

You Can Make A Difference!

The City of Wentzville supports the Keep Kids Alive Drive 25[®] safety campaign. Here's how you can help in your own neighborhood!

- Slow down, and make sure you observe the 25-mph speed limit in all residential areas.
- Set ground rules with your children about safe places to play in your neighborhood.
- Post a Keep Kids Alive Drive 25[®] sign in your yard.
- Ask local law enforcement to conduct a speed study to gauge the extent of the speeding problem in your neighborhood. To arrange for this, call (636) 327-5105 and ask for the Traffic Sergeant.



KEEP KIDS ALIVE DRIVE 25[®]



**It's About Kids.
It's About Safety.
It's About Caring.
It's About Time.**

The Keep Kids Alive Drive 25® Program

The mission of the Keep Kids Alive Drive 25® program is to change the way people drive on neighborhood streets and beyond. The goal is to put an end to deaths and injuries caused by speeding and distracted driving on the nation's roads. The City supports this program by educating and actively engaging our residents in a common commitment to creating safer streets for the benefit of all, beginning in Wentzville's neighborhoods.



How Does the Program Work?

The City has created the guidelines below to implement the Keep Kids Alive Drive 25® program in Wentzville neighborhoods.

First, determine if the program is a good fit for your neighborhood. Hold a meeting to get residents on board. Keep in mind, the cost incurred for signs, additional posts, etc., must all be paid for by the HOA/subdivision.

Discuss all of your options. Will you use yard signs or stickers? Or will you opt to purchase street signs instead?

- The City strongly encourages use of yard signs, in conjunction with placing stickers on residential trash/recycling containers. This will assist in the complacency caused by permanently erected street signs.
- However, if requested by the HOA, and with the approval of the City, you can elect to install **Keep Kids Alive Drive 25®** street signs within your neighborhood. Signs must be purchased by the HOA directly through **Keep Kids Alive Drive 25®** website at www.keepkidsalivedrive.org

Purchase your signs (no larger than 18" x 24") and deliver them to the Police Department at 1019 Schroeder Creek Blvd. You must include the following: number of signs to be installed, address of existing speed limit signs for installations, and the name and phone number of the contact.

If signs cannot be placed on existing speed-limit posts, and new posts have to be installed, additional signposts cost will be incurred by the HOA at a fee of **\$20 per post.**

The City's Street Division will install the signs when all the requested information is received and approved by the Director of Public Works.

To start a **Keep Kids Alive Drive 25®** program in your neighborhood, contact the Wentzville Police Department at (636) 327-5105.