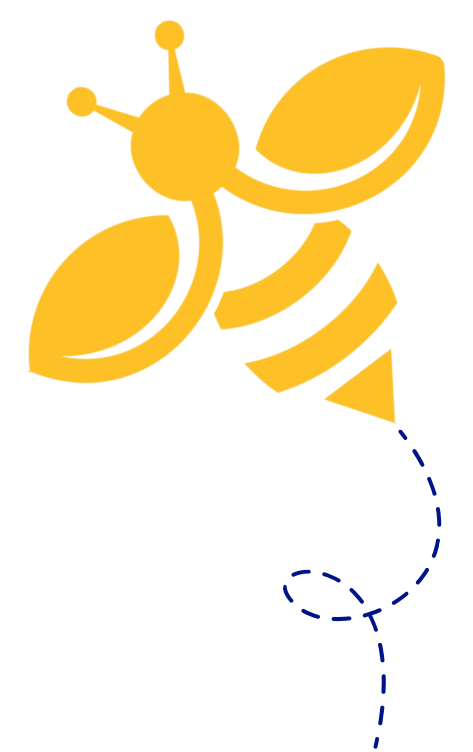


# the buzz



*The Buzz* is your number-one source for Wentzville updates, helpful business tips, new marketing resources and a bewildering array of content. *The Buzz* has everything your business needs to succeed — and delivers it all right to your inbox! Have questions about this issue of *The Buzz*? Contact the Economic Development Office at (636) 639-2015.

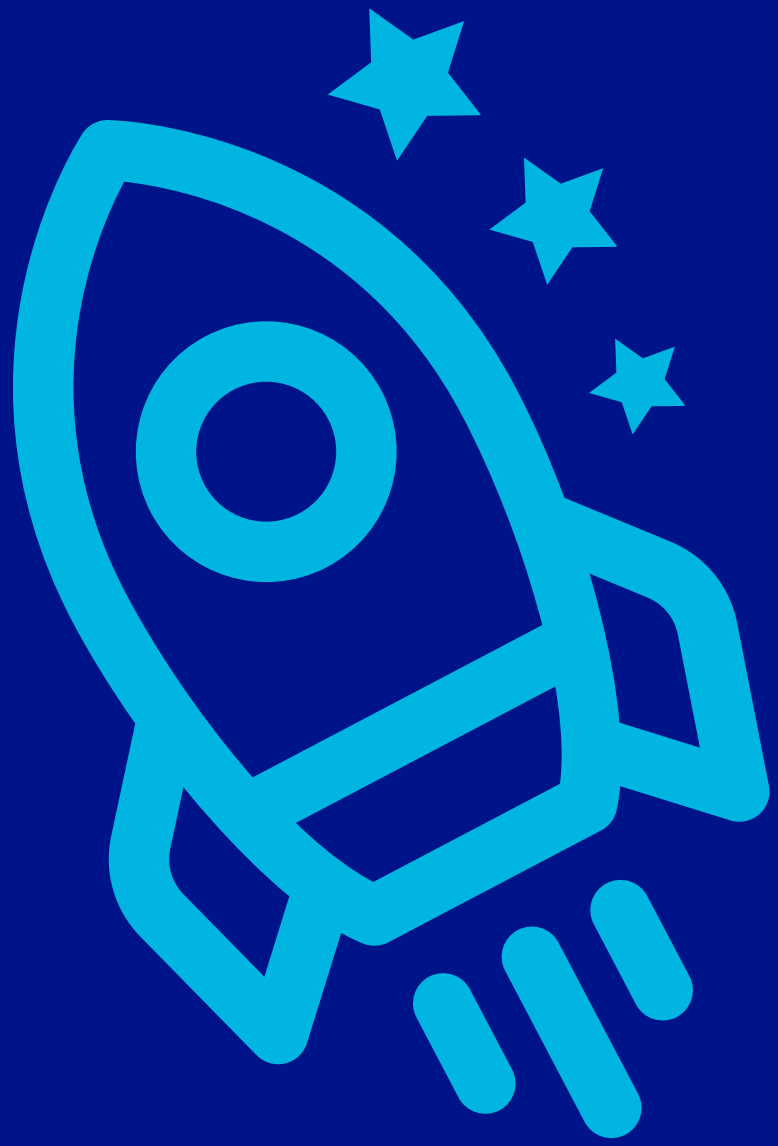
## WHAT'S IN THIS ISSUE?



- 1 August Grant Programs Application Period
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- 3 Holiday Night Lights Advertising Opportunities
- 4 Business Buzz Reel Recap
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OUR GRANT PROGRAMS ARE YOUR

LAUNCH



PAD *To*  
Success

NOW THROUGH AUG. 30!

## Facade Improvement Grant

This program is open to businesses and mixed-use buildings more than 30 years old that are located in Wentzville's Historic Downtown zoning districts (HD-1, HD-2 or HD-3). Residential structures are not eligible. Facade Improvement Grants are a 50-50 match for an amount not to exceed \$10,000, per project.



## Business Development Grant

This program is open to new\* or significantly expanding businesses in Wentzville's Historic Downtown zoning districts (HD-1, HD-2 or HD-3). The Business Development Grant is designed to ease start-up and/or business development costs. The grant can be used for various interior building improvements such as paint, finish carpentry, flooring or countertops. \*New businesses must have been open for less than 12 months.

Application Period:  
**AUG. 1-30**

Please note: Business Development and Facade Improvement grants cannot be used in combination. Questions? Please email [ecodev@wentzvillemo.gov](mailto:ecodev@wentzvillemo.gov) or call (636) 639-2015.



# THE BEES KNEES: Wentzville's New Businesses

The City of Wentzville is proud to showcase these new businesses and welcome them to the Wentzville community!

## NEW BUSINESSES

- Advanced Dental
- Case Discount Flooring
- Celestial Energy Massage
- Clement Hyundai
- Construction & General Laborers Local 660
- Landl Engineering Enterprises
- MCA Automotive Company
- Nancy the Psychic
- O2B Kids
- One Source Realty
- Philly Pretzel Factory
- Scott V Law
- Scrubbles Express Wash
- Signature Bridal Reserve
- Simply Bella Aesthetics Skin Deep
- The QHHT Experience
- Veterinary Orthopedic Surgery Center
- Willows Locket

## RIBBON CUTTINGS

- Advanced Dental of Wentzville
- Ellie Mental Health
- Habitat for Humanity Subdivision Groundbreaking
- Not Jaded - New Location
- The Beauty Den Salon & Boutique
- Villas at Heritage Pointe Open House





# Holiday Night Lights

## Advertising Opportunities

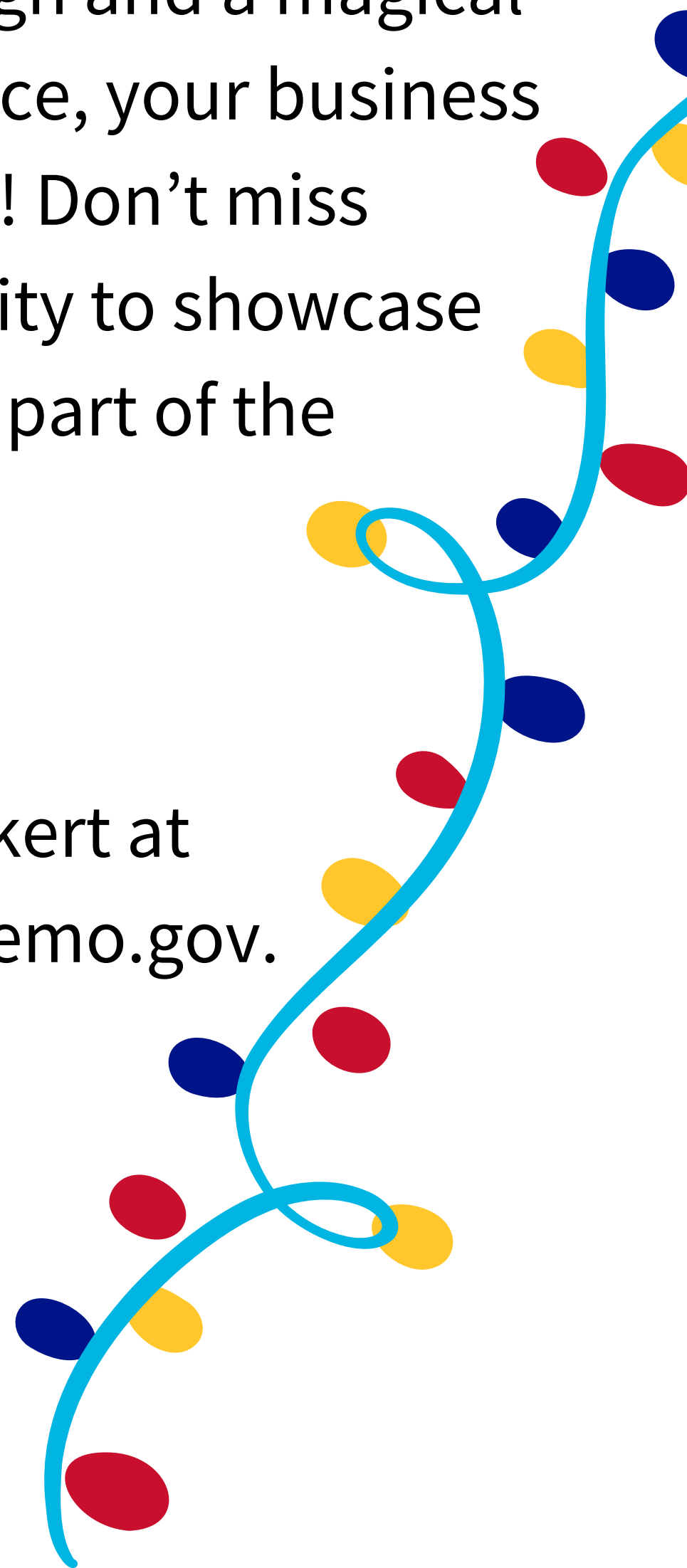
**NOW AVAILABLE!**



Get ready to shine at Holiday Night Lights!

Promote your business to over 10,000 visitors this year at Rotary Park. With stunning light displays, a festive 5K run, a charming walk-through and a magical drive-through experience, your business can be a part of the fun! Don't miss this fantastic opportunity to showcase your business and be a part of the holiday cheer!

For more information,  
please contact Karli Eckert at  
[Karli.Eckert@wentzvillemo.gov](mailto:Karli.Eckert@wentzvillemo.gov).



# BUSINESS BUZZ

REEL RECAP

Want to be featured in the  
next Business Buzz Reel?

**Feature My Business!**



**Celestial Energy  
Massage**



**Signature Bridal  
Reserve**



**True Grit**

Upcoming Events in



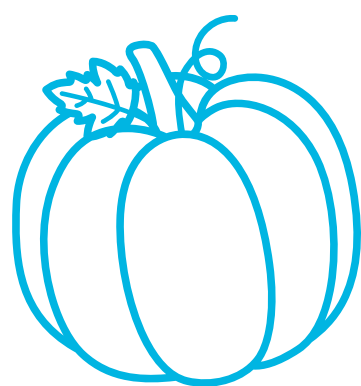
Wentzville!



**Public Works Facility  
Open House  
3-6 p.m. on Aug. 14**



**Fall Festival  
Sept. 13-14**



**Looking for more events?  
Visit our new website to see all the fun events coming up!**



# **Sign** Reminders

- **Off-site signage is only permissible through a special event permit.**
- **Illegal signage is pulled by the Code Compliance team, and they are available at our office for retrieval for seven days.**
- **Temporary sign permits typically announce a sale, a business opening or a new menu item. These permits are issued in 30- or 60-day increments. No fee is associated with this type of permit.**

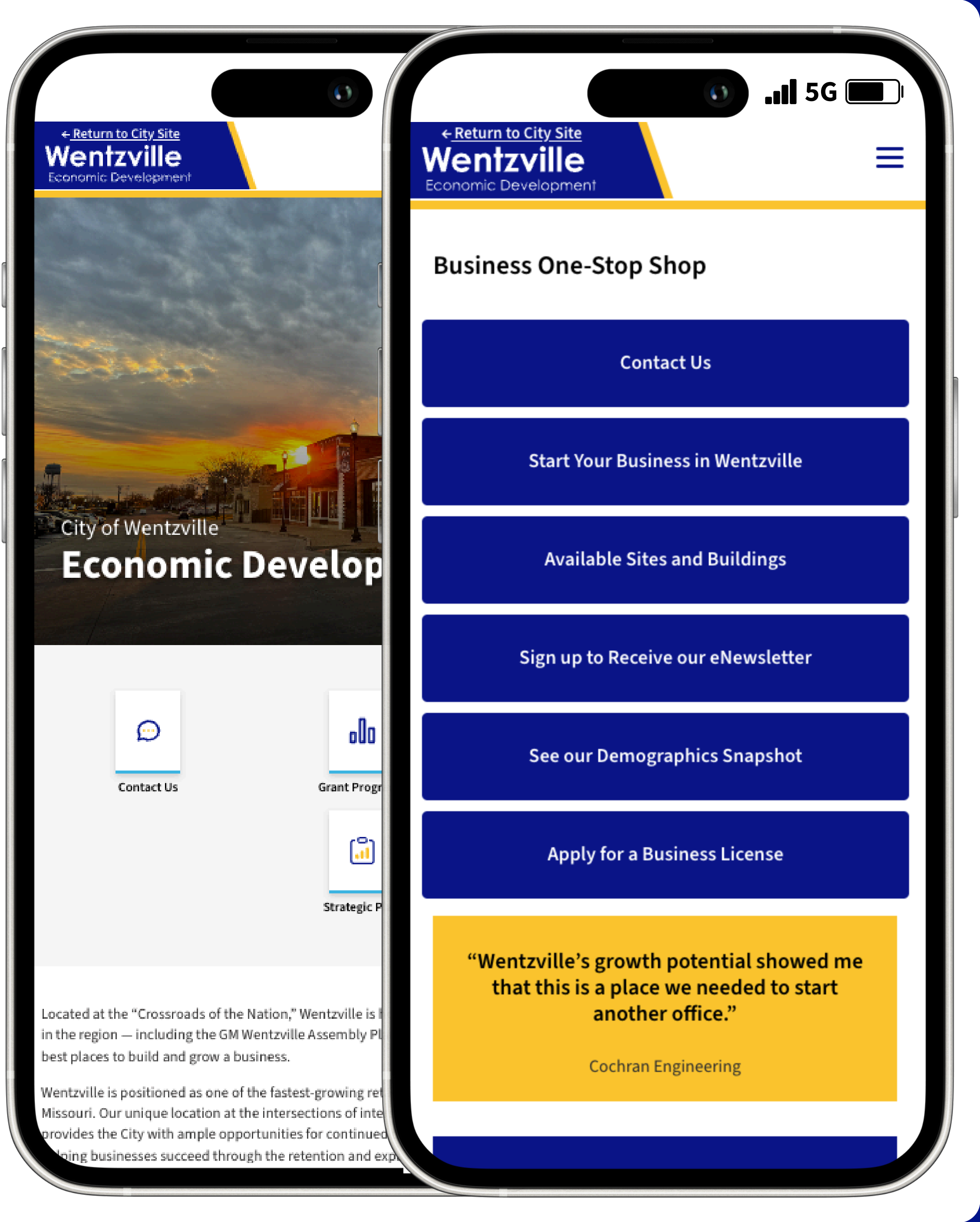


Schedule a

**FREE!**

**Business  
Vacation  
Check**





**NEW!**  
**WEB**  
**SITE**  
**YOUR**  
**BUSINESS’**  
**NEW ONE-**  
**STOP SHOP**