

The Vision

Your Source for City of Wentzville News and Events

MARCH/APRIL 2022



TAKE A LOOK BACK AT OUR 2021 SUCCESSES, INCLUDING THE ALLEN STREET PROJECT, ON PG. 3.

Wentzville Missouri®

Inside this Issue

STATE OF THE CITY

LARGE-ITEM PICKUP

MISSION: CLEAN STREAM

WENTZVILLE DAYS

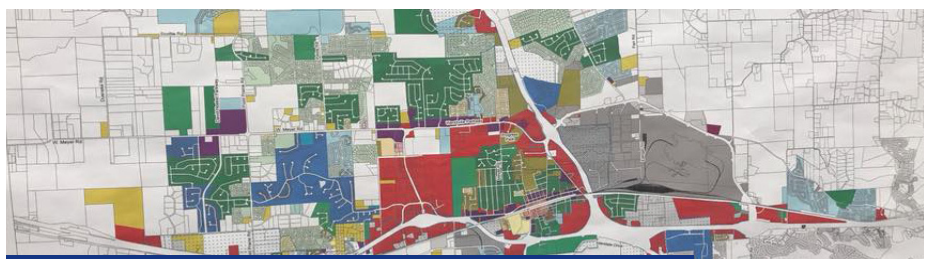
Comprehensive Plan Open House

Attend to Learn More and Provide Feedback

Make plans to stop by an open house from 6-7:30 p.m. on March 24 at City Hall. During this come-and-go event, attendees will have the opportunity to review the Comprehensive Plan draft

document, specifically the Thoroughfare and the Land Use plans, and make comments or suggestions for formal consideration.

MORE DETAILS ON PG. 6



SHARE YOUR FEEDBACK AT WWW.WENTZVILLEMO.GOV/CPU.



SWEET BLISS IS LOCATED AT 302 S. WHITEHEAD AND 628 EAST PEARCE BLVD.

Business Spotlight: Sweet Bliss

This Wentzville business is growing! Now with two locations, Sweet Bliss offers baked goods, a coffee "brewtique" and event spaces.

OWNER: Taylor Hedgecorth

WHEN DID YOU OPEN? We opened our first shop in December of 2020, and expanded into our second location in December 2021.

WHAT INFLUENCED YOU TO BRING YOUR BUSINESS TO WENTZVILLE?

Wentzville is our home and we love the community that surrounds this city and how supportive it is of local businesses. As Wentzville quickly expands, we wanted to be a part of all the excitement! The charm of Historic Downtown Wentzville is definitely the aesthetic we are trying to create for our business. We want everyone who walks through our doors to feel welcome and right at home.

WHAT DO YOU BRING TO WENTZVILLE BY HAVING YOUR BUSINESS HERE?

It's simple and our name says it all — Sweet Bliss! We want to create a different atmosphere for people to escape reality for a minute and enjoy pure bliss as they eat a delicious sweet treat, sip a cup of coffee or celebrate the next exciting event in their lives!

WHAT PRODUCTS/SERVICES DOES YOUR BUSINESS OFFER?

Sweet Bliss offers goodies including cupcakes, cookies, cakes and our one-of-a-kind bliss bars — all are available to pre-order, or you can stop in during shop hours.

As we expand into our second location we will be offering handcrafted espresso beverages and cold-brew flights that give you a chance to try up to five different flavors of cold brew to find your favorite! Both of our locations are now being opened up as event spaces. Our East Pearce Boulevard location is the perfect place for a bridal shower, baby shower, birthday party or even a microwedding! We are able to accommodate a larger wedding or celebration at our South Whitehead location where we have a weather-proof tent and another charming house perfect for all of your event needs.

WHAT'S YOUR FAVORITE THING ABOUT WENTZVILLE?

We love that Wentzville is so supportive of local businesses. Over the past year we have met many residents and have come to know some of them very well. It is because of Wentzville that we are able to expand into our second location!

WHAT'S NEXT FOR YOUR BUSINESS?

Moving into our second location and opening a local wedding venue — as well as a local coffee "brewtique" — are the next steps for us. We are currently working on this new adventure and can't wait to share it with all of you!

WHAT DO YOU HOPE WENTZVILLE WILL EVOLVE INTO IN FIVE YEARS?

With our locations in Historic Downtown

Wentzville, we look forward to seeing business growth in this area, as well and being a part of keeping the charm alive.

WHAT OTHER COMMENTS, ADVICE OR NEWS WOULD YOU LIKE TO SHARE?

We are excited to create a place in Wentzville to hang out with friends, grab a cup of your favorite coffee while you enjoy a sweet treat, and find the perfect place to host your next special event! Learn more at www.sweetblissgoodieboutique.com, and follow us on Facebook and Instagram @sweetbliss_goodieboutique.



Welcome New Businesses!

**Adams Foundation Repair/
Waterproofing**

207 E. Koenig St.

Adams Pest Control

207 E. Koenig St.

Balanced Blends

1842 W. Pearce Blvd., Ste. 111

Flanagan Paint

405 E. Pearce Blvd.

**Freddy's Frozen Custard and
Steakburgers**

1510 Wentzville Pkwy.

Bella Boutique & Beauty Bar

412 Luetkenhaus Blvd.



Mayor Nick Guccione

Let's take some time to look back at our accomplishments and projects in 2021 and look ahead at what's to come in 2022. To watch the full State of the City video, please visit www.wentzvillemo.gov/YouTube.

Census Update

Wentzville continues to be one of the fastest-growing cities in Missouri. Recent Census numbers indicate that Wentzville currently has a population of 44,372 (up from 29,070 in 2010). This is certainly exponential growth, and people and businesses continue to want to be a part of our amazing community.

David Hoekel Parkway

Decades in the making, this project reached a milestone in the fall of 2021 when the new David Hoekel Parkway (DHP) interchange officially opened to traffic at Interstate 70 in Wentzville. At the ribbon-cutting event, attendees took time to recognize the David Hoekel family and to honor Marine Lance Corporal Jared Schmitz.

This phase of the DHP project includes the new interchange on I-70 near Point Prairie Road, a realigned north outer road and the extension of DHP to Goodfellow Road. The next phase of the DHP project will be Phase 2D, which extends DHP north to West Meyer Road. Construction for the next phase will begin in 2022.

Allen Street Revitalization Project

This project is part of our continued revitalization efforts in Historic Downtown Wentzville. If you haven't been down to this area lately, I encourage you to stop by and see the improvements. This project consisted of the complete removal and replacement of existing pavement and

Message from the Mayor:

State of the City

sidewalks along Allen Street between Blumhoff Avenue and North Locust Street. The project included the installation of sidewalks, ADA-compliant curb ramps, new parking stalls, stormwater improvements, decorative street lighting, and landscaping/streetscaping improvements.

Wentzville Rec Center (WREC)

This is an exciting project that I've been working with the Board of Aldermen and other entities on for several years. In late March 2021, the community gathered to celebrate the groundbreaking of the new 94,000+ square-foot Wentzville Rec Center! We've had great weather for the construction of this project, and it is on schedule for completion in 2022. Read more about the WREC status in the Board Update on pg. 6.

The Wentzville Bend

The Bend project sits between Crystal Creek Parkway and William Dierberg Drive along Wentzville Parkway. This project will include retail, dining and is also home to the WREC. So far, approved tenants for this project include Discount Tire, Chili's Grill and Bar, Spectrum, Freddy's Frozen Custard and Steakburgers, Aspen Dental, Crazy Bowls and Wraps, Chase Bank, and Menards.

West Meyer Road Project

The project which is currently under construction will include a three-lane concrete roadway with curb, gutter and storm drainage improvements. This project also includes the construction of a sedimentation basin in front of the lake at Rotary Park. A 10-foot wide pedestrian trail will also be installed on the south side of the road with a crossing into Rotary Park.

West Pearce Boulevard

This project includes the construction of intersection improvements along West Pearce Boulevard at Meyer Road and Cheryl Ann Drive. This includes signal improvements, sidewalk replacement, curb ramps, crosswalks and ADA-compliant push buttons. The signal will be connected

to the City's traffic signal system to monitor operations and provide optimal timing plans.

Memorial Plaza

This project is an effort to memorialize Lance Cpl. Jared Schmitz and others for their heroic contributions to this nation and our community. This plaza will be adjacent to the new Wentzville Rec Center on Wentzville Parkway. Preliminary designs are underway for this project and can be viewed in the full State of the City video.

Highway Z Widening

While Highway Z is in Wentzville city limits, it is a MoDOT-maintained road. However, community leaders have recognized a need for Highway Z expansion, and have worked to secure outside funding. We are in the early planning stages and are currently seeking a consultant to move this project forward in the coming years. This project will provide improvements to Highway Z between Interstate Drive and Perry Cate Boulevard, including widening Highway Z to a four-lane road.

S-Curve Project

The S-Curve project has recently been fully funded. This MoDOT project will improve the capacity, safety and reliability of I-70 between Wentzville Parkway and I-64. The project will shift I-70 to the southeast, add lanes and replace the existing Norfolk Southern Railroad bridge over I-70. The existing bridges over Route Z/Church Street will also be widened as part of this project.

As you can see, Wentzville has several transportation projects under construction or on the horizon. We continue to look ahead for improvements and have over \$72 million in transportation projects budgeted for Wentzville over the next five years. Stay tuned at www.wentzvillemo.gov/projectupdates.

Spring Citywide Yard Sale

Get into spring-cleaning mode and clear your home of unwanted items by selling them during Wentzville's annual Spring Citywide Yard Sale is scheduled for Friday and Saturday, April 22-23.

For just \$10 you can list your sale in our Citywide yard-sale booklet. Each sale will also receive an official City Yard Sale sign. The deadline to list a sale is Sunday, April 17. Beginning Wednesday, April 20, shoppers may purchase booklets listing all the area sales at Wentzville City Hall (1001 Schroeder Creek Blvd.) or Progress Park Recreation Center (968 Meyer Rd.) for only \$5. Booklet purchase includes a digital copy.

For more information or to register your sale, please call (636) 332-9236 or visit www.wentzvillemo.gov/citywideyardsale.

Municipal Election

All eligible City residents are encouraged to vote and make their choices known in the April 5 election.

Voter registration is coordinated by the St. Charles County Election Authority Office, which is located at 397 Turner Blvd., in St. Peters. Questions? Visit election.sccmo.org or call (636) 949-7550. Below are the candidates for the 2022 election.

ALDERMAN, WARD 1 TWO-YEAR TERM

- Manny Macias

ALDERMAN, WARD 2 TWO-YEAR TERM

- Tricia Byrnes

ALDERMAN, WARD 3 TWO-YEAR TERM

- Michael (Mike) Hays



Property Maintenance Inspections Start April 1

This annual process ensures all Wentzville properties are maintained and that Wentzville continues to be a great place to live and work.

Spring is here, and it's time to focus on our City's property maintenance standards. Please remember to keep your lawn height less than eight inches, maintain attractive curb appeal, clean out your gutters, and generally help maintain the healthy, safe and stable community we all desire. Few things have more potential to enhance the quality of life for everyone in our community than neighborhood pride.

The City works with property owners and neighborhoods to address nuisance properties and housing violations, which helps to protect property values and makes your neighborhood more pleasant and welcoming for residents and visitors alike. Maintaining your property helps ensure that your family lives in a clean, safe environment and contributes to neighborhood revitalization. For most people, their homes are their single largest investment.

The City conducts annual property maintenance inspections. Between April and September, all structures in the City of Wentzville will be inspected, with inspections beginning April 1. If City inspectors find a property that needs attention, a notice will be mailed to the property owner. This notice allows a reasonable amount of time for completion of the repair.

If you have a specific concern about a Wentzville property, you can submit it at www.wentzvillemo.gov/concerncenter or call (636) 639-2121. Inspectors will verify the concern within 72 hours and respond back, upon your request. Concerns may be filed anonymously as well.

By remaining attentive to ensure all Wentzville properties are suitably maintained, we can all work together to continue to make Wentzville a desirable place to live and work.

Free Large-Item Pickup is Expanding!

In lieu of our previous twice-a-year pickups, you can now **discard up to three large items each quarter!** However, free large-item pickup must be scheduled in advance.

To schedule a large-item pickup, visit www.wentzvillemo.gov/swrequest or call a customer service representative at (636) 327-5101. For more details, including accepted (and not accepted) items, please visit www.wentzvillemo.gov/largeitempickup.



MAY 20-22

in Historic Downtown Wentzville

Learn more at www.wentzvillemo.gov/wentzvilledays.

Wentzville
Parks & Recreation 

Friday, May 20



Carnival: 6-10:30 p.m. — Vendors: 6-10:30 p.m. — Children's Area: 6-9:30 p.m.

Saturday, May 21



Carnival: Noon-10:30 p.m. — Vendors: Noon-10:30 p.m. — Children's Area: Noon-9:30 p.m.

Sunday, May 22



Carnival: Noon-6 p.m. — Vendors: Noon-6 p.m. — Children's Area: Noon-6 p.m.

Vendor Space Available!

Do you or someone you know own a business in Wentzville? Don't miss the opportunity to sign up for a booth at Wentzville Days! For more information, email Amy.Hays@wentzvillemo.gov.

Comprehensive Plan Open House Cont'd

Members of the public are invited to attend an open house on Thursday, March 24 in the Board Chambers at Wentzville City Hall (1001 Schroeder Creek Blvd.). This come-and-go event will be held from 6-7:30 p.m.

During the open house, City staff will be in attendance to present and discuss with participants the latest draft of the City's Comprehensive Plan update, which includes the Thoroughfare and Comprehensive Land Use plan maps. Attendees are encouraged to make comments or suggestions for formal consideration during the update process.

The City's work to update the current Comprehensive Plan is nearing completion and anyone interested in participating in this process is encouraged to attend, as this will be one of the last opportunities for public input.

If you are unable to attend the open house, you can find more information and provide feedback at www.wentzvillemo.gov/cpu. Questions? Please call the Director of Community Development, Douglas Forbeck, at (636) 639-2031.



Image credit: Gary L. Hider

Board Update Wentzville Rec Center Progress



Meet the Board of Aldermen (left to right): Jeffrey Ottenlips, Ward 2; Michael Hays, Ward 3; Robert Hussey, Ward 1; Mayor Nick Guccione; Bryan Harr, Ward 1; Michael Lovell, Ward 3; Tricia Byrnes, Ward 2. You can find contact information and more when you visit www.wentzvillemo.gov/boa.

The Wentzville Rec Center — also known as the WREC — is quickly taking shape. Construction of the facility, which is located at 500 Great Oaks Blvd., is on track for completion later this year.

AMENITIES

The facility includes amenities, directly influenced by resident feedback, that can be enjoyed by all members of the community, regardless of age. Both resident and nonresident rates will be available.

Amenities include a multi-court gymnasium, elevated walking track, fitness center, multipurpose rooms, eSports center, senior activity space, indoor pool, kids zone and so much more!

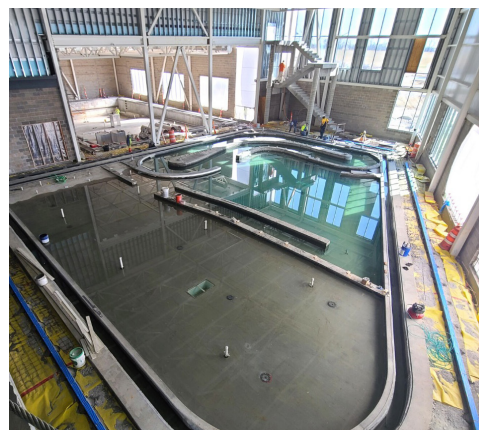
NOW HIRING

We know you are all excited to take advantage of this state-of-the-art facility. As a guest you will certainly enjoy the amenities above, but wouldn't it be fun to work here too? YOU could be part of the team. Check out our open positions and apply online at www.wentzvillemo.gov/hr.

PROGRESS

While you can certainly see construction wrapping up on the outside of the facility, we thought we'd take you inside to get a glimpse of our progress.

Check out the leisure pool below! Framing, concrete and the water tightness test are complete — now we are three steps closer to jumping in! There's still a while to go before the pool parties commence, but we are applauding the crew every step of the way! The natatorium is now fully enclosed from the elements. This pool will be a thriving indoor recreational space for community members to enjoy through every season.





Mission: Clean Stream 2022

It's Mission: Clean Stream's 20th Anniversary! Make plans to join us on Saturday, April 2 to help clean up the Peruque and Dry Branch watersheds! These streams are essential to the health of our community and support a variety of wildlife and land uses.

We need your help at the annual clean-up to take care of these valuable natural resources in our community! Please visit www.wentzvillemo.gov/mcs to register

and for updated event information. Volunteers, ages 6 and up, can register for M:CS as a family, individual or organization. Sign up by March 25 for a free T-shirt. Volunteers are invited back to Rotary Park after the clean up for a light lunch.

We'll also host a Tree Seminar before Mission: Clean Stream. Learn more at www.wentzvillemo.gov/treeseminar.

Celebrating 150 Years!

This year, the City of Wentzville is celebrating its 150th year! We'll be integrating Wentzville's sesquicentennial into your favorite events and programs this year including Wentzville Days, Fall Festival and more. We have also created limited-edition apparel to commemorate the City's birthday, check it out at www.wentzvillemo.gov/shop150.



Utility-Tax Rebate

Between April 1 and May 31, Wentzville residents can apply for a City utility-tax refund.

Application options:

1. **Email** required documents to city.inquiry@wentzvillemo.gov
2. **Mail** the required documents to: Utility-Tax Rebate, City of Wentzville, 1001 Schroeder Creek Blvd., Wentzville, MO 63385
3. **Setup an appointment** to apply in person at City Hall by calling (636) 639-2155.

Eligibility requirements: You must rent or own your primary residence in the City of Wentzville; be at least 65 years old or considered totally disabled by Social Security; and have a 2021 gross income of \$47,550 for a single-person household or \$54,350 for a married-couple household. Total gross income does include your social security.

Please bring: a photo ID or Social Security card, proof of income, proof of residency, proof of age and/or disability, and municipal tax reports or copies of 2021 gas and electric bills. Visit www.wentzvillemo.gov/taxrebate for additional details.

Host a Train Statue at your Wentzville Business!

The City is launching a temporary public art program to help commemorate Wentzville's sesquicentennial. As part of this celebration, Wentzville businesses can purchase and paint four-foot-tall* train statues for display.

Train statues are \$1,150 each. For businesses in the HD-1, HD-2 or HD-3 portions of Historic Downtown, the City will subsidize half of the cost. A train statue for Historic Downtown businesses will cost \$575. Business owners can choose to work with local artists, coordinated through the Crossroads Arts Council, to paint their trains to highlight your business, the sesquicentennial (or both).

Sign up at www.wentzvillemo.gov/trainstatue by March 18!



**ACT NOW:
Reserve a train
statue for your
business today!**



Chipper Program

The spring 2022 collection of tree limbs will observe the following schedule: Ward 1, the week of April 4; Ward 2, the week of April 11; and Ward 3, the week of April 18. If you're not sure which ward you live in, please visit www.wentzvillemo.gov/wardmap.

Tree limbs must be stacked at the curb by 6 a.m. on Monday of your scheduled week, and be less than eight inches in diameter. Tree limbs should not be bundled or placed in bags. Leaves, root balls, decorative grasses or grass clippings are not included in this collection. Questions? Call Public Works at (636) 327-5101.

ECRWSS
Postal Customer



EASTER EGGstrawaganza

Saturday,
April 9

Bunny 
Run 5K and Fun Run

Heartland Park

**BONE
HUNT!** 

Rotary Park

 **HUNT**

Heartland Park

Learn more at www.wentzvillemo.gov/easterevents.