

City of Wentzville News, Information, Important Dates and More!

Upcoming Holidays

VETERANS DAY

City offices will be closed for Veterans Day on Tuesday, Nov. 11 — solid-waste collection will not be affected. The Wentzville Rec Center (WREC), Progress Park Recreation Center and the Wentzville Ice Arena will be open regular hours. To view recreation facility hours, please visit www.wentzvillemo.gov/Facility.

THANKSGIVING DAY

City offices will be closed on Thursday, Nov. 27 and on Friday, Nov. 28. The WREC and Progress Park Recreation Center will also be closed on Thursday, Nov. 27; however, both facilities (plus the Ice Arena) will be open regular hours on Friday, Nov. 28. Looking for a fun activity on Thanksgiving Day? Check out the Save a Turkey, Shoot a Puck event at the Wentzville Ice Arena. For more information, please visit www.wentzvillemo.gov/IceArena.

Here is the solid waste and recycling collection schedule for the week of Nov. 24.

- Solid-waste collection will remain the same from Nov. 24-26.
- There will be no solid-waste collection on Thursday, Nov. 27.
- Thursday's collection will move to Friday, Nov. 28, and Friday's collection will take place on Saturday, Nov. 29.

Holiday Night Lights 5K and Fun Run

Join us on Dec. 7 at 5 p.m. for the Holiday Night Lights 5K and Fun Run, where you'll race through the dazzling light display at Rotary Park — just in time to kick off the holiday season! All participants will receive a unisex, fleece-blend, crewneck sweatshirt and a finisher medal. Please note that dogs are not allowed, and day-of-race registration will not be available. Be sure to register by Dec. 1 at www.wentzvillemo.gov/Races.

Wentzville's Name-That-Plow Contest

We are giving you the chance to put your creativity to work this winter — because our snowplows deserve names as cool as they are! Starting Nov. 7, Wentzville residents can submit clever name ideas for four of our snowplows.

Our Public Works Department will narrow down the finalists, and the winning names will be revealed early next year. Winners will receive a behind-the-scenes tour of the Public Works facility, a feature in a City video revealing the name on the truck and a photo op holding the placard you will receive with your newly named plow!

Think you've got what it takes? We're looking for unforgettable plow names that will help keep Wentzville moving all winter long. Learn more at www.wentzvillemo.gov/NameThatPlow.

Mark your calendar:

- Contest opens: Nov. 7
- Submission deadline: Dec. 5
- Open to public vote: Dec. 10-12
- Winners announced: January



Holiday Night Lights Drive-Thru

The annual Wentzville Holiday Night Lights (HNL) display at Rotary Park runs Nov. 28-Dec. 30. Experience our redesigned route, featuring more than 10 new displays as you enjoy a one-mile light show filled with large illuminated scenes and tunnels of twinkling lights. This holiday favorite is a great way to experience the magic and joy of the season close to home. Admission is \$15 per vehicle (up to six passengers; \$1 per additional rider).

On Saturdays, visit Santa inside the Kolb Building. The Drive-Thru opens late Dec. 7 for the HNL 5K and closes Dec. 14-15 for the Walk-Thru. Get tickets at www.wentzvillemo.gov/Tickets.

Two Nights of ... HNL WALK-THRU



Annual Tree Lighting and Christmas Parade

The Tree Lighting and Christmas Parade is taking place this year, Dec. 7. Mayor Nick Guccione will officially begin the tree-lighting ceremony at 5:30 p.m., and the parade will begin at approximately 6 p.m. in Historic Downtown Wentzville. Following the parade, attendees may enjoy cookies, candy canes, hot chocolate and a visit with Santa and Mrs. Claus at Station 1 Firehouse. For more information, visit www.wentzvillemo.gov/TreeLightingAndParade.



Don't miss your chance to complete the Comp Plan survey. Visit www.WeAreWentzville.org by Nov. 15.



How the City Communicates

Hello, Wentzville Community Member!

The City utilizes a variety of both traditional and nontraditional communication tools to reach its many stakeholders – including residents, business owners, developers and others. **The City relies on our stakeholders to seek out the tools that they prefer to use** to get details on news, events, programs and more. Subscribe to an eNewsletter, visit our Facebook page, check out the City calendar on the website — **in short, please use and peruse the tools at your disposal to find the information you need, when you need it.**



Print Publications

- **The Vision:** Eight-page newsletter mailed to all 63385 households six times each year
- **Noteworthy:** Utility bill insert mailed monthly to all solid waste/water/sewer customers
- **Postcards:** Direct mail pieces sent Citywide or to select residents/businesses as needed
- **Letters:** Correspondence sent Citywide or to select residents/businesses as needed



Digital Communications

- **www.wentzvillemo.gov:** The City's website is updated with information for each department and division
- **Fun Times:** Parks and Recreation digital guide, published on the City's website three times each year
- **Lobby TVs:** digital ads in City Hall, recreation centers and the Wentzville Ice Arena



Advertising and Public Relations

- **Radio/Print Ads**
- **Press Releases**
- **Partner Outreach** (School District, Western St. Charles Chamber of Commerce, Economic Development Council of St. Charles County)



Phone and Text

- **WIND:** Phone, text and email alerts and City announcements that are shared with subscribers
- **Rainout Line:** Phone, app and website alerts that can be found by accessing the Rainout Hotline



In Person

- **Police Outreach:** PD welcomes each new resident and hosts in-person; Walk and Talks in various subdivisions
- **Board Meetings:** Board and commission meetings are open to stakeholders to learn more and share input
- **City Hall:** Stop by City Hall to chat with a staff member



eNewsletters

- **Parks and Recreation:** Timely, general resident reminders about events, programs and activities
- **The Buzz:** Quarterly business-focused news
- **Crossroads:** Monthly general resident reminders



Social Media

- **LinkedIn**
- **Nextdoor**
- **Facebook**
 - General City
 - Police
 - Parks and Recreation
- **X (formerly known as Twitter)**
 - General City*
 - Police
 - Parks and Recreation*
- **Instagram**
 - General City
 - Police
 - Parks and Recreation
- **YouTube**



Signage and Outdoor

- **Billboards**
- **Event Banners**
- **Light-pole Banners/Flags**
- **LED sign at Pearce/Luetkenhaus, the WREC and the Ice Arena**
- **Yard Signs**

**The General City and Parks and Recreation X/Twitter accounts are used for urgent alerts only.*

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