THEVISION



Worth the Trip BINGO

Play Bingo and explore the shops, restaurants and experiences that make our City unique.

Holiday Night Lights

Experience one mile of holiday magic and twinkling lights right here in Wentzville!

UTV Update

Code updates now allow golf carts, UTVs and ROVs under set guidelines.



WHY DID YOU LOCATE YOUR BUSINESS IN WENTZVILLE? We

recognize that Wentzville is a growing community with tremendous opportunities for our business model. It's also the people who make this community special. The residents of Wentzville are friendly, hardworking and supportive, and we're proud to be part of such a great City.

WHAT DO YOU BRING TO WENTZVILLE BY HAVING YOUR

BUSINESS HERE? We bring quality trailers at reasonable prices and exceptional customer service. Our goal is to meet nearly every need, whether it's a new trailer, a part or a repair. We offer a large parts department and a full-service repair shop to keep our customers on the road. We take pride in providing reliable products and great service to everyone who visits us.

WHAT SERVICES DOES YOUR BUSINESS OFFER? We offer new trailer sales with more than 300 trailers on our lot, along with used trailer sales, trailer parts and full-service repair and maintenance. Whether you're hauling equipment, livestock or recreational gear, we have a trailer to fit your needs.

BUSINESS SPOTLIGHT

Nationwide Trailer

LOCATION: 2236 E. PITMAN AVE. WENTZVILLE, MO 63385

Nationwide Trailers was started in 2009.

WHAT IS YOUR FAVORITE THING ABOUT WENTZVILLE?

One of my favorite things about Wentzville is the people. We've built lasting relationships with our customers, not just for today's needs but for the future. Many of our customers return to us again and again, and we're grateful for that loyalty. We do our best to go the extra mile and truly value the trust this community has placed in us.

WHAT IS NEXT FOR YOUR BUSINESS? We are focused on continuing to build strong relationships and offering the best prices on trailers and parts in the industry. Growth is important, but our focus will always remain on providing value and quality service to our customers.

WHAT IS YOUR VISION FOR WENTZVILLE'S FUTURE?

We see Wentzville continuing to grow as a vibrant community that supports its residents and local businesses. With so much opportunity ahead, I believe the future is bright — both for our business and for the people who make up this amazing City.

IS THERE ANYTHING ELSE YOU'D LIKE TO SHARE? Stop by and visit us! We are open 8-5 Monday through Friday, and 8 to noon on Saturday. If you have any questions, call our store at (314) 312-1314.

New Wentzville Businesses



1170 Wentzville Pkwy.

VK Links & Friends

12 W. Main St., Unit 2

Clyde Joseph Enterprises 131 Freymuth Rd.

Crossroads Chiropractic & Performance 111 W. Allen St., Ste. 105

Vital Roots Chiropractic

112 E. Pearce Blvd.

Gateway Exteriors & Outdoors

2329 Markoe Ave.

GTW Insurance

14 E. Main St., Ste. 108

Liima Aesthetics

120 Creekside Office Dr., Ste. 11

StarrPoint Regenerative Therapies

WELCOME

1021 Wentzville Pkwy.

Suite Styles by Kylie 120 Creekside Office Dr., Ste. 6

Uppercuts by Izzy

120 Creekside Office Dr., Ste. 7

Note: These businesses have all applied for a business license, but may not yet be open.



Supporting local has never been more fun! Our Worth the Trip, Wentzville campaign is all about celebrating the shops, restaurants and experiences that make our City special. Now, you can join the fun by playing Worth the Trip BINGO!

Play BINGO, Support Local!

Mayor Nick Guccione

Our Worth the Trip BINGO card encourages the community to explore Wentzville while supporting local shops, restaurants and attractions. Complete activities, mark off squares and enter to win prizes! Download your card and view the rules at www.wentzvillemo.gov/WTTBingo.

How It Works

Each square encourages you to explore more of Wentzville whether that means visiting a park, stopping by a local shop or trying a new fitness class. Complete five spaces in a row on your BINGO card — across, down or diagonal. Take a photo at each business and submit your entry online by Dec. 31. Everyone who completes the challenge will be entered into a random drawing — two winners will each receive two "Support Local" sweatshirts in January 2026.

Discover Something New

Playing Worth the Trip BINGO is a great way to discover new favorites right here in Wentzville. Whether it's your first visit or your fifth, you'll see why shopping and exploring locally is truly Worth the Trip.

Every Stop Counts

When you shop, dine and play locally, you help keep Wentzville thriving. Supporting our small businesses means more local jobs, stronger community connections and a vibrant economy.

Small choices make a big impact, right here at home.



Get Started Today

On the website, you'll find examples of local businesses that fit each BINGO category — making it easy to complete your card while supporting Wentzville favorites. To download your BINGO card, view the rules and discover more ways to support local businesses, simply visit www.wentzvillemo.gov/WTTBingo.

♥ Worth the Trip, Westzville

Invest in Our Community

Every stop — whether it's a quick coffee run, a fitness class or dinner with friends — helps keep Wentzville's economy and community spirit strong. Supporting local means investing in the people, families and entrepreneurs who make our City special.

As mayor, I'm proud of how our residents show up for one another and for our local businesses. Your everyday choices make a lasting impact. Let's continue to celebrate what makes Wentzville a destination — not just for visitors, but for all of us who call it home. Because when it comes to community, Wentzville will always be Worth the Trip.

Name-That-Plow Contest

Help name Wentzville's snowplows! Share your most creative, pun-inspired names for four City snowplows as part of our first-ever Name-That-Plow Contest. Winners will receive bragging rights, a guided Public Works tour and a photo opportunity with their plow. Entries accepted Nov. 7-Dec. 5.



Service, Purpose and Pride:

Spotlight on Public Works and Utilities

Service, purpose and pride aren't just words — they're the driving force behind Wentzville's Public Works and Utilities teams. Every plowed street, repaired water line and maintained facility tells the story of employees who take pride in keeping our community safe, connected and prepared for the future. Their work may happen behind the scenes, but its impact is seen and felt every day.



Public Works Department: Dedicated to Service, Safety and Sustainability

The Public Works Department is responsible for the operation and maintenance of the City's public infrastructure. Its work is essential to maintaining public safety, enhancing quality of life, and ensuring that Wentzville remains a desirable place to live, work and grow. Within Public Works, multiple divisions work together to provide a full spectrum of municipal services, from roadway design and construction to traffic control and equipment maintenance.



STREETS AND SIGNALS

The Streets and Signals Division helps keep Wentzville connected and safe in every season. Crews maintain hundreds of miles of roadway, manage traffic lights and signs, and make sure pavement markings and right-of-way areas are clear and visible. Their work keeps traffic flowing smoothly and reduces hazards caused by weather, wear and tear, and congestion. In addition to daily repairs and maintenance, the team also helps plan and inspect street improvement projects that support Wentzville's continued growth. During the winter months, they lead the City's snowplow operations, which are highlighted below. Whether it's fixing potholes, updating signage or supporting large construction projects, the Streets and Signals Division keeps Wentzville moving safely and efficiently.



FACILITY OPERATIONS

Beyond the streets, the Facility Operations Division ensures that every City building — from City Hall to public safety facilities — is safe, functional and welcoming. Their work ranges from routine cleaning and preventative maintenance to complex repairs and special projects. Facility Operations also supports Citywide initiatives, ensuring staff and residents alike have clean, comfortable and efficient spaces to work and gather.



FLEET

Meanwhile, the Fleet Division quite literally keeps Wentzville moving. From patrol cars to plow trucks, this behind-the-scenes team handles the maintenance and repair of all City vehicles and equipment. They oversee parts inventory, manage vehicle purchases and retirements, and ensure every piece of equipment is safe and ready to perform. By supporting every department — from Police to Parks and Recreation — the Fleet Division plays a crucial role in maintaining Citywide reliability and safety.

Together, these Public Works divisions exemplify teamwork, innovation and service. Their attention to quality, efficiency and fiscal responsibility ensures that Wentzville's infrastructure keeps pace with its rapid growth and evolving needs.

SNOW PLOW OPERATIONS are one of the most visible and critical services the Streets Division provides during winter. Wentzville's Public Works team is responsible for clearing more than 400 lane miles of streets when snow and ice strike. Crews operate 24 hours a day in rotating 12-hour shifts, with the goal of completing initial passes on main routes in about 18 hours. The process occurs in stages: first, "clear tracks" operations ensure emergency and necessary travel routes are open, followed by widening to expand the cleared road width to keep City streets sufficiently passable. If you have concerns about snow removal on your street, complete the form at **www.wentzvillemo.gov/SnowConcern** or call (636) 327-5101 during regular business hours. More information and winter reminders are available at **www.wentzvillemo.gov/Winter**. Stay tuned to the City's social media channels for winter weather tips, reminders and snow/ice emergency updates. To help make the process smoother and safer, residents are reminded to:

- Remove vehicles from public streets before major snow events or when a snow emergency is declared.
- Avoid blocking fire hydrants with snow.
- Please clear the snow around their mailbox after plowing is complete. If the mailboxes meet USPS standards, the City
 will reimburse up to \$100 for damage during plowing.
- Be aware that snow pushed to the side of the road by the plow may accumulate at driveway entrances or curb lines.



Milities: Delivering Essential Services Every Day

The Utilities Department is another cornerstone of City operations. It manages the planning, design, construction, operation and maintenance of water and wastewater systems and provides oversight for solid waste, yard waste and recycling services. Its mission is simple but critical: to provide safe, reliable and cost-effective utility services that protect public health and the environment while supporting future growth.





WATER

The Water Division manages potable water supply and distribution — from planning and design to metering, maintenance and repair — ensuring residents have access to clean, reliable water at all times. The Water Outage Map, available at www.wentzvillemo.gov/Water, gives residents real-time updates on service interruptions, reflecting the Division's commitment to transparency and communication.



WASTEWATER

The Wastewater Division handles the collection, treatment and safe disposal of wastewater to protect public health and water quality. Their work ensures compliance with environmental regulations while using technology to support sustainable and efficient operations.



GIS AND SOLID WASTE

Geographic Information Systems (GIS) team members in the Utilities Department use mapping and data analysis tools to help manage water and wastewater infrastructure, support maintenance and capital projects, and ensure crews have the most accurate, up-to-date information in the field. Their work helps the City make data-driven decisions and operate more efficiently across departments. Utilities staff also oversee Wentzville's Solid Waste, Yard Waste and Recycling services, coordinating with contractors and residents to ensure reliable service and promote environmental responsibility throughout the community.

The Utilities Department is always looking ahead. Whether it's upgrading infrastructure, expanding capacity or planning for future growth, the team's focus is on keeping services reliable and sustainable for everyone in Wentzville. Their forward-thinking approach helps protect public health, conserve resources and ensure the community's needs are met for many years to come.

Keeping Wentzville Running Strong

The Utilities and Public Works Departments work together to form the backbone of the City's essential services. Their shared commitment to quality, safety and innovation ensures that every drop of water flows where it should, every road is maintained, and every facility operates smoothly, both today and well into the future. These teams collaborate daily to maintain the infrastructure that supports residents and businesses, anticipate future needs, and deliver reliable service across the community. From keeping streets clear during winter storms to providing real-time water outage updates through the City's interactive Water Outage Map, their work reaches every part of Wentzville. Residents can find helpful information about snow operations, winter safety reminders, and utility services by visiting wentzvillemo.gov. Through thoughtful planning, innovation and teamwork, Public Works and Utilities continue to strengthen the systems that keep Wentzville moving forward.

Say Thank You to a Wentzville Team Member

Do you appreciate the clean water coming from your faucet, the clear roads after a snowstorm, or the well-maintained facilities you visit every day? Those aren't coincidences — they're the result of dedicated City employees who work tirelessly behind the scenes to serve our community.

If you've had a positive experience with a Public Works, Utilities or other City staff member, we'd love to hear from you! Visit **www.wentzvillemo.gov/ThankYou** to send a quick note of appreciation and help us recognize the employees who keep Wentzville running strong.





HOLIDAY NIGHT LIGHTS

Join us for a night of magic and holiday spirit! Enjoy a one-mile light display that features large, illuminated holiday scenes and tunnels of twinkling lights. Whether running, walking or driving, this festive display is a great way to experience the wonder and joy of the season close to home.

** Drive-Thru Nov. 28-Dec. 30*

5:30-9:30 p.m.

Walk-Thru Dec. 14 and 15 5-8 p.m.

Sleigh Hayrides Mondays/Wednesdays Dec. 1-29 ** Santa Saturdays
Saturdays through Dec. 20
5:30-9:30 p.m.

5K and One-Mile Fun Run Dec. 7 5-8 p.m.

*These schedules vary. For details please visit www.wentzvillemo.gov/HNL.

Last Chance to Complete the Comp Plan Survey!

There's still time to share your input on Wentzville's Comprehensive Plan! The Comprehensive Plan Survey has been extended through Nov. 15, giving residents, business owners and community members a chance to help shape priorities and provide recommendations for the City's future. Visit www.WeAreWentzville.org to take the survey and see updates and photos from the recent Comprehensive Plan Open House held in mid-October.





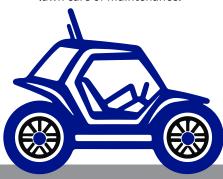


Board Update: Golf Carts, UTVs and ROVs on Wentzville Streets

In September, Wentzville's Board of Aldermen repealed and replaced Section 340.110 of its municipal code, which previously only addressed golf carts. The updated ordinance (Bill No. 4834, Ordinance 2025-4608) now also covers utility terrain vehicles (UTVs) and recreational off-highway vehicles (ROVs). The change aligns Wentzville's rules with state statutes that allow cities to decide whether to permit these vehicles on local streets, and is intended to enhance safety and accountability. Below are high-level rules and definitions taken directly from the ordinance.

DEFINITIONS

- Golf cart: A motorized vehicle with at least three wheels designed for golf-course use that cannot exceed 20 mph.
- Recreational off-highway vehicle (ROV): An off-road vehicle 50–80 inches wide with an unladen weight of 3,500 lb or less, traveling on four or more non-highway tires.
- Utility vehicle (UTV): An off-road vehicle 50–80 inches wide with an unladen weight of 3,500 lb or less, traveling on four or six wheels and used primarily for landscaping, lawn care or maintenance.



KEY REQUIREMENTS

- Where you can drive: Golf carts, UTVs and ROVs may be operated on city streets only if they meet the ordinance's requirements. They cannot be driven on streets with speed limits above 25 mph and cannot cross streets posted above.

 35 mph. UTVs and ROVs may not use designated golf-cart lanes.
- Operator rules: Drivers must have a valid driver's license, obey all traffic laws and carry insurance as required by state law.
- Safety equipment: Each golf cart, ROV and UTV operated on city streets must have a rearview mirror, parking brake, a federally compliant VIN and a seat belt or restraint for any rear-facing seat. When driven at night, they must have a front headlamp visible at 500 feet and a rear red lamp visible at 600 feet. Golf carts used on streets must also meet federal low-speed vehicle standards.
- Where you cannot drive: These vehicles may not be driven on sidewalks, multi-use trails or paths except to cross them, and they must not block or park on sidewalks or paths. They must travel close to the right shoulder and not impede regular vehicle traffic.

These changes formalize how golf carts, UTVs and ROVs can be operated in Wentzville. Residents who use or purchase these vehicles should review the full ordinance and ensure their vehicles are properly equipped and insured before driving on City streets. Please visit www.wentzvillemo.gov/MunicipalCode to view the full ordinance.

Holiday Shopping Safety Tips

As the holiday season approaches, the City of Wentzville and the Wentzville Police Department (WPD) want to help ensure you have a safe and enjoyable shopping experience — whether you're strolling through local stores, supporting small businesses or hunting for deals online. A little awareness can go a long way toward keeping your holidays merry and bright. Here are a few tips to keep in mind while you're out checking off your list:

- Stay Aware: Be mindful of your surroundings and avoid distractions like your phone, especially in crowded parking lots or busy shopping centers.
- Park Smart: If you're shopping after dark, choose well-lit parking areas near store entrances. Snap a quick photo or note a landmark to help locate your vehicle later.
- Shop Together: Bring a friend or family member along — it adds to the fun and provides an extra layer of safety.
- Be Ready: Keep your keys or key fob in hand when approaching your vehicle to ensure a quick, safe entry.
- Use Cards, Not Cash: Carry minimal cash and use credit or debit cards whenever possible. It's safer and provides a record of your purchases.
- Secure Your Purchases: Stow bags and valuables out of sight, such as in your trunk or covered with a jacket or blanket, to discourage theft.
- Be Cautious Online: Use trusted websites, avoid public Wi-Fi when making purchases, and track your deliveries closely to prevent package theft.

WPD will have increased patrols throughout the season, but we can all do our part to keep our community safe. For more information or additional safety tips, contact WPD at (636) 327-5105.



1001 Schroeder Creek Blvd. Wentzville, MO 63385 PRSRT STD U.S. POSTAGE PAID St. Louis, MO Permit #495

City Reminders

SOLID WASTE HOLIDAY COLLECTION

- VETERANS DAY: City offices will be closed on Tuesday, Nov. 11; however, solid-waste collection will not be affected. The Wentzville Rec Center (WREC), Progress Park Recreation Center and the Ice Arena will be open regular hours. To view parks and recreation facility hours, please visit www.wentzvillemo.gov/Facilities.
- THANKSGIVING: City offices will be closed on Thursday, Nov. 27 and on Friday, Nov. 28. The WREC and Progress Park Recreation Center will also be closed on Thursday, Nov. 27; however, both facilities (plus the Ice Arena*) will be open during regular hours on Friday, Nov. 28. For more info, visit www.wentzvillemo.gov/Facilities.

CANDIDATE FILING

Starting at 8 a.m. Tuesday, Dec. 9, candidates may begin filing in person at City Hall, 1001 Schroeder Creek Blvd., for elected municipal offices on the April 2026 ballot. Filing remains open until 5 p.m. Tuesday, Dec. 30, and includes one Alderman position from each of the three Wards. A \$25 filing fee is due at the time of filing. Candidates for Alderman must be at least 18 years old, a U.S. citizen, and an inhabitant and resident of Wentzville for at least one year before the election. They must also reside in the Ward they represent at the time of filing and throughout their term. Candidate packets will be available beginning Dec. 2 at www.wentzvillemo.gov/CityClerk. For questions, call the City Clerk's office at (636) 639-2012.

THANKSGIVING DAY FUN AT THE ICE ARENA!

Don't miss the Save a Turkey, Shoot a Puck event on Thanksgiving Day at the *Wentzville Ice Arena. Learn more at www.wentzvillemo.gov/IceArena.



Rotary Park Expansion: Master Plan Underway

The City of Wentzville is planning for the future of one of its most loved parks. After acquiring 191 acres next to Rotary Park, the City has engaged a planning consultant to develop a master plan to guide the park's long-term growth and improvements.

This effort will focus on enhancing existing amenities while introducing new features that serve both the community and region. Through this process, Wentzville aims to create a park that blends recreation, nature and gathering spaces for all ages.

The Rotary Park Master Plan will explore opportunities such as:

- Expanding trail connections and open space access
- Adding new venues for recreation, events and gatherings
- Improving infrastructure, accessibility and sustainability features
- Preserving natural areas and promoting environmental stewardship

Wentzville Parks and Recreation values community input and wants to hear your ideas for Rotary Park's future. A community survey will soon be available at **www.wentzvillemo.gov/ RotaryParkPlan**. Your feedback will help shape Rotary Park's next chapter.

A growing park for a growing community — share your vision for Rotary.

