

# The Vision

Your Source for City of Wentzville News and Events

JULY/AUGUST 2021



FIND "BACK-TO-SCHOOL SPLASH" DETAILS ON PG. 8.

**Wentzville** \ Missouri®

## Inside this Issue

**2021 PHOTO CONTEST ANNOUNCED**

**FINE ARTS SCHOLARSHIP WINNERS**

**PROTECT YOURSELVES OUTDOORS**

**FAÇADE IMPROVEMENT GRANTS**

## Help Stop Community Crime: Be Diligent and Vigilant

In recent weeks, Wentzville has been hit hard by thieves stealing unlocked cars and taking valuables — including firearms. This isn't just a Wentzville problem, it's happening everywhere.

The Board of Aldermen wants to remind Wentzville residents to be diligent about locking up their cars and valuables and to be vigilant about reporting crimes and being aware at all times.

CONTINUED ON PG. 6



HIDE YOUR THINGS, LOCK YOUR CAR AND TAKE YOUR KEYS.

## Welcome New Businesses!

**Show-Me Cannabinoids**  
13 E. Pearce Blvd.

**European Wax Center**  
1974 Wentzville Pkwy.

**Queen's Commissary**  
310 Interstate Dr.

**Four Corners Tattoo Studio**  
1000 Corporate Pkwy., Ste. 105

**Preferred Employment Services**  
359 Shockdrake Ct.

**Dynamic Machine Tool Ltd.**  
907 Main Plaza Dr.

**Edward Jones**  
1011 Meyer Rd.

**Heritage Insurance Group (Allstate)**  
147 Hamilton Industrial Ct.

**More Than Just Podiatry**  
1776 Crosswinds Dr.



### Rod Run: Aug. 6

The last Rod Run of the year is scheduled for Friday, Aug. 6! Join your neighbors and friends for this summer car cruise down Pearce Boulevard in Historic Downtown Wentzville. The Rod Run is presented by Harris Automotive and Tire and sponsored by the City of Wentzville.

With a \$10 donation, car enthusiasts can join in the fun with a cruise down Pearce Boulevard. Same-day registration is available. This event benefits the Substance Tobacco Alcohol Resistance Training program (S.T.A.R.T.). This program will be implemented in local schools by the Wentzville Police Department during the 2021-2022 school year. For more information, call Harris Automotive at (636) 327-4042.



## Business Spotlight: Wentzville Driving Range

**Discover the family-owned and operated golf oasis right here in Wentzville. This year-round facility offers outdoor and indoor stalls, self-service ball machines and more!**

**OWNER:** Diane Hillmann (pictured below)

**WHEN DID YOU OPEN?** We opened Father's Day weekend 2001. We celebrated our 20 year anniversary this June!

**WHY DID YOU LOCATE YOUR BUSINESS IN WENTZVILLE?** Originally we had a sod farm. Then, Whittaker Builders developed the Golf Club of Wentzville, a residential community with a golf course, but no driving range. My husband, Mark, decided it was a "no brainer!" We would turn our sod farm into a driving range.

**WHAT DO YOU BRING TO WENTZVILLE BY HAVING YOUR BUSINESS HERE?** We have established a spectacular, clean, picturesque, family-friendly, well-maintained and welcoming facility. It's a place you can relieve some stress, have some fun, practice your swing or just enjoy the beauty!

**WHAT PRODUCTS/SERVICES DOES YOUR BUSINESS OFFER?** We have 32 tee boxes (four are climate controlled), two grass practice areas and a sand bunker. Our self-service facility is open all year long. Golf lessons are also available!

**WHAT'S YOUR FAVORITE THING ABOUT WENTZVILLE?** The people I meet.

### WHAT'S NEXT FOR YOUR BUSINESS?

This fall/winter we will be adding six more climate-controlled tee boxes and a large covered patio. We are also working on creating a wildlife and nature friendly habitat.

**WHAT DO YOU HOPE WENTZVILLE WILL EVOLVE INTO IN FIVE YEARS?** As Wentzville continues to expand, I hope we can keep the natural beauty of our surroundings.

### WHAT OTHER COMMENTS, ADVICE OR NEWS WOULD YOU LIKE TO SHARE?

Whether you're an avid golfer, or you're just starting out, you need to come by and see us! Come alone, bring a friend, make a friend or meet a friend. Whether you're 2 or 102, golf can be your passion. Thank you to all our patrons for making our dream a reality!





**Mayor Nick Guccione**

## Message from the Mayor: Slow Down and Stay Safe

Speaking of kids and safety, the Keep Kids Alive Drive 25 program is one that is near and dear to my heart. Neighborhood speeding is one of the biggest complaints I receive year in and year out. The Keep Kids Alive Drive 25 program is designed to change the way people drive on neighborhood streets and beyond. The goal is to put an end to deaths and injuries caused by speeding and distracted driving on our roads. The City of Wentzville aims to educate and actively engage residents in the common commitment of creating safer streets for the benefit of all, beginning in our neighborhoods. If requested by a local HOA, and with City approval, the City will install "Keep Kids Alive Drive 25" signs at additional locations. New signpost costs will be incurred by the HOA at \$20 per post. The signs, which must be purchased by the HOA, will be installed below existing speed limit signs, and shall not exceed 18" x 24".

Learn more at [www.wentzvillemo.gov/pdinthecommunity](http://www.wentzvillemo.gov/pdinthecommunity). To launch this program in your subdivision, please call the Police Department at (636) 639-2171.



Summer is officially here. On hot summer days, kids are out in their yards, riding their bikes and walking around our neighborhoods. Increased pedestrians and bicyclists mean it's a great time to remind everyone to take it easy.

I want to urge you to slow down. Slow down when driving through our neighborhoods. Slow down in construction zones. Just slow down, period. In addition, cut out distractions such as texts, phone calls, social media, etc., and concentrate solely on driving – everything else can wait.

We want our City streets to be safe; please do your part to help Wentzville be a safer place to live, work and explore.

## Protect Yourself Outdoors

An increase in outdoor activities during the summer and fall, brings with it a greater risk for insect bites and exposure to diseases that mosquitoes and ticks may carry. The most effective ways for minimizing illnesses from insect bites are to use repellent whenever outdoors and to check for bugs after you return home. An insect repellent containing DEET, picaridin, IR3535 or oil of lemon eucalyptus has been proven to provide protection when used according to manufacturer's instructions. Products containing permethrin can be applied to clothing but should not have direct contact with skin. In addition, those outdoors should wear long-sleeved shirts/jackets, long pants and should tuck pants into socks to minimize exposure.

When returning from the outdoors, check for ticks on your body and your pets, and remove them immediately (use tweezers to ensure you remove the entire creature). Watch for signs of illness such as rash or fever in the days and weeks following a tick bite, and see a health care provider if these develop. Your risk of acquiring a tick-borne illness depends on many factors, including where you live, what type of tick bit you and how long the tick was attached. If you become ill after a tick bite, see a health

care provider. See tips in the blue box below about preventing mosquitoes in your yard.

To learn more about preventing and removing ticks, please visit the Center for Disease Control's website at [www.cdc.gov/ticks](http://www.cdc.gov/ticks). For details about preventive mosquito measures in our area, visit the St. Charles County Health Department online at [www.wentzvillemo.gov/stcharlesmosquito](http://www.wentzvillemo.gov/stcharlesmosquito).

### Preventing Mosquitos in Your Yard

- Drain areas where water settles.
- Clean birdbaths weekly.
- Store anything that can hold water or cover it.
- Clean clogged rain gutters.
- Repair dripping faucets.
- Change the water in outdoor pet bowls daily.
- Replace damaged window and door screens.
- Remove or fill in standing water areas in the yard.
- Don't dump grass clippings, branches, etc., in creeks.

Photos tell our story.



Follow **@wentzvillemo** on Instagram and be part of our City's story! Get access to resident photos, online contests, parks information and more! Visit [www.instagram.com/wentzvillemo](https://www.instagram.com/wentzvillemo) to get connected!



## 2021 Photo Contest

The City of Wentzville Photo Contest is back for another summer of fun! Throughout the month of July, participants may enter up to three photographs in the contest. The submission period will remain open until 5 p.m. on July 31. Please visit [www.wentzvillemo.gov/photocontest](https://www.wentzvillemo.gov/photocontest) to view the contest guidelines and submit your photo entries.

Photographs will be voted on by Wentzville residents via an online voting poll. First-, second- and third-place winners will be featured in a fall issue of the City newsletter and displayed in the City Hall lobby throughout the remainder of 2021! Winners will be announced on the City's social media channels during the second week in August. Good luck, photographers!

## Rec Center Live Feed

The new Wentzville Rec Center (WREC) is going vertical! You can watch construction live by visiting [www.wentzvillemo.gov/wreclivefeed](https://www.wentzvillemo.gov/wreclivefeed). Have questions about the WREC? Want to see a glimpse inside this 100,000 square foot community project? Check out our FAQ page by visiting [www.wentzvillemo.gov/wrecfaqs](https://www.wentzvillemo.gov/wrecfaqs).



WENTZVILLE'S  
FALL FESTIVAL

SEPT. 17-18

On Main Street in  
Historic Downtown Wentzville

Live Music  
Art & Craft Vendors  
Food & Beverage Vendors  
Beer, Wine & Food Festival  
And More!

Learn more at [www.wentzvillemo.gov/fallfestival](https://www.wentzvillemo.gov/fallfestival)  
or contact Daniel Lewandowski at (636) 332-9236  
or [Daniel.Lewandowski@wentzvillemo.gov](mailto:Daniel.Lewandowski@wentzvillemo.gov).

Wentzville  
Parks & Recreation

WENTZVILLE  
BEER  
Wine  
FOOD  
FESTIVAL

## Music Lineup

Friday, Sept. 17

6-8 p.m. — Boom

8:30-10:30 p.m. — Trilogy

Saturday, Sept. 18

Noon-2 p.m. — No Diggity

3-5 p.m. — A.D.D.

5:30-7:30 p.m. — Bullseye Womprats

8:30-10:30 p.m. — Wildfire



## Beer, Wine & Food Festival

Hosted by Wentzville's Rotary Club

Saturday, Sept. 18

Noon-5 p.m.



ART CONTEST BRINGS COLOR AND HISTORY TO DOWNTOWN WENTZVILLE.

## City Awards Fine Arts Scholarships to Local Seniors

Again this year, Wentzville senior art students participated in a contest to win scholarships from the City of Wentzville. Creatively implementing the designated “Missouri Bicentennial” theme — in celebration of Missouri’s 200th anniversary in 2021 — the students painted fire hydrants to be displayed throughout Historic Downtown Wentzville.

As one of the only fine-arts related scholarships in the area, three students from Holt, Liberty and Timberland high schools were awarded \$750 scholarships for their creative fire hydrant designs. This year’s first-place winners include seniors Amelia Langley (Holt), Michelle Angel (Timberland) and Kelly Karre (Liberty).

These fire hydrants represent the diligent and innovative work of Wentzville students and serve as a reminder of Wentzville’s dedication to providing residents with quality drinking water. To honor the students’ creative efforts, the artistic fire hydrants will be displayed in Historic Downtown Wentzville. Currently they are located under the water tower on Pearce Boulevard, but will be placed around downtown soon.

Next year’s fire hydrant theme will recognize a community milestone — Wentzville’s 150th anniversary in 2022.



AMELIA  
LANGLEY,  
HOLT



MICHELLE  
ANGEL,  
TIMBERLAND



KELLY  
KARRE,  
LIBERTY

## Protect Your Pets This Summer

As temperatures rise, please be mindful about the time your animals spend outside. The Humane Society offers these tips to protect your pets during summer months.

**Never leave your pets in a parked car** – not even with the car running and the air conditioner on. On a warm day, temperatures inside a vehicle can rise to rapidly dangerous levels.

**Do not rely on a fan.** Fans don’t cool off pets as effectively as they do people.

**Limit exercise on hot days.** On hot days, schedule your walks for early morning or evening hours. Carry water with you to keep you and your dog hydrated.

**Watch the humidity.** During periods of high humidity, animals may be unable to cool themselves.

**Always provide water** to help cool off your pet inside and out.

**Watch for signs of heatstroke.** If your pet is suffering, apply ice packs or cold towels; let the pet drink small amounts of cool water or lick ice cubes; and take them to the veterinarian.

The City of Wentzville has guidelines in place to protect our furry friends, too. To report complaints of animals at large, dog bites, barking dogs, vicious animals, or for other domesticated animal complaints or questions, please contact the Wentzville Police Department at (636) 327-5105. For details, visit [www.wentzvillemo.gov/animalcontrol](http://www.wentzvillemo.gov/animalcontrol).



## National Night Out: Tuesday, Aug. 3

Each year residents from more than 15,000 communities join together to celebrate National Night Out, a nationwide initiative to fight back against crime and build ties between community members and law enforcement.

As part of this event, Wentzville invites our residents to join us on the evening of Tuesday, Aug. 3 by turning on your porch lights, going outside and visiting with your neighbors.

If your neighborhood would like a visit from City officials during this time, or if you need more information about how to plan your own National Night Out event, please call Officer Mainieri at (636) 639-2171 or email [Michael.Mainieri@wentzvillemo.gov](mailto:Michael.Mainieri@wentzvillemo.gov).

For more information and NNO ideas, visit [www.wentzvillemo.gov/NNO](http://www.wentzvillemo.gov/NNO).

## Attention Wentzville Business Owners ...

Sign up to receive our new Economic Development eNewsletter, The Buzz, delivered directly to your inbox. Visit [www.wentzvillemo.gov/enews](http://www.wentzvillemo.gov/enews).

This business-focused eNewsletter includes:

- Featured Properties
- Planning & Zoning Updates
- The Bees Knees: New and Upcoming Businesses
- Marketing Tips to Create a Buzz for Your Business
- News and Events
- And so much more!



# Board Update

## Help Stop Community Crime: Be Diligent and Vigilant Cont'd



**Meet the Board of Aldermen** (left to right): Jeffrey Ottenlips, Ward 2; Michael Hays, Ward 3; Robert Hussey, Ward 1; Mayor Nick Guccione; Bryan Harr, Ward 1; Michael Lovell, Ward 3; Tricia Byrnes, Ward 2. You can find contact information and more when you visit [www.wentzvillemo.gov/boa](http://www.wentzvillemo.gov/boa).

### MAKE IT A HABIT

"Hide, Lock, Take" should be more than just a saying, it should become a habit. One hundred percent of vehicles stolen in Wentzville in 2020 had the keys left inside them (or in close proximity), so that the vehicle was able to be started and driven away. Let that sink in — 100%! Remove your valuables from your car when you aren't in it. Anything you can't take should be hidden in enclosed trunks, locked glove boxes, consoles, etc. Make sure that no valuables — even something as insignificant as pocket change — are visible. Locking your vehicle is crucial and always, always take your keys with you.

The "Hide, Lock, Take" ritual doesn't just apply at night either. Lately, over 30% of vehicle break-ins have occurred during the daylight hours in high-traffic areas including parks, shopping centers and gym parking lots.

### REPORT CRIMES

Don't forget: if you see something, you should say something. Wentzville is one of the fastest growing cities around. As our community continues to grow, please remember to look out for each other. Don't hesitate to contact the emergency line 911 or non-emergency police line at (636) 327-5105 to report suspicious activity.

### VACATION CHECKS

Traveling this summer? Sign up to have Wentzville PD keep an eye on your house while you're gone! The Wentzville Police Department provides Extra Patrol and Vacation Checks free of charge to residents within Wentzville city limits. To take advantage of this great service, please complete the forms online at [www.wentzvillemo.gov/vacationcheck](http://www.wentzvillemo.gov/vacationcheck).

### VIDEO SURVEILLANCE PROGRAM

If you have a surveillance system, WPD would love to partner with you! The Department's "Video Surveillance Camera Registration Program" is a voluntary program that allows residents and business owners to assist during WPD investigations. If you register your surveillance system and a crime occurs, WPD can quickly identify anyone that has cameras nearby. This helps WPD collect video evidence and follow up on leads to solve the crime. WPD is NOT asking for access to your system. This voluntary program simply identifies where video surveillance systems are located throughout the community. To register your surveillance system, please visit [www.wentzvillemo.gov/videosurveillance](http://www.wentzvillemo.gov/videosurveillance). If you have any questions, please contact Detective Sergeant Maddolin at (636) 639-2105.

### NEIGHBORHOOD WATCH

Neighborhood Watch is a vital part of the City of Wentzville's policing efforts. This program enlists the active participation of citizens to reduce crime in neighborhoods. These organized groups act as the "eyes and ears" of the police when they are not present. Residents interested in receiving more information about the Neighborhood Watch program can contact our Business/Residential Liaison Officer, Michael Mainieri, by phone at (636) 639-2171 or by email at [Michael.Mainieri@wentzvillemo.gov](mailto:Michael.Mainieri@wentzvillemo.gov).

**The message is simple:  
HIDE your things, LOCK your  
car and TAKE your keys.**



PICTURED: THE CITY'S FIRST FAÇADE IMPROVEMENT GRANT RECIPIENT.

# Façade Improvement Grants

**The Goal: Enhance and preserve the exterior of buildings in historic downtown.**

**What is the Façade Improvement Grant Program?** The program was established to permit and encourage the preservation of historic structures and avoid neighborhood deterioration through renovation and restoration of commercial and mixed-use buildings. The emphasis of the program is to enhance the exterior facades of these structures. The City established the program recognizing that the requirements for the restoration of older structures are generally more expensive than more modern buildings.

**Who received the first Façade Improvement Grant?** The first grant was awarded to the Tuscan Gallery & Events building located at 6 E. Main St. For that particular project, the funds were used for window replacement, tuckpointing and an awning.



**What are the Façade Improvement Grant Program requirements?** The program encourages reinvestment in Historic Downtown Wentzville through a matching 50-50 grant for an amount not to exceed a \$10,000 grant, per eligible project. A total of \$50,000 has been set-aside in the 2021 budget to support this effort. The program includes a number of additional requirements.

**Who is eligible to participate in the Façade Improvement Grant Program?** The program applies to business and mixed-use buildings, which are more than 50 years old and located in the HD-1, HD-2 or HD-3 zoning districts. Residential buildings are not eligible for the program.

Eligible property owners will receive a letter from the City. Interested property owners are encouraged to submit an application for the grant. For questions, please email [ecodev@wentzvillemo.gov](mailto:ecodev@wentzvillemo.gov) or call (636) 639-2016.

**When are Façade Improvement Grant Program applications accepted?** The program includes two application periods: April 1-30 and Aug. 1-31.

**How can I learn more and apply?** To learn more and complete an application, please visit [www.wentzvillemo.gov/facadegrant](http://www.wentzvillemo.gov/facadegrant).



## Pedal with Police

Bring your bike and helmet and join Wentzville's Police and Parks and Recreation departments for an evening bike ride!

This free event will be held at Heartland Park on Wednesday, Aug. 18 from 6-7:30 p.m. This bike ride is for experienced riders. Younger riders (ages 7-9) will bike 1.5 miles and older riders (ages 10-12) will bike two miles. The ride will follow the beautiful path inside Heartland Park around the lake, exiting onto the sidewalk along Schroeder Creek Boulevard.

Riders will then travel to Fritz's Frozen Custard for a break and a sweet treat. After they cool off, riders will reverse the route, returning to Heartland Park.

Although there is no registration deadline, you must register for this event by calling Wentzville Parks and Recreation at (636) 332-9236. Parents: you must also complete a hold harmless agreement at [www.wentzvillemo.gov/pedalwithpolice](http://www.wentzvillemo.gov/pedalwithpolice).



**ECRWSS  
Postal Customer**

## Holiday Hours and Solid Waste Collection

City Hall will be closed on Monday, Sept. 6 for Labor Day. However, the Progress Park Recreation Center (indoors) will be open regular hours. To view Recreation Center hours, please visit [www.wentzvillemo.gov/rechours](http://www.wentzvillemo.gov/rechours).

Solid waste, recycling and yard-waste collection will run one day late the week of Sept. 6. There will be no collection on Monday, Sept. 6. Monday's collection will move to Tuesday; Tuesday's collection will move to Wednesday and so forth, with Friday's collection taking place on Saturday, Sept. 11.



### SAVE THE DATE!

Electronics Recycling Event  
Saturday, Oct. 31 | 9-11:30 a.m.  
Wentzville's Holt High School

## Back-to-School Splash

The Wentzville Parks and Recreation Department and Wentzville Fire Protection District (WFPD) have once again teamed up to provide local students with one final end-of-summer celebration. Join us at Splash Station Aquatic Center on Saturday, Aug. 7 from 7-9 p.m. for this special event hosted by the WFPD. Only 800 tickets are available. All who preregister will receive a FREE hot dog, bag of chips and a bottle of water. All attendees 14 and under will have the chance to win a Kindle Fire! For more information or to preregister, please call (636) 332-9236. Please note: All pool rules apply for this event.



## Don't Miss Important Calls from the City

Make sure you don't miss any important calls from the City of Wentzville! Occasionally, the City contacts residents via phone for a variety of reasons.

Although typically infrequent, when these calls happen, it's important that we get in touch with you. To ensure you don't miss any of our calls, simply add the City's utility services phone number — (636) 639-2155 — to your contact list.

If you do miss a call from the City and you're not sure who to contact, please call our front desk at (636) 327-5101.

