

City of Wentzville News, Information, Important Dates and More!

Start Your Career with the City of Wentzville!

The City is currently hiring for a variety of positions — including positions at the soon-to-be-open, state-of-the-art Wentzville Rec Center! View all the open full- and part-time positions and apply, at www.wentzvillemo.gov/careers.

Wentzville's leadership is committed to being a regional destination, ensuring economic vitality, providing industry-leading services, optimizing the City's infrastructure, and being a safe, inclusive and engaged community. Wentzville employees serve an integral role in integrating these five critical success factors into their everyday jobs.

The City offers excellent benefits including health, vision, dental, employer-paid life insurance, long-term disability, a retirement pension, 12 holidays, two floating holidays, vacation time, sick time, tuition reimbursement, employee assistance, a discounted recreation center membership and much more! Complete an application for an opportunity to join a work environment with a strong sense of place, potential for growth and resources for success.

GRANT APPLICATION PERIOD: AUG 1-31

Unlock Grants for Your Downtown Business

Wentzville's Board of Aldermen is committed to preserving and improving Historic Downtown Wentzville. The Business Development and Facade Improvement grants help to stimulate property development, strengthen new and existing business, and facilitate the rehabilitation and modernization of downtown buildings — all while preserving their history and adding value to the Wentzville community.

Between Aug. 1 and Aug. 31, eligible Historic Downtown businesses can apply for a Facade Improvement or Business Development grant. For more details, please visit www.wentzvillemo.gov/edgrants. If you have questions, contact the Economic Development Office by emailing ecodev@wentzvillemo.gov or by calling (636) 639-2015.

Facade Improvement Grants

This program is open to businesses and mixed-use buildings more than 30 years old that are located in Wentzville's Historic Downtown zoning districts (HD-1, HD-2 or HD-3). Residential structures are not eligible. Facade Improvement Grants are a 50-50 match for an amount not to exceed \$10,000, per project.

Business Development Grants

This program is open to new* or significantly expanding businesses in Wentzville's Historic Downtown zoning districts (HD-1, HD-2, HD-3). The Business Development Grant is designed to ease start-up and/or business development costs. The grant can be used for various interior building improvements such as paint, finish carpentry, flooring or countertops. *New businesses must have been open for less than 12 months.

Please note: The Business Development and Facade Improvement grants cannot be used in combination.



Fall Festival: Sept. 16-17

Mark your calendars for this must-attend fall event! This two-day celebration full of live entertainment, arts and crafts vendors, kids' activities and more takes place on the streets of Historic Downtown Wentzville. Learn more at www.wentzvillemo.gov/fallfestival.



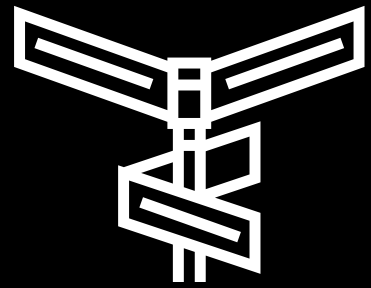
Pooch Plunge

Visit Splash Station Aquatic Center on Sept. 6 from 5-7 p.m. for this once-a-year chance for your furry friend to enjoy the pool like the rest of Wentzville's residents. Each dog will receive a snack and have a chance to win door prizes.

To register, please call (636) 332-9236. Don't "paws" — get more details today when you visit www.wentzvillemo.gov/poochplunge.



Wentzville's Avenues of Communication



Hello, Wentzville Community Member!

The City utilizes a variety of both traditional and nontraditional communication tools to reach our many stakeholders — including residents, business owners, developers and others. **The City relies on stakeholders like you to seek out the tools that they prefer to use** to get details on news, events, programs and more. You can subscribe to an eNewsletter, visit our Facebook page, check out the City calendar on the website — **in short, we invite you to use and peruse the tools at your disposal to find the information you need, when you need it.** Here's a quick look at the more than 30 ways we provide information to our stakeholders throughout the year!



Print Publications

- **The Vision:** Eight-page newsletter mailed to all of 63385, six times each year
- **Noteworthy:** Utility-bill insert mailed to all solid waste/water/sewer customers monthly
- **Postcards:** Direct mail pieces sent Citywide or to select residents/businesses as needed
- **Letters:** Correspondence sent Citywide or to select residents/businesses as needed



Digital Communications

- **www.wentzvillemo.gov:** The City's website updated with information for each department and division
- **Fun Times:** Parks and Recreation digital program guide published on the City's website three times each year
- **Lobby TVs:** digital ads in City Hall and recreation centers



Advertising and Public Relations

- **Radio/Print Ads**
- **Press Releases**
- **Partner Outreach** (School District, Western St. Charles Chamber of Commerce, Economic Development Council of St. Charles County, etc.)



Phone and Text

- **W.I.N.D.:** Phone, text and email alerts and City announcements that are shared with subscribers



In Person

- **Police Outreach:** PD welcomes each new resident and hosts in-person Walk and Talks in various subdivisions
- **Board Meetings:** Board or commission meetings are open to stakeholders to learn more and share input
- **City Hall:** Stop by City Hall to chat with a staff member



eNewsletters

- **Parks and Recreation:** Monthly Parks & Rec program and event info
- **The Buzz:** Quarterly business-focused news
- **Crossroads:** Timely general resident reminders



Social Media

- **LinkedIn**
- **Nextdoor**
- **Facebook**
 - General City
 - Police
 - Parks and Recreation
- **Twitter**
 - General City
 - Police
 - Parks and Recreation
- **Instagram**
 - General City
 - Parks and Recreation
- **YouTube**



Signage and Outdoor

- **Billboards**
- **Event Banners**
- **Light-pole Banners/Flags**
- **LED sign at Pearce/Luetkenhaus**
- **Way Finding Signs (coming soon!)**

Sign Up for an eNewsletter or
Follow Us on Social Media!



[www.wentzvillemo.gov/
getconnected](http://www.wentzvillemo.gov/getconnected)