

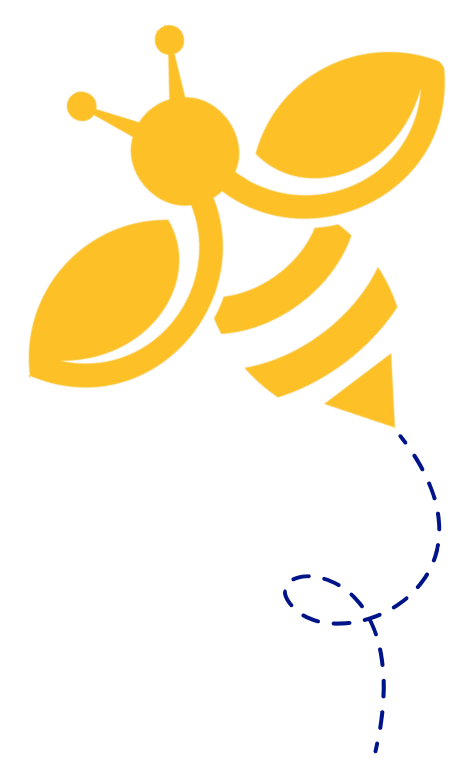
# the buzz



*The Buzz* is your number-one source for Wentzville updates, helpful business tips, new marketing resources and a bewildering array of content. *The Buzz* has everything your business needs to succeed — and delivers it all right to your inbox! Have questions about this issue of *The Buzz*? Contact the Economic Development Office at (636) 639-2015.

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Coming  
Soon



# WHAT'S NEW IN WENTZVILLE

## Business Reels

The City of Wentzville is officially launching a new business series on social media. “What’s New in Wentzville Business Reels” will highlight local businesses new to the area and showcase their products and services. Keep an eye out for these Reels throughout the next few months on our Facebook and Instagram pages.





# Century Plaques

*100 Years in Wentzville*

The Century Plaque program recognizes historic buildings in Downtown Wentzville. The plaques have arrived at City Hall and will be distributed to recipients. The next time you're in Historic Downtown Wentzville, keep an eye out for these commemorative plaques!







# Become a Tree Sponsor Today!

## **The Holiday Night Lights Tree Sponsorship Program is back!**

Help us transform the Kolb Building, located in Rotary Park, into a winter wonderland with decorated trees sponsored by local businesses like you! Thousands will see your support of this community program while they wait to meet Santa.

- **Promote your business to over 10,000 local families for just \$50!**
- **Businesses are responsible for providing a tree, decorations and promotional items geared toward families with young children**
- **Santa Saturdays: Nov. 25-Dec. 23**
- **Holiday Night Lights Walk-Thru: Monday, Dec. 11**

Set-up dates will be available on Nov. 13 and 17

Businesses will be able to restock any promotional items as needed, throughout the month.

**For more information on other sponsorship and advertising opportunities, please email [Hannah.Logsdon@wentzvillemo.gov](mailto:Hannah.Logsdon@wentzvillemo.gov).**



# THE BEES KNEES: Wentzville's New Businesses

The City of Wentzville is proud to showcase these new businesses and welcome them to the Wentzville community!

## NEW BUSINESSES

Hampton Manor of Wentzville

Hannam Law Help

Benchmark Window

Meineke Car Care

Relentless Fitness Wentzville

Precious Thoughts

JP3 Kitchen and Bath

Heartland Harmonics

Crumbl Cookies

Novak Music

Blue Soul Collective

Palm Beach Tan

Sunbelt Rentals

7 Brew Coffee

Bear Creek Animal Hospital

Kaizen Auto Works

Elite Hail Team

Blue Note Music

## RIBBON CUTTINGS

Stelo

Gander Lighthouse

Crumbl Cookies

Nothing Bundt Cakes

Custom Tees & Graphics

Groundbreaking: St. Charles Community College





# Community Spotlight: Mary Martha Thrift Shop

*Earlier this year, Economic Development staff spoke with this organization about its history, hopes for the future and upcoming events.*

**What year did your organization start?** In 1970 Velma Brewer, a school nurse, became concerned about children without adequate coats and clothing. She started collecting and soon reached out for help. She asked her friends and family for clothing that their children outgrew to provide for those without. In 1971 the shop was operated by members of various area churches.

**What is the mission of your organization?** To serve the underserved in our community and surrounding area.

**What projects are you currently working on?** We are doing fundraising projects. All money raised will be used for building acquisition/expansions as well as charitable activities.

**What's your favorite thing about Wentzville?** The people of Wentzville are what make us a wonderful town and community.

**What's next for your organization?** We need a bigger building. We are looking for support from the community so we can serve Wentzville and the surrounding area.

**What's your hope for Wentzville's future?** That Mary Martha Thrift Shop will continue to grow with the Wentzville community.

**What events will your organization be hosting soon?** The next big fundraiser is Trivia Night Jan. 27, 2024, at Immaculate Conception Catholic Church, 7701 Dardenne Town Square Ave. (Highway N), Dardenne Prairie, MO 63368.





# Downtown Committee Request for Volunteers



Photo credit: Steve Jett, @terrahydrojett



**Want to be more involved in the Wentzville community?**

**Join the Downtown Committee!**

The Downtown Committee meets four times a year and is an advisory committee for Wentzville's Board of Aldermen. The purpose of this committee is twofold. First, its goal is to advise and make recommendations regarding improvements to the downtown area. Second, its goal is to protect, enhance and revitalize the City's historical heritage. To learn more and apply, please visit the link below.



[www.wentzvillemo.gov/BoardsAndCommissions](http://www.wentzvillemo.gov/BoardsAndCommissions)





Photo credit: Steve Jett, @terrahydrojett

# *Schedule a* **Business Retention Visit!**

**What is your business outlook for the upcoming year? What challenges is your business facing? Are there any business opportunities we can help you with? Wentzville's Economic Development staff wants to hear from you!**

**Schedule Today!**