

# THE VISION



2024 PROGRESS

PG. 3

## Budget Overview

Dive into the City's budget process, timeline, long-range planning and more!

## Utility Tax Rates

Get an overview of the utility rates for 2025 including water, sewer and solid waste.

## Winter Tips

Stay safe and informed with a few winter tips from the Public Works Department.





## BUSINESS SPOTLIGHT

# King Laundry

**LOCATION: 910 E. PEARCE BLVD AND  
708 W. PEARCE BLVD.**

**OWNERS: Greg and Emily Hipkind**

### WHAT IS YOUR FAVORITE THING ABOUT WENTZVILLE?

Our favorite thing about Wentzville is the strong sense of community among its residents and businesses. Local residents often visit and express their appreciation for our efforts to modernize the laundry experience and provide a safe, welcoming space. The business community is equally supportive, coming together to exchange ideas and share resources that contribute to our success.

**WHAT IS NEXT FOR YOUR BUSINESS?** In the spring of 2025, King Laundry is adding pickup and delivery laundry service, and dry cleaning services. Customers will be able to set up this service from their phone.

**WHAT IS YOUR VISION FOR WENTZVILLE'S FUTURE?** We hope Wentzville will continue to be a fantastic place for families to settle and businesses to thrive. The support from the local government and residents serves as a major draw for commercial growth.

**WHAT ELSE WOULD YOU LIKE TO SHARE?** We often get asked about the best solution for stains. In our experience, Dawn is best for most stains. Simply let it soak for a few minutes, then rinse with lukewarm water.



**WHAT YEAR DID YOU OPEN?** Both locations have been in Wentzville for approximately 40 years. We took over ownership in May of 2022.

**WHY DID YOU CHOOSE TO EXPAND IN WENTZVILLE?** We decided to acquire a business in Wentzville due to its rapid growth, strong economy, and excellent police and government entities.

**WHAT DO YOU BRING TO WENTZVILLE BY HAVING YOUR BUSINESS HERE?** We bring a technologically advanced, secure and modern self-service laundry experience to Wentzville with two convenient locations. Wentzville businesses and residents don't have to leave the city limits to enjoy large-capacity equipment with a quick turnaround time.

**WHAT DOES YOUR BUSINESS OFFER?** We currently offer self-service laundry from 5 a.m. to midnight every day, including holidays. Soap and many other laundry-related items can be purchased on-site. Customers can pay by a phone app or use cash. We also have change machines available at each location.

## Welcome New Businesses!

**Chipotle**  
1944 Wentzville Pkwy.

**Philly Pretzel Factory**  
1971 Wentzville Pkwy. (inside Walmart)

**SalonCentric**  
15370 Veterans Memorial Pkwy.

**Crossroads — A United Pentecostal Church**  
201 E. Allen St.

**Whole Bean Wellness LLC**  
1082 Crosswinds Ct

**STL Hydration**  
14 E. Main St., Ste. 101

**Beauty Joint**  
14 E. Main St., Ste. 106 and 107



*Note: These businesses have all received a business license, but may not be open to the public yet.*





**Mayor Nick Guccione**

# MESSAGE FROM THE MAYOR:

## *Celebrating Progress and Building for the Future*

**As we close another year, the City of Wentzville reflects on a year of growth, innovation and achievement. Guided by our commitment to excellence and community-focused service, we are proud to share the progress made across all departments and divisions in 2024.**

### **More Accessible and Transparent City**

One of the most transformative achievements this year was the launch of our redesigned, mobile-first website. This platform enhances access to City resources, improves transparency and provides a user-friendly experience for all stakeholders. In addition, our Human Resources team strengthened internal communication to ensure employees stay informed and engaged.

### **Strengthening Infrastructure and Operations**

This year marked the completion of the new Public Works Facility. Completed ahead of schedule and under budget, this project represents responsible stewardship of resources and a dedication to improving City infrastructure.

Our Engineering team oversaw the completion of Phase 2D of the David Hoekel Parkway project, including two lanes and a sidewalk to improve connectivity and support the City's rapid growth. Meanwhile, the Water Division submitted a comprehensive Lead Service Line Inventory to the Department of Natural Resources, ensuring regulatory compliance and proactively managing water infrastructure.

### **Recognizing Excellence and Innovation**

Again this year, the City's Procurement team earned the prestigious Achievement of Excellence in Procurement award, highlighting our dedication to transparency, accountability and best practices. While the Parks and Recreation Department launched the Salute Our Troops Banner Program, an initiative I proudly championed, to honor 35 local military heroes.

### **Advancing Security and Accountability**

The Police Department bolstered transparency with Axon Standards, transitioning use-of-force reporting to a paperless system for improved accountability. Likewise, the Municipal Court updated record-keeping practices by transitioning open violations into the Show-Me Courts System, ensuring accuracy and compliance.

### **Preserving History and Fostering Community**

This year, the Economic Development Office introduced the Century Plaque Program in Historic Downtown Wentzville, preserving the area's unique character and celebrating its history. Additionally, the Community Development Department successfully communicated significant changes to the 2021 Building Codes, ensuring a smooth transition through transparent engagement with the building community.

These milestones reflect the dedication and collaboration of our employees, elected officials and residents. Together, we've achieved great things and laid the groundwork for future success. As we look ahead to 2025, Wentzville remains dedicated to its mission to be a City of choice where people live, work and thrive. Thank you for being part of another remarkable year in Wentzville's journey!

David Hoekel Parkway Phase 2D  
Photo Credit: Emery Sapp and Sons



# WENTZVILLE'S 2025 BUDGET: *An Overview*

The 2025 budget reflects Wentzville's mission to create a safe, welcoming community while fostering economic vitality. By prioritizing transparency, collaboration and long-term planning, the City continues to strengthen its position as a regional leader and maintain the community's financial health. This year's budget strikes a careful balance between addressing immediate needs and preparing for future growth, ensuring Wentzville's ongoing success. On the next two pages — and in the Board article on pg. 7 — you'll discover insights into the City's budgeting process, timeline, forecasting methods, revenue sources, expenditures and more. We hope you find this information helpful and gain a deeper understanding of how Wentzville is investing in its future. For a detailed look, the full budget is available at [www.wentzvillemo.gov/Budget](http://www.wentzvillemo.gov/Budget).

## EARLY SUMMER

Collaborative staff/Board budget planning and review of the Five-Year Capital Improvement Plan.

## LATE SUMMER

With Board direction, teams refine budgets to align with goals and KPIs. A balanced proposed budget is prepared.

## EARLY FALL

The proposed fiscal year budget is presented to the Mayor and Board during Work Sessions.

## LATE FALL

Public hearings are held, and the budget is officially adopted after its final reading.

## CRITICAL SUCCESS FACTORS

In 2021, the Board of Aldermen in collaboration with City staff, undertook a two-day strategic planning session to shape our decision-making and guide the City's operations and initiatives in the coming years. With the guidance of a consultant, the group defined these five Critical Success Factors and refined the City's Vision statement to align with our community's long-term goals. This collaborative effort ensures that our Critical Success Factors reflect the needs and aspirations of our residents while driving the City's strategic direction.

- Regional Destination
- Economic Vitality
- Exceptional City Services
- Infrastructure Connectivity
- Safe and Welcoming Community

## BUDGET PROCESS

The Board of Aldermen remains dedicated to financial stewardship. To learn more about the Board's role in the budget process, see pg. 7.

## LONG-RANGE PLANNING

The City utilizes conservative budgeting techniques to forecast revenues and expenditures for planning purposes. While the City does not formally adopt a long-range financial plan, the City projects revenues and expenditures for a five-year period during the Capital Improvement Plan and Budget processes using the methods detailed below. These forecasts consider planned levels of service and the strategic goals and priorities determined by the Mayor and the Board of Aldermen. Even with conservative forecasting methodologies and assumptions, there are inherent risks to long-term financial planning, including, but not limited to:

- Decline in sales/use tax as this source of revenue is volatile
- Changes to outside funding sources, including federal, state and county funding programs
- Negative economic impacts (recession, pandemic, etc.)
- Unforeseen/emergency-related expenditures
- Changes in contracted rates with service providers
- Wage and benefit plan adjustments

## THE BUDGET DOCUMENT

This document contains the City of Wentzville's financial plan for governmental operations for the fiscal year Jan. 1, 2025, through Dec. 31, 2025. It is designed to provide information about the City, both financial and operational, in a format that is concise and readable. The City's strategic goals and priorities are outlined along with an estimate of resources available showing revenues, fund balances and appropriations that have been approved by the Mayor and Board of Aldermen for specific purposes.



Take a look inside at [www.wentzvillemo.gov/Budget](http://www.wentzvillemo.gov/Budget).

## BUDGET FORECAST

The City uses the following qualitative and quantitative methods to forecast revenues:

- Reviewing City revenue history and trends
- Surveying departments regarding trends in revenues
- Reviewing national economic forecasting projections
- Monitoring national and local economic trends
- Examining state and federal budgets and legislative changes
- Examining relationships between revenues and economic values

The City produces and continuously monitors a budget consistent with the current activity and trends, and continuously monitors the financial impacts.

Want to dive deeper into the Capital Improvement Plan? Visit [www.wentzvillemo.gov/CIP](http://www.wentzvillemo.gov/CIP).





# Investing in Wentzville's Future

The City of Wentzville's 2025 budget underscores a commitment to exceptional City services, infrastructure connectivity and responsible financial management. This year's budget is designed to maintain high service levels while addressing critical community needs and long-term goals.

Learn more about  
**PROPERTY TAX** inside the  
2025 budget online at  
[www.wentzvillemo.gov/  
Budget](http://www.wentzvillemo.gov/Budget).



## Key Highlights

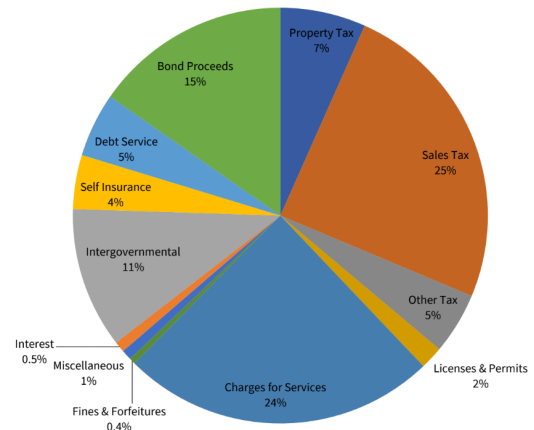
- **Strategic Use of Funds:** Consistent with the Capital Improvement Plan, the City is utilizing targeted draw-downs from fund balance reserves to fund one-time major capital projects. This approach avoids new debt issuance, saving on bond costs and interest payments. Funds like the Transportation Fund and Capital Fund are essential in delivering key projects while preserving financial flexibility.
- **Investments in Infrastructure:** The 2025 budget allocates \$66.85 million toward capital expenditures. These include road improvements, facility upgrades, and the replacement of essential vehicles and equipment, reflecting the City's focus on long-term sustainability and growth.
- **Strong Financial Oversight:** By adhering to a conservative financial philosophy, Wentzville ensures reserves remain healthy and sufficient to cover unforeseen challenges. The City projects an unreserved General Fund balance of approximately 56%, providing a cushion against economic downturns or emergency expenditures.
- **Balanced Approach to Growth:** This year's budget includes funding to support growth-driven needs, such as the addition of 24 new full-time positions to maintain service levels as the community expands. Additionally, a 3.5% scale adjustment aligns compensation plans with market trends and survey data.
- **Revenue and Tax Highlights:** Property and sales taxes continue to be vital revenue streams, with sales taxes projected to grow by 3.5%. Wentzville's property tax rate remains competitive, with the third-lowest rate among the largest municipalities in St. Charles County.

## Where Does the Money Come From?

**TOTAL REVENUES: \$136,072,658**

The City funds its services through a variety of revenue sources, with the largest share coming from property and sales taxes. Below is a breakdown of the key revenue streams:

- **Taxes:** The largest portion (33%) comes from property taxes, sales taxes (general, parks, capital, transportation), and utility taxes on electricity, gas and other services.
- **Licenses and Permits:** Revenue from building permits, business licenses and inspections.
- **Fines and Fees:** Includes court fines and service charges for parks, utilities and City services.
- **Intergovernmental Revenue:** Federal, state and county grants, primarily for road projects.
- **Other Sources:** Investment income, bond proceeds and miscellaneous revenues like equipment sales and police services for schools.



## Where Does the Money Go?

**TOTAL EXPENDITURES: \$150,073, 257**

The City allocates its revenue to provide services, maintain infrastructure and meet financial obligations. Here's a breakdown:

- **Personnel:** Supports staff across departments and divisions, Citywide.
- **Capital Outlay:** Includes investments in land, buildings, equipment, vehicles, and other long-lasting assets valued at \$5,000 or more.
- **Debt Service:** Covers principal and interest payments for major projects like parks facilities, the Law Enforcement Center, and Citywide infrastructure improvements.
- **Transportation:** Funds road projects and street and sidewalk maintenance.
- **Parks and Recreation:** Supports aquatics, recreation programs and park maintenance.
- **Community Development:** Includes planning, zoning and building inspections.
- **General Government:** Funds core operations such as Information Technology, Finance and Procurement.



The City of Wentzville's 2025 budget emphasizes strategic investments and financial stewardship, ensuring resources are used effectively to meet community needs. For an in-depth look, visit [www.wentzvillemo.gov/  
Budget](http://www.wentzvillemo.gov/Budget) to view the operating budget, Budget in Brief and the Budgeting 101 video.





# 2025 UTILITY RATES

To learn more about service fees and payment options, please visit the Utility Billing Division webpage at [www.wentzvillemo.gov/UtilityBilling](http://www.wentzvillemo.gov/UtilityBilling).

## Billing and Payments

Services are billed monthly and due 10 days after the bill date. Water charges are a base fee plus volumetric usage. Sewer charges for residential customers are a base fee plus volumetric usage based on the average water used over the four months of November, December, January and February. Usage for new customers is based on the average of all residents until the next averaging cycle. Solid waste and recycling costs are consolidated each month with your water and sewer bill. Learn more at [www.wentzvillemo.gov/Utilities](http://www.wentzvillemo.gov/Utilities).

If you have solid-waste related billing questions, you can contact the Utility Billing office at (636) 639-2049, between 8 a.m. and 5 p.m., Monday through Friday.

To add or remove services, please visit [www.wentzvillemo.gov/SWRequest](http://www.wentzvillemo.gov/SWRequest) or call (636) 327-5101.

Did you know when you set up an online account you can pay your bill, view payment history for tax purposes, access consumption history, setup auto-pay and much more! To set up an account, visit [www.wentzvillemo.gov](http://www.wentzvillemo.gov) and click "Pay My Bill."

## Payment Options

**PAY BY PHONE 24/7/365:** The City of Wentzville now gives you access to your utility account 24 hours a day, seven days a week, 365 days a year. Pay your bills on your own time — with no waiting. Access your account instantly through a secure, automated system to get real-time balances, payment amounts and due dates. To make your payment over the phone, please call (833) 326-7020.

### OPT-IN TO RECEIVE TEXT REMINDERS:

Residents and business owners can also opt in to receive utility bill reminders by text (instead of by phone call), when a shut-off is pending. To change your preferences, please call (636) 639-2155.

**SCHEDULE PAYMENTS IN ADVANCE:** You can schedule payments in advance, and also schedule credit-card drafting with the date of your choice. To learn more or set up one of these payment options, please visit [www.wentzvillemo.gov/PayMyBill](http://www.wentzvillemo.gov/PayMyBill).<sup>1</sup>

**IN PERSON OR DROP BOX:** Stop by in person during business hours or visit the 24-hour drop box at City Hall (1001 Schroeder Creek Blvd.) Cash, check and money orders are accepted, as well as MasterCard, Visa, American Express and Discover cards.<sup>2</sup>

## Help Our Community

Sign up to Give Back! Wentzville residents can register to round up their utility bills to the nearest dollar to benefit Wentzville seniors. Funds raised from the "Round-Up" program are donated to our local Meals on Wheels service. If you register for "Round-Up," your monthly utility bill will be rounded up to the next highest dollar. To register or view more information, visit [www.wentzvillemo.gov/GiveBack](http://www.wentzvillemo.gov/GiveBack).

## Peak Season Volume Rates

Starting in 2025, Wentzville will introduce Peak Season Volume Rates for water usage from June through September to encourage conservation and support infrastructure needs. Rates are as follows:

- 1-5,000 gallons/month: \$5.15 per 1,000 gallons
- 5,001-15,000 gallons/month: \$5.67 per 1,000 gallons
- 15,001+ gallons/month: \$6.18 per 1,000 gallons

These rates apply automatically based on usage. Conserve water this summer to reduce costs and support sustainability — find tips at [www.wentzvillemo.gov/Conserve](http://www.wentzvillemo.gov/Conserve).

## SOLID WASTE AND RECYCLING RATES

|   |                          |
|---|--------------------------|
| Solid Waste and Recycling Weekly <sup>3</sup>                             | \$17.50/month            |
| Solid Waste and Recycling Weekly (Senior Rate) <sup>3</sup>               | \$16.50/month            |
| Additional (40 gal.) Trash Bags Outside Your Cart <sup>4</sup>            | \$2.50/bag               |
| Additional Cart for Solid Waste or Recycling                              | \$3/month                |
| Additional Solid Waste/Recycling Weekly Collection                        | \$17.50/month            |
| Large-Item Pickup (three items per quarter)                               | Three items free/quarter |
| Additional Large-Item Pickup  | \$24/item                |
| Yard Waste 10-Month Service, per year up to 15 leaf bags (30 gallon)/week | \$100/year               |
| Yard Waste Furnished Cart   | \$30/year                |
| Yard-Waste Per Bag Pickup   | \$4/bag (three-bag min.) |
| Cart Swap   | \$24/per cart            |
| Trip Fee  | \$12/per trip            |

<sup>1</sup> Payments scheduled after the due date may be subject to late fees.

<sup>2</sup> Please note: A 2% surcharge will apply to all credit card payments made with these payment methods.

<sup>3</sup> These rates include one trash cart and one recycling cart and up to three trash bags (40 gal.) outside your cart.

<sup>4</sup> Up to three additional (40 gal.) trash bags outside your cart are included in your weekly rate; an additional per-bag charge will occur beginning with the fourth bag.

## 2025 Water and Sewer Rates

| Meter Size | Water Base | Sewer Base |
|------------|------------|------------|
| 3/4"       | \$7.60     | \$15.28    |
| 1"         | \$11.99    | \$24.15    |
| 1 1/2"     | \$20.93    | \$41.91    |
| 2"         | \$28.86    | \$58.29    |
| 3"         | \$50.18    | \$99.82    |
| 4"         | \$89.13    | \$178.01   |
| 6"         | \$136.38   | \$269.58   |
| 8"         | \$175.76   | \$340.01   |
| 10"        | \$254.53   | \$480.90   |

plus

## Volumetric User Fees for Water and Sewer

Water customers are charged \$5.15 per thousand gallons of water in addition to the monthly base fee. Sewer customers are charged \$5.22 per thousand gallons of water in addition to the monthly base fee. For residential sewer customers, this is based on their average winter water usage.





**Meet the Board (left to right):** Jordan Broviak (Ward 2), Robert Hussey (Ward 2), Michael Lovell (Ward 3), Mayor Nick Guccione, Manny Macias (Ward 1), Bryan Harr (Ward 1), Michael Hays (Ward 3). For contact information, visit [www.wentzvillemo.gov/BOA](http://www.wentzvillemo.gov/BOA).

## Board Update: A Commitment to Financial Stewardship

**The 2025 budget reflects the Board's commitment to financial stewardship and its focus on economic vitality, exceptional City services and more.**

As Wentzville continues to grow and thrive, the Board of Aldermen remains dedicated to financial stewardship and responsible governance. The recently approved 2025 budget, adopted on Nov. 20, 2024, reflects this commitment by balancing immediate needs with long-term goals to serve our growing community while ensuring fiscal responsibility.

The budget process is guided by the Balanced Budget principle, which ensures that operating expenditures are funded through current revenues and accumulated reserves, rather than debt. This approach safeguards the City's financial sustainability while enabling investment in critical infrastructure, the maintenance of essential assets and adequate funding for retirement benefits. These decisions reflect the City's dedication to meeting the needs of residents while preparing for a successful future.

Transparency and public engagement are key components of the process. The Board holds budget work sessions with the City Administrator, Finance Director and staff to carefully review and refine the budget. Public hearings and notices invite residents to review and provide input, making the process accessible and inclusive.

The 2025 budget reflects the City's Critical Success Factors, including economic vitality, exceptional City services and infrastructure connectivity. These guiding principles ensure the budget supports innovative initiatives, funds essential projects and delivers quality services to residents and businesses alike. The budget also accounts for challenges such as fluctuating economic conditions and unforeseen circumstances, providing flexibility to adjust as needed while maintaining fiscal discipline.

In addition to planning for the coming year, City staff review budget appropriations and financial requirements throughout the year to ensure that expenditures remain aligned with revenues. When necessary, the Board may amend the budget by adopting an amending ordinance to adjust revenue and expenditure authorizations.

Through thoughtful planning, collaboration, and adherence to sound financial practices, the Board of Aldermen ensures the City's resources are managed responsibly, supporting Wentzville's ability to meet current needs while preparing for future opportunities.

“Through thoughtful planning and sound financial practices, the Board ensures Wentzville's resources are managed responsibly to meet today's needs and prepare for tomorrow.”

## Let's Talk About Litter!

The City and our passionate volunteers have made great strides to remove litter around the community. Over the last 20+ years, the City has partnered with a regional event called Mission: Clean Stream.

Volunteers across St. Charles County work together on this day to get rid of litter, preventing this pollution from making it to local waterways. In that time 2,600 volunteers have removed a remarkable 98,000 pounds of trash in Wentzville alone. Guess what? That's the average weight of a commercial passenger airplane!

Mission: Clean Stream is back again on April 5, 2025. Every piece of litter removed makes a huge difference. It's more than a one-day event — it's about local pride and keeping our City vibrant and healthy as a place to live and work. This event is great for kids ages 6 and up, and is perfect for team building, volunteer hours for students, and for local organizations and businesses to get involved. A light lunch will be provided for volunteers after the event.



MISSION:  
**clean  
STREAM**

**Mark your calendar for April 5!  
M:CS registration opens in  
soon. Register online at  
[www.wentzvillemo.gov/MCS](http://www.wentzvillemo.gov/MCS).**



# Winter Weather Reminders

Learn more at [www.wentzvillemo.gov/Winter](http://www.wentzvillemo.gov/Winter).

Wentzville's Public Works team is ready to keep roads clear and safe this winter. Here are a few reminders to help with snow removal. Questions or concerns? Email [SnowConcern@wentzvillemo.gov](mailto:SnowConcern@wentzvillemo.gov) or call (636) 327-5101.

- **Store Snow to the Right of Your Driveway:** As you stand facing the street, snow must be stored to the right side of your driveway. Remove snow from the street in front of and to the left of your driveway for best results. Snow remaining on the street in front of and to the left of your driveway drops in front of your driveway when the City snow plow comes by.
- **Fire Hydrants:** Residents should clear fire hydrants of snow buildup to ensure firefighters can quickly find the fire hydrant in the event of a fire.
- **Observe Winter Parking Restrictions:** It is always a good idea to remove parked cars from the roadway during a snow event greater than two inches. Don't forget: parking is prohibited on City streets when a heavy snowfall forecast results in a declaration of a City Snow Emergency.
- **Mailboxes:** Mailboxes may be damaged during snow removal. When notified, the City will erect a temporary mailbox until weather conditions allow for repairs. If replacement is needed, the City will reimburse \$50 for a new mailbox meeting the minimum USPS requirements.
- **Landscaping:** The City permits low bushes, ground cover and flowers to be planted in the right-of-way, but does not compensate residents for private plantings in the right-of-way that are damaged during snow removal. If sod is damaged, the City will restore that area at the earliest availability of sod material.
- **Mail Delivery/Solid-Waste Pickup:** Snow fighters clear as close to the curb as possible for mailbox and solid waste cart access, but residents are responsible for final clearing to ensure solid waste collection and mail delivery.

## SNOW PLOW REMINDERS

Wentzville residents, please remember to be patient with City snowplows. Snow routes are pre-assigned and plow trucks work as quickly as is safely possible. Did you know, there are many streets in and around Wentzville that are not plowed by the City? These roads are maintained by MoDOT and are not normally cleared by City crews unless otherwise approved under a mutual-aid request or as authorized by the City Administrator. These roads include: Highways 70 and 40/61, Highway 70/North Service Road/South Service Road, Lettered Highways, including Highway A, Highway N and Highway Z, Continental Drive, and Linn Cemetery Hill.

## Holiday Hours and Reminders

The MLK and Presidents Day holidays will not affect the solid waste/recycling collection schedule. City Hall will be closed on Monday, Jan. 20 (Martin Luther King Jr. Day) and Monday, Feb. 17 (Presidents Day). The Wentzville Rec Center will be open on Jan. 20, but closed on Feb. 17. However, Progress Park Recreation Center will be open regular hours on both holidays. The Wentzville Rec Center will close at 3 p.m. on Feb. 9 (Super Bowl Sunday). To view Parks and Recreation hours, visit [www.wentzvillemo.gov/Facilities](http://www.wentzvillemo.gov/Facilities).