effort to enhance operations and create a more consistent customer experience across the community. We understand that transitions take time, and we appreciate your patience as the City and Meridian work together to make this process as smooth as possible. Meridian will share full details directly with its solid-waste customers in early 2026.

What's Not Changing?

Meridian will continue to be Wentzville's solid-waste provider, so the service you receive at the curb each week will look similar. Your pickup days and routes will remain the same.

What's New?

A few things are changing as part of this solid waste update.

- Meridian will provide all customer service support, and solid waste billing will shift to quarterly statements directly from Meridian. While some rates will decrease and others will slightly increase, your overall cost will reflect a minimal change.
- Residents will continue to receive a monthly water/sewer bill from the City.
- All trash, recycling and yard-waste carts will be replaced as part of the transition.
- You will need to schedule and pay for any extra bags placed outside of your cart (at a cost of \$3 per bag).
- Personal yard-waste carts will no longer be serviced.

Stay Up to Date with News from the City

Staying informed helps residents make the most of life in Wentzville, from knowing about upcoming events and programs to understanding City services, projects and important reminders. To support this, the City utilizes a diverse range of communication tools, ensuring that information is available in multiple formats and locations.

Print publications remain a key resource, including *The Vision* (that you're reading now), which is published six times each year — see below for a *Vision* update. Additionally, the City shares monthly utility bill inserts, postcards and targeted letters. Digitally, the City's website is updated regularly with department and division information, project details and events. Parks and Recreation also publishes its *Fun Times* guide online throughout the year. Lobby TVs at City facilities share timely messages as well.

For those who prefer digital updates delivered directly, eNewsletters provide focused information for residents, businesses and parks and recreation participants. Social media platforms, including Facebook, Instagram, LinkedIn, Nextdoor and YouTube, are used to share reminders, highlights and urgent alerts. From time to time, the City also uses signage, banners, billboards and LED displays around town to share important messages.

Alerts and reminders are available through phone, text and email via the City's emergency notification system — You can sign up at www.wentzvillemo.gov/WIND. Residents can also connect in person through City Hall visits, board and commission meetings, open houses and new community programs like the Academy of Civic Engagement (more info coming in 2026).

With so many options available, residents are encouraged to choose the tools that work best for them and use them often to stay connected and informed throughout the year. To learn more about these tools, please visit www.wentzvillemo.gov/GetConnected.

Find *The Vision* Online

The Vision is a bimonthly newsletter produced exclusively for Wentzville residents, sharing timely information, City updates and community highlights. Each issue is always available online at www.wentzvillemo.gov/TheVision.

Beginning in 2026, *The Vision* will be printed four times a year, with the July/August and November/December issues shared online only.



2026

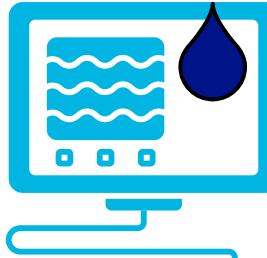
UTILITY RATES

We know utility bills aren't the most exciting mail you receive — but we want the bills to be easy to understand, easy to manage and full of helpful options. Here's a quick snapshot of how your City utility services work and how our team can help answer questions, provide resources and more!

1 Billing and Due Dates

Utility bills are mailed monthly and are typically due around the 20th of the following month.

Even if mail is delayed, your balance is always available — just give us a call or check online.



2 Payment Options

- Online Payments:** Pay online using a credit or debit card (processing fees apply). You can use a card to pay one time, schedule a payment in advance or set up an auto draft via credit/debit card.
- Auto Draft – No Fees:** Set up automatic payments directly from your checking or savings account using routing and account numbers — there are no fees for this option.
- Drop Box:** Available to drive-thru and drop off your bill 24/7/365 in the City Hall parking lot.
- In-Person Payments:** Visit us during regular business hours at City Hall. We are open Monday-Friday from 8 a.m. to 5 p.m.
- Mail:** Payments can be mailed (allow extra time for delivery).

3 Vacant Properties and Idle Meters

If a property becomes vacant and water service is turned off, the meter enters an "Idle Meter" status. Property owners have options, including maintaining base fees or having the meter removed. Questions? We're happy to walk through your choices and help you determine what's best.

4 Smart Meters and EyeOnWater

Our smart meters help provide accurate readings and valuable insight into your water usage.

With the Eye on Water® app, you can:

- Track daily water use
- Receive alerts for possible leaks
- Monitor usage trends over time

Learn more or sign up at:
www.helpeyeonwater.com

5 Peak Season Volume Rates

These Peak Season Volume Rates apply to water usage from June through September to encourage conservation and support infrastructure needs. Rates shown are per 1,000 gallons.

- 1-5,000 gal./month: \$5.46
- 5,001-15,000 gal./month: \$6.00
- 15,001+ gal./month: \$6.55

These rates apply automatically based on usage. Conserve water this summer to reduce costs and support sustainability. Learn more at www.wentzvillemo.gov/Conserve.

6 Water and Sewer Rates

Meter Size	Water Base	Sewer Base
3/4"	\$8.06	\$16.19
1"	\$12.71	\$25.60
1 1/2"	\$22.19	\$44.42
2"	\$30.59	\$61.78
3"	\$53.20	\$105.81
4"	\$94.48	\$188.70
6"	\$144.57	\$285.76
8"	\$186.30	\$360.41
10"	\$269.81	\$509.76



Volumetric User Fees for Water and Sewer

Water customers are charged \$5.46 per thousand gallons of water in addition to the monthly base fee. Sewer customers are charged \$5.53 per thousand gallons of water in addition to the monthly base fee. For residential sewer customers, this is based on your average winter water usage.

7 We're Here to Help

The City's customer relations team is always available to provide utility-billing related assistance, including:

- Answering billing questions
- Helping set up payment options
- Assisting with service changes
- Explaining your bill or usage

If you have questions, please call (636) 639-2155 or send an email to City.Inquiry@wentzvillemo.gov.

More Info

Find details, frequently asked questions and more when you visit www.wentzvillemo.gov/Utilities.

WENTZVILLE

MISSOURI



Wentzville Board of Aldermen: Michael Lovell (Ward 3), Jordan Broviak (Ward 2), Manny Macias (Ward 1), Mayor Nick Guccione, Chantel Summers (Ward 1), Robert Hussey (Ward 2) and Michael Hays (Ward 3). Want to connect? Visit www.wentzvillemo.gov/MeetTheBoard for contact information.

Board Update: Reimagining the Future of Rotary Park

Parks are more than open green space. They are central to the quality of life in Wentzville. As your Board of Aldermen, we believe these shared spaces deliver their greatest value when they are thoughtfully reinvested in and updated to meet the needs of a growing community. That belief is why the City of Wentzville is excited to continue work on a comprehensive master plan for Rotary Park, the City's largest park.

A GENERATIONAL EXPANSION

A once-in-a-generation expansion for Rotary Park is now possible following recent land acquisitions. With the addition of agricultural land to the west and woodland to the north, the park will expand from approximately 70 acres to more than 260 acres. This significant increase in size provides a rare opportunity to reimagine what Rotary Park can become, allowing it to grow from a beloved local park into a premier destination for residents and visitors alike.

ENHANCING QUALITY OF LIFE

Improving quality of life is the City's primary goal throughout this planning process. Access to parks and natural spaces plays a critical role in reducing stress, improving physical health and strengthening social connections. A park designed in the 1990s may no longer fully serve a community today or in the future. While planning remains in its early stages, our vision includes amenities that encourage active lifestyles, support family recreation, and create spaces where people can gather and connect.

ECONOMIC VITALITY

Revitalizing Rotary Park is also a sound economic investment. Well maintained parks often generate a "green premium" that increases nearby property values. In addition, modern recreational environments help attract and retain a skilled workforce while driving traffic to local businesses. Investing in Rotary Park reflects a forward-thinking approach that supports long term economic health throughout Wentzville.

YOUR VOICE MATTERS

Wentzville's Parks and Recreation Department is currently working with a professional planning consultant, but the process is far from complete. Specific amenities and features have not yet been determined. Community input will play a key role in shaping the park's future. A survey was completed late last year, and later this spring, the Parks team will begin sharing concept renderings, maps and a fully developed master plan.



Snowplow Contest Winners

This year, the City of Wentzville named four snowplow trucks through our first-ever Name-That-Plow contest, celebrating creativity, community involvement and the important work our Public Works team does all winter long. In the public contest, 500 unique names were submitted, and City teams narrowed the public entries down to one dozen finalists for public voting. Three of this year's winning names were submitted and voted on by the community, while one was submitted and voted on by City employees.

Congratulations to this year's winners!

- **CTRL+SALT+DELETE**
 - Abigail Kelble
- **Scoop Dogg**
 - Shara Grabenhorst
- **Snowbi Wan Kenobi**
 - Chris Sipe
- **#TagTheMayor**
 - Christina Schaefer

Why This Contest Matters

The Name-That-Plow contest is a fun way to connect the community with the behind-the-scenes work that keeps Wentzville's roads safe during winter weather. With more than 20 snowplow trucks in our fleet, our Public Works team works long hours — often overnight — to clear streets and respond to changing conditions.

More to Come

Keep an eye out this winter to watch for the newly named trucks on the road. We named four trucks this year and plan to hold another contest next year to name four more. So, start thinking about your next great snowplow name.



Winter Weather Reminders

Wentzville's Public Works team is ready to keep roads clear and safe this winter. Here are a few reminders to help with snow removal. Questions or concerns? Complete the snow concern form at www.wentzvillemo.gov/Winter or call (636) 327-5101.

- **Store Snow to the Right of Your Driveway:** As you stand facing the street, snow must be stored to the right side of your driveway. Remove snow from the street in front of and to the left of your driveway for best results. Snow remaining on the street in front of and to the left of your driveway drops in front of your driveway when the City snow plow comes by.
- **Fire Hydrants:** Residents should clear fire hydrants of snow buildup to ensure firefighters can quickly find the fire hydrant in the event of a fire.
- **Observe Winter Parking Restrictions:** It is always a good idea to remove parked cars from the roadway during a snow event greater than two inches. Don't forget: parking is prohibited on City streets when a heavy snowfall forecast results in a declaration of a City Snow Emergency.
- **Mailboxes:** Mailboxes may be damaged during snow removal. When notified, the City will erect a temporary mailbox until weather conditions allow for repairs. If replacement is needed, the City will reimburse \$50 for a new mailbox meeting the minimum USPS requirements.
- **Landscaping:** The City permits low bushes, ground cover and flowers to be planted in the right-of-way, but does not compensate residents for private plantings in the right-of-way that are damaged during snow removal. If sod is damaged, the City will restore that area at the earliest availability of sod material.
- **Mail Delivery/Solid-Waste Pickup:** Snow fighters clear as close to the curb as possible for mailbox and solid waste cart access, but residents are responsible for final clearing to ensure solid waste collection and mail delivery.

SNOW PLOW REMINDERS

Wentzville residents, please remember to be patient with City snowplows. Snow routes are pre-assigned and plow trucks work as quickly as is safely possible. Did you know, there are many streets in and around Wentzville that are not plowed by the City? These roads are maintained by MoDOT and are not normally cleared by City crews unless otherwise approved under a mutual-aid request or as authorized by the City Administrator. These roads include: Highways 70 and 40/61, Highway 70/North Service Road/South Service Road, Lettered Highways, including Highway A, Highway N and Highway Z, Continental Drive, and Linn Cemetery Hill.

Holiday Hours and Reminders

The MLK and Presidents Day holidays will not affect the solid waste/recycling collection schedule. City Hall will be closed on Monday, Jan. 19 (Martin Luther King Jr. Day) and Monday, Feb. 16 (Presidents Day). The Wentzville Rec Center will be open on Jan. 19, but closed on Feb. 16. However, Progress Park Recreation Center will be open regular hours on both holidays. The Wentzville Rec Center will close at 3 p.m. on Feb. 8 (Super Bowl Sunday). To view Parks and Recreation hours, visit www.wentzvillemo.gov/Facilities.