

City of Wentzville News, Information, Important Dates and More!

Upcoming Holidays

VETERANS DAY

City offices will be closed for Veterans Day on Monday, Nov. 11 — solid-waste collection will not be affected. The Wentzville Rec Center (WREC), Progress Park Recreation Center and the Wentzville Ice Arena will be open regular hours. To view recreation facility hours, please visit www.wentzvillemo.gov/Facility.

THANKSGIVING DAY

City offices, the WREC and Progress Park Recreation Center will be closed on Thursday, Nov. 28. Progress Park Recreation Center and the WREC will be open regular hours on Friday, Nov. 29 but City Hall Will remain closed. Looking for a fun activity on Thanksgiving Day? Check out the Save a Turkey, Shoot a Puck event at the Wentzville Ice Arena. For more information, please visit www.wentzvillemo.gov/IceArena.

The solid waste and recycling collection schedule for the week of Nov. 25 will be as follows:

- Solid-waste collection will remain the same from Nov. 25-27.
- There will be no solid-waste collection on Thursday, Nov. 28.
- Thursday's collection will move to Friday, Nov. 29, and Friday's collection will take place on Saturday, Nov. 30.

Holiday Night Lights 5K and Fun Run

Join us on Dec. 8 at 5 p.m. for the Holiday Night Lights 5K and Fun Run, where you'll race through the dazzling light display at Rotary Park — just in time to kick off the holiday season! All participants will receive a finisher medal, and while strollers are welcome, we ask that you start at the back of the race. Please note that dogs are not allowed, and day-of-race registration will not be available. Be sure to register by Dec. 1 at www.wentzvillemo.gov/Races.

Candidate Filing Opens Dec. 10

Starting at 8 a.m. on Tuesday, Dec. 10, candidates may begin filing for the elected municipal offices that will appear on the April 2025 ballot. Candidates must file in person at City Hall, located at 1001 Schroeder Creek Blvd. The filing period will remain open until 5 p.m. on Tuesday, Dec. 31. Positions open for filing include one Alderman from each of the three Wards and Municipal Judge. There is a \$25 fee, due when filing.

- City ordinances state that candidates running for Alderman must be at least 18 years of age, a U.S. citizen, and an inhabitant and resident of the City for at least one year prior to the election. Candidates running for Alderman must also be a resident — at the time they file and during the time they serve — of the Ward from which they are elected.
- Candidates for Municipal Judge shall be a licensed attorney, qualified to practice law within the state of Missouri, and a resident of St. Charles County at the time of his/her election. The Municipal Judge need not reside within the city limits of Wentzville. The Municipal Judge shall be between 21 and 75 years of age.

If you have questions or need more information, please call the City Clerk's office at (636) 639-2012. Starting Dec. 3, packets can be found at www.wentzvillemo.gov/CityClerk.

Holiday Night Lights Drive-Thru

The annual Wentzville Holiday Night Lights (HNL) display at Rotary Park is open Friday, Nov. 29, through Monday, Dec. 30. Enjoy a one-mile light display that features multiple large, illuminated commercial scenes and tunnels of twinkling lights. This holiday display is a great way to experience the magic and joy of the season close to home. HNL Drive-Thru admission is \$10 for vehicles holding up to six passengers (\$1 per additional passenger).

On Saturdays, you can visit Santa inside the Kolb Building, which will be a winter wonderland. The HNL Drive-Thru will open late on Dec. 8 due to the HNL 5K and Fun Run. The Drive-Thru will not be open Dec. 9 due to the HNL Walk-Thru. To purchase tickets, visit www.wentzvillemo.gov/Tickets.



Annual Tree Lighting and Christmas Parade

The Tree Lighting and Christmas Parade is taking place this year, Dec. 1. Mayor Nick Guccione will officially begin the tree-lighting ceremony at 5:30 p.m., and the parade will begin at approximately 6 p.m. in Historic Downtown Wentzville. Following the parade, attendees may enjoy cookies, candy canes, hot chocolate and a visit with Santa and Mrs. Claus at Station 1 Firehouse. For more information, visit www.wentzvillemo.gov/TreeLightingAndParade.





How the City Communicates

Hello, Wentzville Community Member!

The City utilizes a variety of both traditional and nontraditional communication tools to reach its many stakeholders – including residents, business owners, developers and others. **The City relies on our stakeholders to seek out the tools that they prefer to use** to get details on news, events, programs and more. Subscribe to an eNewsletter, visit our Facebook page, check out the City calendar on the website — **in short, please use and peruse the tools at your disposal to find the information you need, when you need it.**



Print Publications

- **The Vision:** Eight-page newsletter mailed to all 63385 households six times each year
- **Noteworthy:** Utility bill insert mailed monthly to all solid waste/water/sewer customers
- **Postcards:** Direct mail pieces sent Citywide or to select residents/businesses as needed
- **Letters:** Correspondence sent Citywide or to select residents/businesses as needed



Digital Communications

- **www.wentzvillemo.gov:** The City's website is updated with information for each department and division
- **Fun Times:** Parks and Recreation digital guide, published on the City's website three times each year
- **Lobby TVs:** digital ads in City Hall, recreation centers and the Wentzville Ice Arena



Advertising and Public Relations

- **Radio/Print Ads**
- **Press Releases**
- **Partner Outreach** (School District, Western St. Charles Chamber of Commerce, Economic Development Council of St. Charles County)



Phone and Text

- **WIND:** Phone, text and email alerts and City announcements that are shared with subscribers
- **Rainout Line:** Phone, app and website alerts that can be found by accessing the Rainout Hotline



In Person

- **Police Outreach:** PD welcomes each new resident and hosts in-person; Walk and Talks in various subdivisions
- **Board Meetings:** Board and commission meetings are open to stakeholders to learn more and share input
- **City Hall:** Stop by City Hall to chat with a staff member



eNewsletters

- **Parks and Recreation:** Timely, general resident reminders about events, programs and activities
- **The Buzz:** Quarterly business-focused news
- **Crossroads:** Monthly general resident reminders



Social Media

- **LinkedIn**
- **Nextdoor**
- **Facebook**
 - General City
 - Police
 - Parks and Recreation
- **X (formerly known as Twitter)**
 - General City*
 - Police
 - Parks and Recreation
- **Instagram**
 - General City
 - Parks and Recreation
- **YouTube**



Signage and Outdoor

- **Billboards**
- **Event Banners**
- **Light-pole Banners/Flags**
- **LED sign at Pearce/Luetkenhaus, the WREC and the Ice Arena**

**The General City X/Twitter account is used for urgent alerts only.*

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Follow Us on Social Media!



[www.wentzvillemo.gov/
GetConnected](http://www.wentzvillemo.gov/GetConnected)