

GUIDELINES: MURALS & PUBLIC ART

A painting or graphic art or combination thereof that is professionally applied to a substrate that is attached to a building wall but shall not serve as an advertising device and does not contain: any brand name, product name, or abbreviation of the name of any product, company, profession or business; any logo, trademark, trade name or other commercial message; any direct or indirect depiction of or reference to profanity, nudity or controversial message or content; or any political message or endorsement. Detailed information can be found in the Municipal Code under Article XII, Section 405.1260, #12.

Regulations:

- Mural signs shall be reviewed, approved, constructed and displayed in a manner consistent with Chapter 405, including, without limitation, review by the Downtown Committee, Planning Commission, and approval by the Board of Aldermen.
- Murals shall be permitted on the side or rear walls of buildings. In the instance of corner lots, whereby a building may have secondary roadway frontage to the primary building, murals may be permitted on the secondary street frontage under design review of the Downtown Committee in their recommendation to the Planning Commission.
- Permission of a building owner, in writing, must be obtained and submitted along with the mural application before review by the Planning Commission.
- Mural signs must be placed on a substrate material such as exterior plywood, hardboard, vinyl or metal. The substrate material may then be permanently attached to a wall. Any other mounting approach or application shall be subject to review as part of the application review and approval process.

City Meetings:

- Pre-Application Meeting with City of Wentzville, Planning Division.
- One meeting before the Downtown Committee, Planning Commission and the Board of Aldermen.
- Submittal Deadline and Meeting Dates can be found under Planning at: www.wentzvillemo.gov/PZInfo.

How to Apply for a Mural & Public Art:

- Create an account or log in at www.wentzvillemo.gov/CustomerPortal.
- Select: Planning Applications, Murals & Public Art.
- Upload Elevations, Drawings or Images detailing the length/height of the building and mural dimensions.
- Upload Written Consent of Property Owner.
- Upload Warranty Deed.
- Upload the Current year's Paid Tax Receipt.

No Fee

Questions?

Contact the Community Development Department!

☎ (636) 639-2032

✉ CommunityDevelopment@wentzvillemo.gov

🌐 www.wentzvillemo.gov/CDD

