

THE VISION



Upcoming Events

Summer and early fall in Wentzville are packed with events for the whole family.

Outdoor Safety

Protect yourself outdoors with a few reminders from Mayor Nick Guiccione.

Stay Connected

Learn how you can ensure you receive all the latest news and alerts from the City.



BUSINESS SPOTLIGHT

4061 Beauty Haus and LG Aesthetics

LOCATION: 750 LUETKENHAUS BLVD.

OWNERS: Brittany Shine and Lisa Greenwell

WHAT IS YOUR FAVORITE THING ABOUT WENTZVILLE?

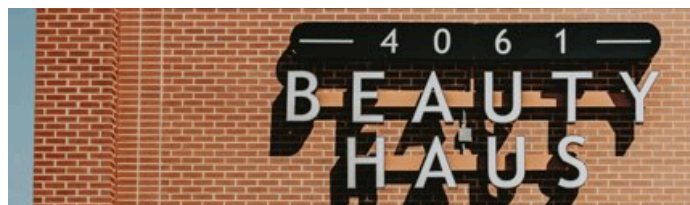
Even in a growing community, there is still strong support for small businesses. Our passion is to develop genuine relationships with our clientele to meet their needs.

WHAT'S NEXT FOR YOUR BUSINESS AND FOR WENTZVILLE?

We are hopeful for continued growth and expansion of our businesses. With all the growth yet to come, we hope to see Wentzville keep its small-town feel with more opportunities for community connections.

ANY OTHER COMMENTS, ADVICE OR NEWS YOU'D LIKE TO SHARE?

We would love for you to follow our journey on social media! On Instagram, you can find us at @4061_beautyhaus and @Lgaesthetics.LLC.



WHY DID YOU LOCATE YOUR BUSINESS IN WENTZVILLE, AND

WHEN DID YOU OPEN? Knowing that the area was developing, we knew there was a demand for elevated beauty services in one location. We opened in 2020.

WHAT SERVICES DOES YOUR BUSINESS OFFER? We offer luxury hair and aesthetic services in one location while maintaining the small business model. We love to create relationships to support other small businesses. We offer extensions, skin care services, injectables, weight loss, vitamin infusions/injections and more.

FLIP TO THE BACK COVER FOR MORE INFO!

Welcome New Businesses!

TWC Chiro

1229 Wentzville Pkwy., Ste. 201

McDonald's (Second Location)

1300 Neela Rd.

Ellis Broadcasting & Media LLC

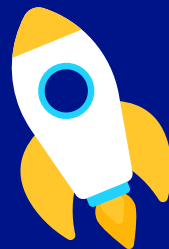
12594 Veterans Memorial Pkwy.



Note: These businesses have all received a business license, but may not be open to the public yet.

Wentzville Business Owners

Our Business Grants are Your
LAUNCH PAD
to Success



Salute Our Troops



Have you seen our new banners around town? Banners from the Salute Our Troops program went up just before Memorial Day weekend to recognize active-duty military, veterans and those who made the ultimate sacrifice. To celebrate their service, banners are on display through Veterans Day on light poles on Schroeder Creek Boulevard and William Dierberg Drive. The banner application for the 2025 Salute Our Troops program is now open. Learn more at www.wentzvillemo.gov/SaluteOurTroops.

Upcoming Events

Summer and fall in Wentzville mean fun and unique community events that the whole family can enjoy! Mark your calendar for these upcoming events.

St. Charles County Fair — July 23-27

The St. Charles County Fair is coming back to town! Enjoy carnival rides, fun games, a demo derby, a livestock show and so much more, all hosted at Rotary Park in Wentzville. To learn more, visit www.StCharlesCoFair.org.

Rod Run Car Cruise — Aug. 2

Join us on Aug. 2 from 6-9:30 p.m. along Pearce Boulevard. The event, presented by Harris Automotive and sponsored by the City of Wentzville, benefits the Substance Tobacco Alcohol Resistance Training program (S.T.A.R.T.). Questions? Please call Harris Automotive at (636) 327-4042.

Back-to-School Splash — Aug. 3

The Wentzville Parks and Recreation Department and Wentzville Fire Protection District have once again teamed up to celebrate a great end to summer and a bright, new beginning to the school year. There is no registration deadline, but you must preregister by July 31 or pay \$5 at the door the day of if tickets are available. Please call Parks and Recreation at (636) 332-9236 for more information.

Fall Festival — Sept. 13-14

Save the date for this must-attend fall event! This two-day celebration in Historic Downtown Wentzville is full of live entertainment, arts and crafts vendors, kids' activities, and more. Learn more at www.wentzvillemo.gov/FallFestival.

Start Your Career with the City of Wentzville!



The City is currently hiring for a variety of positions. You can apply to join one of the many departments that are accepting applications for full- and part-time positions by visiting www.wentzvillemo.gov/Careers.

The City offers excellent benefits including health, vision, dental, employer-paid life insurance, long-term disability, a retirement pension, 13 holidays, two floating holidays, vacation time, sick time, tuition reimbursement, employee assistance, a discounted recreation center membership and much more! Complete an application for an opportunity to join a work environment with a strong sense of place, potential for growth and resources for success.

Run for the Wall

On Monday, May 20, Run for the Wall participants arrived in Wentzville and spent the evening at the VFW. On Tuesday, May 21, the group was escorted by local law enforcement to the nation's first Vietnam Veterans Memorial in Historic Downtown Wentzville. Wentzville has been a stop on the central route for over 30 years, and we are excited to continue to be a part of this tradition. This year, approximately 300 riders (and a few dogs!) visited Wentzville on their way to Washington, D.C., where their last stop was a visit to the Vietnam Veterans Memorial (The Wall). Wentzville is honored to be part of this annual event.





Mayor Nick Guccione



MESSAGE FROM THE MAYOR:

What You Need to Know about Staying Safe Outdoors

During the summer and fall, the surge in outdoor activities increases the likelihood of insect bites and potential exposure to diseases transmitted by mosquitoes and ticks. To minimize the risk of illnesses from these bites, it is recommended to use repellent while outdoors, check for bugs upon returning home, and be vigilant for signs of tick-borne illnesses in the days following a bite.

PROTECT YOURSELF OUTDOORS

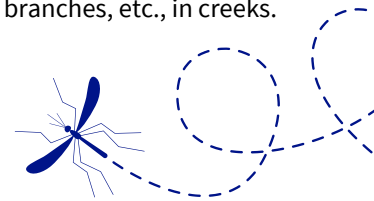
An increase in outdoor activities during the summer and fall also increases the risk for insect bites and exposure to diseases that mosquitoes and ticks may carry. To minimize illnesses from insect bites, use repellent when you are outdoors and check for bugs after you return home. An insect repellent containing DEET, picaridin, IR3535 or oil of lemon eucalyptus has been proven to provide protection when used according to the manufacturer's instructions. Products containing permethrin can be applied to clothing but should not have direct contact with skin. In addition, those outdoors should wear long-sleeved shirts/jackets, and long pants and should tuck pants into socks to minimize exposure.

When returning from the outdoors, check for ticks on your body and your pets, and remove them immediately (use tweezers to ensure you remove the entire creature). Watch for signs of illness such as rash or fever in the days and weeks following a tick bite, and see a health care provider if these develop. Your risk of acquiring a tick-borne illness depends on many factors, including where you live, what type of tick bit you and how long the tick was attached. If you become ill after a tick bite, see a health-care provider.

Check out the tips below for more information on preventing mosquitoes in your yard. To learn more about preventing and removing ticks, visit the Center for Disease Control's website at www.cdc.gov/Ticks. For details about preventative mosquito measures, visit the St. Charles County Health Department at www.wentzvillemo.gov/StCharlesMosquito.

Preventing Mosquitos in Your Yard

- Drain areas where water settles.
- Clean birdbaths weekly.
- Store anything that can hold water or cover it.
- Clean clogged rain gutters.
- Repair dripping faucets.
- Change the water in outdoor pet bowls daily.
- Replace damaged window and door screens.
- Remove or fill in standing water areas in the yard.
- Don't dump grass clippings, branches, etc., in creeks.



CALLING ALL PHOTOGRAPHERS!

The City of Wentzville's 2024 Photo Contest closes on July 31! This year's theme is "History in Focus: Capturing Historic Downtown Wentzville." Participants can submit up to three amazing photos of Historic Downtown Wentzville that meet the contest guidelines. Entries are due by July 31, with a public poll for voting in early August. First-, second-, and third-place winners will be featured in the fall City newsletter and displayed in the City Hall lobby for the rest of 2024. For contest guidelines and submissions, visit www.wentzvillemo.gov/PhotoContestGuidelines.

Cover Photo: 2023 contest submission by Rebecca Hoffman

VOLUNTEER FOR A BOARD, COMMISSION OR COMMITTEE

The City of Wentzville has a number of advisory boards, commissions and committees, which are comprised of volunteers from within the community. Generally, these groups make recommendations to the Mayor and Board of Aldermen regarding actions and policies affecting municipal government, City departments and the community.

If you are a resident interested in serving in this capacity, please complete an application on the City's website at www.wentzvillemo.gov/BCApplication.

CityScape

Stay connected to news about current and future transportation- and infrastructure-related projects at www.wentzvillemo.gov/ProjectUpdates.

If you haven't already received it, the *CityScape* transportation guide will be arriving in your mailbox soon. This guide is designed to keep you informed about the significant infrastructure developments that will enhance Wentzville's connectivity, safety and overall quality of life.

Our goal with this guide is to provide Wentzville stakeholders with detailed updates on key projects. For this issue, *CityScape* features David Hoekel Parkway, the Wentzville Parkway South extension and the reconstruction of the I-70/S-Curve. Each project was selected to address various priorities, from improving traffic flow to enhancing pedestrian safety.

Why did we create *CityScape*? We believe that an informed community is an empowered community. By understanding the scope and impact of these projects, you can make informed decisions and actively participate in shaping Wentzville's future. Our goal is to ensure you have access to the information you need to understand and support the City's growth and development.

This guide includes project summaries, funding overviews and insights into the planning and execution of transportation initiatives. You will find project timelines and details on how these improvements will benefit our growing community. Additionally, we address common concerns such as road maintenance, pothole repairs and snow removal, providing you with the necessary contacts and resources to stay informed and involved.

Keep this guide handy for future reference, and do not hesitate to reach out to the appropriate departments if you have questions or need further information. Together, we can ensure Wentzville remains a vibrant, connected and thriving community.



Stay Connected

From eNewsletters to social media updates, learn how you can ensure you receive all the latest news and alerts from the City.



Did you know the City of Wentzville keeps you in the loop through multiple channels? The City offers a variety of communication channels to keep you informed about important updates, community happenings and exciting news. We know everyone has their preferred way of staying connected, so pick one or all of the methods that work best for you!

- **Sign Up for Our eNewsletters:** Stay informed about parks and recreation events and programs, economic development news and general City updates by signing up for one or more of the City's eNewsletters. To receive Wentzville updates in your inbox, visit www.wentzvillemo.gov/Newsletters.
- **Update Your Email Address:** We do our best to keep updated contact information for all Wentzville residents, but we need your help. Ensure that you receive all of Wentzville's important news and alerts by updating your email address and other account information. Please visit www.wentzvillemo.gov/UpdateWentzvilleInfo to complete a short contact update form.
- **Sign Up for Wentzville's Emergency Alerts:** The WIND system (or Wentzville Information Notification Delivery) is used to notify residents and business owners about imminent threats to health and safety. City officials may send alerts about emergencies including critical issues, severe weather, water outages, traffic issues and police activity. If you sign up for City announcements, you will receive information on the topics you designate. Those who sign up can receive alerts by phone, by text and/or by email. To sign up, please visit www.wentzvillemo.gov/SignUpForWIND. If you've signed up previously, please log in to ensure your contact information is up to date.
- **Follow Us on Social Media:** The City uses various social media channels to keep our residents updated and informed. You can connect with us on Facebook and Instagram @wentzvillemo, LinkedIn, Nextdoor and YouTube by searching for the City of Wentzville. Wentzville Parks and Recreation and the Wentzville Police Department are also active on social media. To learn more, please visit www.wentzvillemo.gov/GetConnected.



Golf Carts in Wentzville

The City reminds drivers to practice caution in residential areas, especially when operating a golf cart. In order to maintain driver, passenger and pedestrian safety, please remind yourself of the following golf cart ownership and operation requirements in the City of Wentzville.

- Golf carts may only be driven on City streets with a speed limit of 25 MPH or less, or when crossing streets with a speed limit of 35 MPH or less.
- Golf-cart drivers must be at least 16 years old and must possess a valid driver's license.
- Golf carts must be equipped with a parking brake, a rearview mirror, a VIN number and seat belts for rear-facing seats.

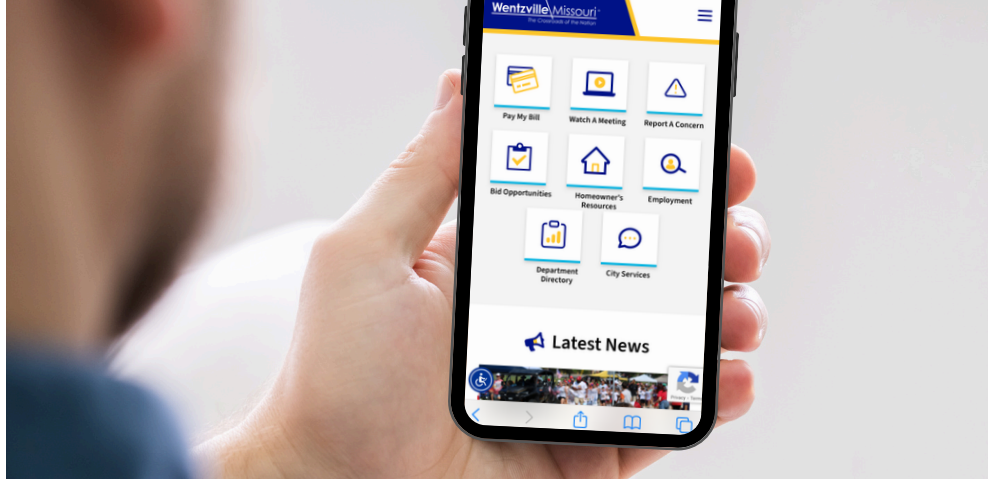
Additionally, per the ordinance, golf carts are exempt from the requirement of titling and registration under Sections 307.350 to 307.402, RSMo, if they meet specific National Highway Traffic Safety Administration standards for low-speed vehicles. Operators must also maintain insurance on their golf carts, as required by Chapter 303, RSMo. The ordinance also clarifies that:

- Golf carts must not be operated on sidewalks, multi-use trails, paths or walkways unless designated as a golf cart lane.
- Golf carts cannot be driven at speeds exceeding 20 MPH.
- Golf carts must be equipped with lights and reflectors when operated during hours of darkness, including a front-facing headlamp and a rear-facing red lamp.

Please follow these guidelines and practice safety at all times when operating a golf cart on City streets.



www.wentzvillemo.gov/GolfCarts



Introducing Wentzville's New Website!

Launching in late July, the City of Wentzville's redesigned website prioritizes your needs. Focused on mobile users and access to essential services, this website is built with our residents, businesses and stakeholders, in mind.

Get ready to navigate with ease! The City of Wentzville's new website prioritizes the user experience with its mobile-first design, streamlines navigation, offers a visually appealing design and much, much more!

Mobile-First Design:

Understanding that approximately 80% of our users visit the site from a phone or tablet, we've adopted a mobile-first approach. This isn't just a mobile-friendly site; it's designed to provide the best possible experience for mobile users. You'll find an app-like interface that's intuitive and easy to navigate, ensuring you can access the information you need quickly and efficiently.

Streamlined Navigation:

We've heard suggestions for the website navigation and have made significant improvements. Our goal is for you to find what you need in three clicks or fewer. Many of our pages have been combined so that content is right at your fingertips. The new site structure is intuitive, and the enhanced search engine helps you get to what you need faster.

Enhanced Features:

We've integrated superior features to improve your interaction with our site. Content-heavy pages now include tabs, accordion-style menus, and more to make information easier to find and digest. These elements are designed to provide a seamless and engaging user experience.

Department-Specific Microsites:

To further enhance usability, we have created three microsites for our most visited departments: Parks and Recreation, Police and Economic Development. These microsites feature department-specific navigation to help you find the information and services you need efficiently and effectively.

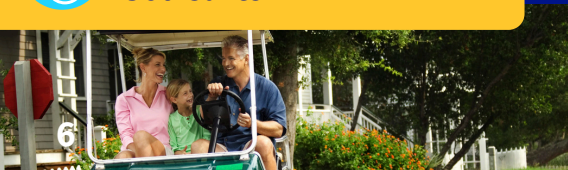
Visually Appealing Design:

Our new site captures the true essence of Wentzville, featuring a beautiful design that looks great on both mobile devices and desktop computers. Whether you're checking updates on your phone or exploring City services on your desktop, you'll enjoy a visually appealing and functional experience.

Ongoing Improvements:

We understand that with any launch, there's always room for improvement. We're committed to continually polishing the site and making ongoing adjustments based on your valuable feedback. Your input is crucial as we strive to provide the best online experience for our Wentzville community.

We invite you to explore the new website and discover a more user-friendly, efficient way to connect with our City. To experience these enhancements for yourself, please visit **www.wentzvillemo.gov**! Thank you for your continued support as we enhance our digital presence in the community.





Meet the Board (left to right): Jordan Broviak (Ward 2), Robert Hussey (Ward 2), Michael Lovell (Ward 3), Mayor Nick Guccione, Manny Macias (Ward 1), Bryan Harr (Ward 1), Michael Hays (Ward 3). For contact information, visit www.wentzvillemo.gov/BOA.

Board Update: Wentzville's Commitment to Safety

Collaboration between our community members and the Wentzville Police Department (WPD) promotes community safety. Here are a few ways the WPD ensures Wentzville remains a safe and welcoming community.

SAFER TRANSACTIONS

Thousands of online buy-sell-trade transactions occur daily in our community. Sometimes, these meetings can be unsafe. To enhance transaction safety, the Wentzville Police Department (WPD) has designated parking spots at the Law Enforcement Center entrance. By hosting transactions on our property, we aim to reduce fraud, robbery, and assaults. The WPD is open 24/7 at 1019 Schroeder Creek Blvd.

PATROL AND VACATION CHECKS

Leaving town? The WPD offers Extra Patrol and Vacation Checks free to Wentzville residents. To use this service, fill out a short form on the website at www.wentzvillemo.gov/VacationCheck.

CRIME TIPS

If you have crime tips to share, report them confidentially at www.wentzvillemo.gov/CrimeTips or by calling (636) 639-2180. In emergencies, dial 911. For nonemergencies, call (636) 327-5105 to report a crime or suspicious activity. For more details, contact WPD at (636) 639-2107 or visit the Department online at www.wentzvillemo.gov/PD.

TRAFFIC CONCERNS

Practice safe driving in residential areas. Subdivisions with frequent speeding or reckless drivers can email traffic concerns to TrafficOfficers@wentzvillemo.gov, or call (636) 639-7575. Please include contact information for follow-up.

PREVENT VEHICLE BREAK-INS

WPD conducts proactive patrols, but can't be everywhere all the time. To report suspicious activity, call the WPD nonemergency line at (636) 327-5105. Protect your property with these reminders:

- Always lock your vehicles and remove valuables from sight, including laptops, purses, wallets, and money.
- Remove firearms from unattended vehicles, or invest in a gun safe for your vehicle.
- Never leave your keys, key fobs or garage door openers in your vehicle.

CRIME MAP

In conjunction with St. Charles County regional law enforcement agencies, WPD provides data to the St. Charles County Regional Crime Map. This map allows residents to check for offenses reported within the county and participating cities. New data is uploaded weekly. Users can view offenses from the last 14 or 30 days, or year-to-date. Reports can also be filtered by type of offense and more. You can view the regional crime map at www.wentzvillemo.gov/CrimeMap.

If you see something, say something!



City Awards Fine-Arts Scholarships

The City of Wentzville Parks and Recreation Department, Water Division and the Crossroads Art Council are pleased to announce the winners of the annual Fire Hydrant Decorating Contest. These pieces of art are a Wentzville tradition that allows us to recognize our talented students and display their pieces within the historic downtown community. The contest offers a scholarship to high-school seniors who intend to pursue higher education at an accredited community college, four-year college or university.

The first-place winners are as follows:

- Addison Brown, North Point
- Lillian Mantz, Liberty
- Alayna Keeteman, Timberland
- Camille Truong, Holt
- Joslyn Mullenschlader, St. Dominic

Congratulations to all the winners, and thank you to everyone who participated in this year's contest. You can find more details at www.wentzvillemo.gov/FireHydrantContest. You can check these masterpieces out in person at the Caboose on East Main Street.

Protect Your Pets



As temperatures continue to rise, it's important to remember that the heat affects our pets the same way it affects us. Protect your furry friends from the heat by following these important guidelines for summer pet care.

- Never leave your pet in a hot car.
- Always have a bowl of water out for your pet.
- Limit exercise on hot days.
- Keep an eye on the humidity level.
- Watch for signs of heat stroke.
- Provide a cool, shaded area.

Business Boosts: Wentzville's Grant Program



Did you know the business grant programs for Historic Downtown Wentzville open again on Aug. 1? If you're ready to take your business to new heights, apply for a Facade Improvement Grant or Business Development Grant during our open application period Aug. 1-31! Our grants can propel your business's next project forward.

Wentzville's Board of Aldermen is committed to preserving and improving Historic Downtown Wentzville. These grants boost property development, strengthen new and existing businesses, and facilitate the rehabilitation and modernization of downtown buildings — all while preserving their history and value to the Wentzville community.

Each year, the grant application period is open for the entire months of April, June and August. Learn more at www.wentzvillemo.gov/EDGrants.

UPCOMING HOLIDAYS

INDEPENDENCE DAY

City Hall will be closed on Thursday, July 4, for Independence Day. Trash, recycling and yard-waste collection for the week of Independence Day is as follows: Monday, Tuesday and Wednesday pickups will remain the same. Thursday pickups will move to Friday, and Friday pickups will take place on Saturday, July 6. For information about the City's Fourth of July parade and more, please visit www.wentzvillemo.gov/FourthOfJuly.

LABOR DAY

City Hall will be closed on Monday, Sept. 2, for Labor Day. Trash, recycling and yard-waste collection for the week of Labor Day is as follows: Monday's pickup will move to Tuesday, Tuesday's pickup will move to Wednesday and so forth, with Friday's pickup taking place on Saturday, Sept. 7.

SCHEDULE A LARGE-ITEM PICKUP

Don't forget to schedule your free large-item pickup! The third quarter of 2024 runs July 1 through Sept. 30. If you haven't scheduled your free large-item pickup for the third quarter, you can sign up today by completing a short form at www.wentzvillemo.gov/SWR. Residents can take advantage of this fantastic service to get rid of up to three large items. For more details, including a list of accepted items, visit www.wentzvillemo.gov/LargeItemPickup.

**Curious about golf cart requirements
in Wentzville? Flip to pg. 6 to learn more!**

