

The Vision

Your Source for City of Wentzville News and Events

NOVEMBER/DECEMBER 2022

CITY HALL WENTZVILLE MISSOURI



LEARN ALL ABOUT THE ARTISTS BEHIND THE 150TH TRAINS ON PG. 7.

Wentzville Missouri®

Inside this Issue

HOLIDAY DECORATING CONTEST

SOLID WASTE REMINDERS

SHOP LOCAL AND SHOP SAFELY

HOLIDAY HAPPENINGS

Annual Tree Lighting and Parade

Kick off the holiday season with this fun, family-friendly event!

The Tree Lighting and the "Spirit of the Season" Christmas Parade are Wentzville traditions. Mayor Nick Guccione will officially light the tree on Sunday, Dec. 4 at 5:30 p.m. just prior to the parade starting at approximately 6 p.m. in Historic

Downtown Wentzville. After the parade, attendees can enjoy cookies, candy canes, hot cocoa and visit with Santa and Mrs. Claus at the Station 1 Firehouse. Learn more at www.wentzvillemo.gov/christmasparade.



LEARN MORE ABOUT HOLIDAY EVENTS ON PG. 5

Welcome New Businesses!

ADDINGTON ARTWORKS

140 E. Pearce Blvd.

WENTZVILLE COUNSELING AND PLAY THERAPY

14 E. Main St.

SACRED REALIGNMENT

1082 Crosswinds Ct.

HOT CARDS AND COLLECTABLES LLC

950 Corporate Pkwy., Ste. 104

SAUL CUSTOM DESIGNS

1121 Mexico Rd.

JERSEY MIKE'S

1570 Wentzville Pkwy., Ste. 105

CHILI'S GRILL & BAR

1590 Wentzville Pkwy.

CESARS SECRET STASH

1000 Corporate Pkwy., Ste. 103

NO FILTER NEEDED ESTHETICS

111 W. Allen St., Ste. 104

THE STATIONS ON MAIN

6 E. Main St.

HOUSE OF COUTURE

1617 W. Pearce Blvd., Ste. 100

JACOBS & FIFTH, LLC

628 E. Pearce Blvd.

CROSSROADS ACCOUNTING & TAX

111 W. Allen St., Ste. 102

RAISING CANE'S CHICKEN FINGERS

1580 Wentzville Pkwy.

STELO FLOWER & WINE BAR

13 E. Pearce Blvd.

Note:

These businesses have received a business license but may not be open to the public yet.



Business Spotlight:

Goosehead Insurance – Schellhase Group

Located in Historic Downtown Wentzville, this locally-owned business brings a personal touch to all of your home and auto insurance needs.

OWNERS: Tom and Kathryn Schellhase (pictured above)

WHEN DID YOU OPEN? October 2020

WHAT INFLUENCED YOU TO BRING YOUR BUSINESS TO WENTZVILLE? We love this town. Our family are longtime residents. We appreciate the convenience of proximity to highways 40, 70 and 364, and embrace the growth of this area!

WHAT DO YOU BRING TO WENTZVILLE BY HAVING YOUR BUSINESS HERE? We bring the convenience of big tech and the power of choice to home and auto insurance — with a personal touch.

WHAT SERVICES DOES YOUR BUSINESS OFFER? Insurance for Home, Auto, Umbrella, Flood, Earthquake, RV, Golf Cart, Motorcycle, Boat, Jewelry, etc.

WHAT'S YOUR FAVORITE THING ABOUT WENTZVILLE? We love that neighbors still look out for neighbors – and that's what we try to do, too.

WHAT'S NEXT FOR YOUR BUSINESS? We are looking forward to becoming a household name, and would love to continue partnering with other businesses in the area to grow together.

WHAT DO YOU HOPE WENTZVILLE WILL EVOLVE INTO IN THE NEXT FIVE YEARS? As the Crossroads of the Nation, we are working hard to preserve the rich history of our great community, at the same time — ushering in state of the art innovation and job opportunities for our citizens. We want Wentzville to be a model for the state of Missouri and beyond!

ANY OTHER COMMENTS, ADVICE OR NEWS YOU'D LIKE TO SHARE? Learn more about Goosehead Insurance — Schellhase Group at tinyurl.com/SchellhaseGroup.

Upcoming City Meetings: Save the Date!

Planning and Zoning

Nov. 1 and Dec. 6 at 6 p.m.

Board of Aldermen

Nov. 9, Nov. 30 and Dec. 14 at 6 p.m.

Both of these meetings are held at Wentzville City Hall (1001 Schroeder Creek Blvd.). To view meeting agendas, please visit www.wentzvillemo.gov/agendas. For other scheduled board, commission and committee meetings, please visit www.wentzvillemo.gov/calendar.



Mayor Nick Guccione

Message from the Mayor: Home for the Holidays

Learn how to "cease the grease" this holiday season and keep your packages safe!

DON'T STRAIN THE DRAIN

'Tis the season for home-cooked meals! As you prepare delicious holiday dishes, keep in mind that fats, oils and grease don't just

clog our arteries, they also clog our sewers. Keeping these substances out of the drain is one of the best ways to avoid a sewer backup in your home.

Fats, oils, and grease are found in many of the foods we eat every day — foods such as meat, butter, cooking oil, gravy, sauces, mayonnaise, salad dressing and cheese. These also happen to be some of the key ingredients to our favorite holiday dishes. Help prevent drain and sewer clogs by keeping drains free of fat, oil and grease. Keep these reminders in mind to prevent grease buildup in your pipes.

- Wipe cooled pots and pans with a paper towel before washing.
- Remove fatty foods from plates and the kitchen sink and place them in the trash — not down the drain.
- Can it, cool it and trash it. Pour all cooled cooking fats that will harden into a container such as an empty vegetable, pet food or coffee can. Let these contents cool and throw the can in the trash.

KEEP YOUR DELIVERIES SAFE

Protect your packages from "porch pirates" this holiday season (and year-round) with these tips from the Wentzville Police Department (WPD).

- Schedule deliveries when you will be home, or have packages delivered to a trusted friend, family member or a commercial locker.
- Request a signature to receive your package.
- Increase your home security with surveillance cameras.
- Report any suspicious activity to WPD by calling (636) 327-5105.

If you have a surveillance system, WPD would love to partner with you! WPD's "Video Surveillance Camera Registration Program" is a voluntary program that allows you to partner with WPD to assist during investigations.

If you register your surveillance system and a crime occurs, WPD can quickly identify anyone that has cameras nearby. This helps WPD to collect video evidence and follow up on leads to solve the crime. WPD is NOT asking for access to your system. This voluntary program simply provides a way to know where video surveillance systems are located throughout the community.

Please visit www.wentzvillemo.gov/wpdvideoregistration to register your system. If you have any questions, please contact Detective Sergeant Wessel at (636) 639-2138.



Winter Wonderland

Holiday Decorating Contest

Are you decorating for the holidays? Enter your home in the City's annual Wentzville Wonderland Holiday Display Contest on Facebook! Between Dec. 1 and Dec. 17, participants can submit a photo of their holiday display by posting it in the City's Wentzville Wonderland Facebook event. Displays will be voted by the public on via a polling system on the City's social media channels.

Winners will receive a custom Winter Wonderland yard sign to display on their property! One display will be chosen in each of the following categories: Biggest and Brightest, Social Media Favorite and Mayor's Choice.

Please note: Submissions are subject to City approval. Displays that violate Wentzville's City municipal code will not be accepted. 2021 winners are not eligible to participate again until 2023.

Learn more and see contest guidelines at www.wentzvillemo.gov/winterwonderland.

2021 Biggest and Brightest Award Winner



Candidate Filing Opens Dec. 6

Starting at 8 a.m. on Tuesday, Dec. 6 at 8 a.m., candidates may begin filing for the elected municipal offices that will appear on the April 2023 ballot. Candidates must file in person at City Hall, located at 1001 Schroeder Creek Blvd. The filing period will remain open until 5 p.m. on Tuesday, Dec. 27. This reflects a 2021 change to the state law regarding filing dates for candidates for elected office.

Positions open for filing include one Alderman from each of the three Wards as well as a judge. There is a \$25 fee, due when filing. City ordinances state that candidates running for Alderman must be at least 18 years of age; a U.S. citizen; and an inhabitant and resident of the City for at least one year prior to the election. Candidates running for Alderman must also be a resident, at the time they file and during the time they serve, of the Ward from which they are elected.

If you have questions or need more information, please call the City Clerk's office at (636) 639-2012. Packets can be found at www.wentzvillemo.gov/cityclerk.



SELF-SERVICE OPTIONS ARE AVAILABLE AT WWW.WENTZVILLEMO.GOV/SWR.

Solid Waste Collection Reminders

Check out the holiday collection changes, guidelines for cart placement and more!

Holiday Collection Schedule

THANKSGIVING: City Hall will be closed for the Thanksgiving holiday on Thursday, Nov. 24 and Friday, Nov. 25. Trash, recycling and yard-waste collection for the week of Thanksgiving is as follows: Monday, Tuesday and Wednesday pickups remain the same. Thursday's pickup moves to Friday; and Friday pickup will take place on Saturday, Nov. 26.

CHRISTMAS AND NEW YEARS: City Hall will be closed for the Christmas holiday on Friday, Dec. 23 and Monday, Dec. 26. City offices will be closed for the New Year's holiday on Monday, Jan. 2.

Trash, recycling and yard-waste collection for the Christmas and New Year's holidays will not be affected, as the actual holidays both fall on the weekend.

Guidelines and Tips

The City and its contracted hauler work hard to provide service to Wentzville customers in a timely manner. Report a missed collection, book a one-time bulky pickup or make changes to your solid-waste collection service, by visiting www.wentzvillemo.gov/swr or calling (636) 639-2049. To help collection crews to stay on schedule, residents are asked to follow these guidelines when placing their solid waste out for collection.

- Place carts at the curb no later than 6 a.m. on your collection day.
- Place all solid-waste items inside your cart. Items that do not fit in your cart should be properly bagged and placed at the curb.
- Do not place bulky items or excessive trash at the curb unless you have scheduled a special large pickup.
- Place your carts approximately three feet from each other and other objects (such as a vehicle or mailbox).



The WREC is located at 500 Great Oaks Blvd.

The wait is over! As of Nov. 8, The Wentzville Rec Center (WREC) is now open! For details about pricing, amenities and more visit www.wentzvillemo.gov/WREC or call the Parks and Recreation Department at (636) 332-9236.





Holiday Happenings

HNL 5K AND FUN RUN: DEC. 4

The Holiday Night Lights 5K and Fun Run will take you through our amazing light display at Rotary Park just in time for the holiday season! Runners in the 5K will race through the Stonemoor subdivision on paved sidewalks and into the rolling hills of Rotary Park. This race is fun for the entire family! For those competitive racers, the top three overall male and female 5K finishers will each win a gift card! All racers will receive a sweatshirt (sizes not guaranteed), finisher medal and post-race snacks. This race will be chip-timed.

WALK THRU: DEC. 12

This three-hour walk-thru event allows participants to enjoy the Holiday Night Lights display at a slower, more intimate pace. Attendees will stroll through the one-mile light display and experience enchanted scenes, twinkling lights and joyful carolers. After walking the illuminated route, come inside the Kolb Building which has been transformed into a winter wonderland with decorated trees from local businesses and organizations and get your picture taken with Santa! The Walk-Thru will be open from 5-8 p.m. The inclement weather date is Dec. 13.

DRIVE-THRU DISPLAY: STARTS NOV. 25

The annual Wentzville Holiday Night Lights display at Rotary Park is open on Friday, Nov. 25 through Friday, Dec. 30. Enjoy a one-mile light display that features large, illuminated commercial scenes and tunnels of twinkling lights. This holiday display is a great way to experience the magic and joy

of the season close to home. Drive-thru admission is \$10 for vehicles holding up to six passengers; \$1 per additional person after the sixth. On Saturdays you can enjoy a visit with Santa inside the Kolb Building, which has been transformed into a winter wonderland! The Drive-Thru will not be open on Dec. 4 due to the Holiday Night Lights 5K and Fun Run. For the full schedule, please visit www.wentzvillemo.gov/hnl.

SLEIGH HAYRIDES

Book a wintertime, tractor-pulled hayride through beautiful Rotary Park to tour the breathtaking Holiday Night Lights. Rides are available on Mondays and Wednesdays at 6 p.m., 6:45 p.m., 7:30 p.m., 8:15 p.m. and 9 p.m.* Sleigh Hayrides are perfect for scouts, church groups, picnics, company parties or family/neighborhood get-togethers. Sip hot chocolate, munch on cookies and listen to holiday music while sitting around the bonfire. The hayride will hold a maximum of 25 people, including lap children. Rides are scheduled on a first-come, first-served basis. A two-week notice is required; no refunds will be given unless the display is closed. You can pay ahead of time for an additional lap around the park for an extra \$25. Rides will not be available Dec. 12.

SANTA VISITS

Santa will be happy to schedule a special visit to your ho-ho-home! Between 9 a.m. and 4 p.m. on Saturday, Dec. 17, or Sunday, Dec. 18, Santa Claus will stop by your home for a special hello. A tracking system will allow you to watch Santa Claus as he travels around town and gets closer to your home! This program is for Wentzville residents only. To sign up to have Santa stop by, please call (636) 332-9236.

LETTERS TO SANTA

Wentzville Parks and Recreation is partnering with Santa Claus again this season to make sure he receives your special letter! Partake in this holiday tradition by writing a letter to Santa. Wentzville Parks and Recreation will mail your letter and help Santa deliver his reply to you. But write your letter fast! Santa is a very busy man and needs all letters sent to him by Dec. 16. You can find a letter template at one of the many mailboxes around town or at www.wentzvillemo.gov/letterstosanta.

SANTA SATURDAYS AT ROTARY PARK

While you are enjoying your Saturday drive through the enchanted Holiday Night Lights display, we encourage you to stop by the Kolb Building and say hello to Santa. Check out Santa's schedule so you don't miss him at www.wentzvillemo.gov/hnl.

Learn more at
www.wentzvillemo.gov/hnl

Shopping Safety Reminders from WPD

Take time to ensure you have a safe and happy holiday season! These steps may help reduce your chances of falling prey to a criminal act. For more information, call the Wentzville Police Department at (636) 327-5105. When shopping, take the following precautions.

- 1. Be aware of your surroundings.** Stay off of your phone and be alert.
- 2. Remember where you parked your car.** Take a photo of your car or a nearby landmark.
- 3. Park smart.** When shopping after dark, park in a well-lit area that is close to the store's entrance.
- 4. Shop in pairs.** Take a friend out shopping with you — it's always more fun to shop with a friend!
- 5. Be prepared.** When returning to your car, keep your key fob in your hand.
- 6. Stick to credit/debit cards.** Avoid carrying large amounts of cash; opt to pay for purchases with credit cards.
- 7. Hide your valuables.** Don't leave your phone, purse or other valuables visible in your parked car.
- 8. Keep your bags out of sight.** Don't leave purchased merchandise in your parked car where they can be seen.



Board Update

When You Choose to Shop in Wentzville, the Money You Spend Here Comes Back Here!

With the holidays fast approaching, it's a good time to remember the importance of shopping in Wentzville. Shopping locally is the best way to keep your tax dollars working for you! Where we shop, where we eat, where we have fun — all of these options are what make our community, our home.

Our businesses and restaurants are an integral part of the distinctive character of Wentzville. Local businesses are owned by people who live in this community and who are highly invested in Wentzville's future.

Wentzville's exceptional quality of life and local economy rely on where you spend your money and do your shopping. Sales tax is a direct and vital lifeline to essential City services as money spent in Wentzville directly impacts our residential services. The money you spend here comes back here — in the form of recreational programs, police officers, City improvements and more. Shopping locally keeps businesses here, providing jobs, and benefiting our schools and area nonprofits.

The holiday season is a great reminder to shop local, and Saturday, Nov. 26, is the perfect time to pledge your commitment to local spending. Small Business Saturday, which is held each year on the Saturday after Thanksgiving, is an annual celebration of small businesses. On this day each year, at the start of the holiday season, consumers are encouraged to shop locally. The day aids small businesses by drawing attention to their importance in our economy.

If there's one thing we can all do to make our dollars work for this community, it's to shop local. Gas up here before you leave town. Grab dinner in Wentzville on your way home from work. Make your tax dollars work for you and your community. Shopping locally benefits all of us.

This is your community. Keep your money local — spend here, invest here. Shop Local. Shop Wentzville.



Meet the Board of Aldermen (left to right): Michael Hays, Ward 3; Michael Lovell, Ward 3; Bryan Harr, Ward 1; Mayor Nick Guccione; Tricia Byrnes, Ward 2; Manny Macias, Ward 1; Jeffrey Ottenlips, Ward 2. To contact the Board, please visit www.wentzvillemo.gov/boa.

Five Reasons to Shop Local

On average, for every \$100 spent in a chain store \$14 is reinvested in the community. But did you know that for every \$100 spent at a local store, an average of \$68 is reinvested in the community? That money paves our roads, employs our friends and neighbors, maintains our schools and makes Wentzville a great place to live, work and explore! As consumers, we have the power to shape our City. Isn't that an amazing thought? When you shop in Wentzville, you are pledging to make a concerted effort to impact our local businesses. So why should you choose to shop local?

- 1. Tax Dollars:** Keep your tax dollars working for YOU! The City sales tax you pay funds improvements to parks, roads and services in YOUR City.
- 2. Jobs:** Wentzville businesses grow and can create more jobs right here — jobs help local families!
- 3. Personalized Service:** Local businesses are owned by your neighbors and friends, they care about you and are invested in our community.
- 4. Unique Options:** Locally-owned businesses provide a wide range of product choices for everyone in the community.
- 5. Savings:** When you shop in Wentzville — right here where you live — you'll save money, gasoline and time!

Train of Thought

Around town, these train statues provide the community with a fun way to celebrate Wentzville's 150th birthday. Stop by the businesses below to check out these unique works of art. View more photos of the trains (with more coming soon!) on Instagram @wentzvillemo.

We would like to thank the Crossroads Arts Council for partnering with the City on this special project. The majority of the artists mentioned below are a part of this community organization, which is located at 310 W. Pearce Blvd. (lower level). A huge shout out to the artists who volunteered their time and talent to create these creative statues that pay homage to Wentzville's history. New trains are coming soon, stay tuned to social media for info!



Wentzville City Hall • 1001 Schroeder Creek Blvd.

The City Hall train was painted by **Flavia Everman** and **Debbie Kindschuh**. Everman is a teacher of art, math, science, engineering, english, writing, theater, storytelling and sewing. She ultimately loves to help people and her surroundings be the best they can be. Kindschuh is a retired art teacher and professional photographer. She volunteers for Crossroads Arts Council, Wentzville Historical Society and the Arts & Program Committee for Wentzville's Parks and Recreation Department. Kindschuh also helps to promote art in our community.



Shelter Insurance • 103 E. Pearce Blvd.

The train in front of Shelter Insurance was painted by **Tony Thieman** and his granddaughter, 10-year-old **Kallista McKee**. McKee works with Thieman in his shop and helps with several projects that involve using different types of materials, including wood, paint, stained glass, fiber glass, leather and metals. Thieman has been in business over 40 years and has worked with Rotary, the Western St. Charles Chamber of Commerce, Wentzville's Downtown Business Association, the Wentzville Historical Society and American Legion Riders.



Stacy's Gymnastics • 916 Main Plaza Dr.

Rosie Ziegler, the artist that painted (and bedazzled) the Stacy's Gymnastics train, is an art teacher of 11 years. Ziegler works and resides in Lincoln County, Missouri. She has been a member of the Crossroads Arts Council since 2015 and appreciates the connection that it allows artists to have with the community.



Friendship Brewing Company • 100 E. Pitman Blvd.

Calise Thompson is a designer and fine artist with a B.S. in Interior Design, a Master of Arts teaching art K-12, and a Master of Fine Arts in Studio Art. Currently she accepts commissioned paintings, sells miniatures of her work and dyes custom, portable painting parties at various breweries and wineries.



Cochran Engineering • 8 E. Main Street

The artist for the Cochran Engineering train was **David Csaszar**. He is a self employed artist and the owner of Aerosol Artworks. Csaszar specializes in murals and spray paint artworks. He takes commercial and private commissions.



Wolff Electrical Services • 702 E. Pearce Blvd.

Joe and **Shannon Yuede**, the artists that painted the Wolff Electrical Services train, are the owners of Steampunk Sammie Designs LLC. The couple specializes in unique lamps made from up-cycled materials.



Haight Insurance Agency/State Farm Insurance • 300 W. Pearce Blvd.

Jared Brinkley, who painted the Haight Insurance Agency train, owns a local painting company and does a lot of work in Wentzville and the surrounding area. Brinkley Elite Painting is family owned and operated and has been in business for over 40 years.



Wentzville Community Historical Society (WCHS) • 310 W. Pearce Blvd. (upper level)

Linda Wilmes, the artist behind the WCHS train, is an international award winning watercolor artist. Wilmes also teaches art classes in her home studio and is very involved in community projects, such as the WCHS and the Crossroads Arts Council.



SERVPRO of Western O'Fallon/Wentzville • 122 Highway A

Rhonda Schrum is a fiber artist and retired art teacher. Schrum, who painted the SERVPRO train, enjoys creating art and friendships with fellow artists. She is an active member of the Crossroads Arts Council, Missouri Fiber Artists and the St. Charles County Arts Council.

**ECRWSS
Postal Customer**

Recycle Your Tree

CURBSIDE: Curbside collection of real Christmas trees is available for Wentzville residents with trash collection service. Trees, which must be free of decorations, lights, tinsel, garland, etc., and cut into less than four-foot sections, may be placed at the curb on your regular collection day between Jan. 2 and Jan. 20. For questions, please call (636) 639-2049.

DROP OFF: Trees which are free of decorations, stands, coverings, lights, etc., may be dropped off between Dec. 26* and Jan. 16 at one of these City parks (during regular park hours):

- Progress Park, 968 Meyer Rd.
- Heartland Park, 100 William Dierberg Dr.
- Rotary Park, 2577 W. Meyer Rd. (*Jan. 10-16).



Facility Hours Update
Progress Park has new hours! Visit
www.wentzvillemo.gov/progresspark
for hours, amenities and more.

