

the buzz



The Buzz is your number one source for Wentzville updates, helpful business tips, new marketing resources and so much more. *The Buzz* has everything your business needs to succeed — and delivers it all right to your inbox! Have questions about this issue of *The Buzz*? Contact the Economic Development Office at (636) 639-2015.

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Wentzville Business Symposium

You're invited to Wentzville's first-ever Business Symposium! This is an opportunity for Wentzville businesses to network, learn more about resources available from the City and to check out our newest facility!



When?

Wednesday, May 17
8 a.m. to 2 p.m.

Where?

Wentzville Rec Center
500 Great Oaks Blvd.
Wentzville, MO 63385

Brought to you in partnership with



Agenda

- Coffee and Networking
- Keynote Speaker: *Ashley Harmon, Chillax*
- Panels and Conference Sessions
- Lunch Speaker: *Brandon Bowlby, BRS Painting*
- Business-to-Business Expo*



Register Now

- To reserve your spot, please visit www.wentzvillemo.gov/RegisterNow.
- If you are a Wentzville business and you'd like a table to promote your business as part of the expo, visit www.wentzvillemo.gov/ExpoTable.

**Note that there is limited availability for expo tables.*

To learn more, please call Ben Motil at



(636) 639-2015

Integrating
Innovation



Boards and Commissions Application



**Want to be more involved in the Wentzville community?
Apply to join a board, commission or committee today!**

The City of Wentzville has a number of advisory boards, commissions and committees, which are comprised of volunteers from within the community who serve without compensation.

Generally, these groups make recommendations to the Mayor and Board of Aldermen regarding actions and policies affecting municipal government, City departments and the community.

Residents who desire to serve on a City board, commission or committee may apply by completing the Boards and Commissions Application. For more information or assistance, contact the City Clerk's office at (636) 327-5101.



www.wentzvillemo.gov/boardsandcommissions

THE BEES KNEES: Wentzville's New Businesses

The City of Wentzville is proud to showcase these new businesses and welcome them to the Wentzville community!

NEW BUSINESS

- MITEK INC
- Solae Group LLC
- SLM RV and Boat Storage
- Wenchester, LLC (Sauce on the Side)
- Therapeutic Massage of Wentzville
- Bevo Tatoo LLC DBA Shirleys Tattoo
- JAX Exports LLD DBA United Global Threads
- NAPA Auto Parts
- JAX Exports LLD DBA United Global Threads
- Dreamz by Tiffany Style Studio
- On the Rocks Beverage Company
- The Honeycomb Boutique
- TLG Peterbuilt Mid America
- Arrowhead Roofing and Exteriors
- Crossroads Cannabis Company LLC
- Axes Physical Therapy
- Balanced Blends
- Echo Creek Four Inc
- McGowan Enterprises LLC
- Lindas Bakery LLC DBA Lindas Specialty Cheesecakes
- Unclouded Day LLC DBA O'Fallon Overhead Doors
- Brick House Builds
- DKC Marketing LLC DBA Superior Home Protection
- DHI Industries LLC DBA Auto Repair Network
- Spanish Translation Services
- Staceys Gymnastics Too
- Tom Smith Flooring DBA Walt Smith Flooring
- JAX Exports LLD DBA United Global Threads
- Wentzville Family Diner
- Boba House LLC
- Paragon General Contractors LLC
- Paragon Properties LLC
- Vector Builders LLC
- Fabick Rents Wentzville
- SPR Industries DBA VAG Motorworx
- Rise Family Chiropractic LLC
- Big Poppa Que

RIBBON CUTTINGS

- House of Couture
- Detail Driven Car Wash (Groundbreaking)
- Hotworx
- Raising Cane's
- Fabick Rents



Wentzville Days

in Historic Downtown Wentzville

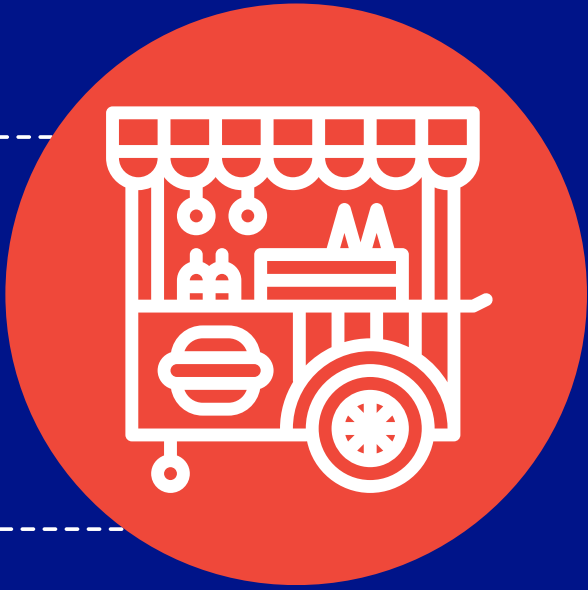
 www.wentzvillemo.gov/wentzvilledays

May 19-21



Friday, May 19

- Carnival: 6-10:30 p.m.
- Vendors: 6-10:30 p.m.
- Children's Area: 6-9:30 p.m.



Saturday, May 20

- Carnival: Noon-10:30 p.m.
- Vendors: Noon-10:30 p.m.
- Children's Area: Noon-9:30 p.m.



Sunday, May 21

- Carnival: Noon-6 p.m.
- Vendors: Noon-6 p.m.
- Children's Area: Noon-6 p.m.



Don't miss the *fun!*

Wentzville
Parks & Recreation 

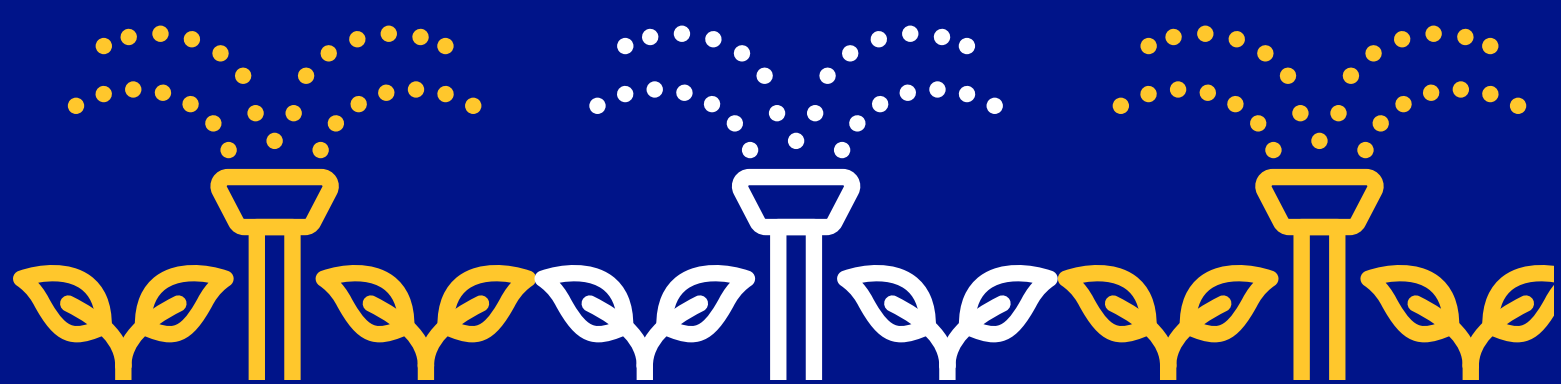


Fourth of July Float Application!

This year's theme is, "God Bless America." Floats will be judged for overall first, second and third place, along with Mayor's Choice and Best-Themed Entry for first and second place. Float registration is required and must be completed by June 9.

Backflow Tests Due June 1

All lawn irrigation systems, fire sprinkler systems and commercial service lines within the City of Wentzville are required to contain a backflow prevention device. These devices must be tested annually by a state of Missouri-certified tester. Annual backflow test reports are due to the City of Wentzville by June 1. Before June 1, early-bird filing fees are only \$10. To learn more about where to send your backflow report, find a list of certified testers, review the fee structure and more, please visit our website at www.wentzvillemo.gov/backflowtests or call (636) 639-2165.





OVERVIEW

Business Survey

Purpose

ETC Institute administered a survey to businesses in the City of Wentzville in February and March of 2023. The survey was administered as part of the City's effort to assess how well they are meeting the needs of its businesses. The survey results will help reveal where the City is meeting or exceeding expectations, as well as identify where improvements are needed.

Methodology

The survey was administered by mail and online to a random sample of businesses in the City of Wentzville. A total of 80 surveys were completed.



Major Findings

PERCEPTIONS OF DOING BUSINESS IN WENTZVILLE



of respondents indicated Wentzville is either an “excellent” or “good” place to do business.



of businesses thought the City was business-friendly.



were either “very satisfied” or “satisfied” with the image of the City.



were satisfied with the quality of life in the City.



were satisfied with the overall feeling of safety in the City.



were satisfied with the quality of services provided by the City.



were satisfied with the types of retail and entertainment establishments available.



satisfied with the value received for City tax dollars and fees

BASED ON THE SUM OF THEIR TOP THREE CHOICES, THE PERCEPTION ITEMS THAT ARE MOST IMPORTANT TO BUSINESSES ARE:

1. Safety in Location

Safety in the area where business is located.

2. Feeling of Safety

Overall feeling of safety in the City.

3. Physical Appearance

Physical appearance of the area where business is located.



Major Findings

SATISFACTION WITH CITY SERVICES



100%

were satisfied with public incentives requests.



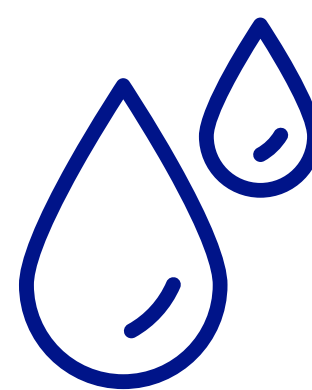
94%

were satisfied with police –
crime/safety response.



94%

were satisfied with stormwater
drainage.



94%

were satisfied with water services.



91%

were satisfied with the Economic
Development department.

BASED ON THE SUM OF THEIR TOP THREE CHOICES, THE CITY SERVICES THAT SHOULD RECEIVE THE MOST EMPHASIS OVER THE NEXT TWO YEARS ARE:

1.

Street Maintenance

2.

**Police – Crime/Safety
Response**

3.

**Economic Development
Department**

Additional Findings



50%

**of businesses prefer to get information
about Wentzville economic news and
programs through email (like The Buzz!).**

Additional Findings