

*City of Wentzville News, Information, Important Dates and More!*

## Upcoming Holidays

### VETERANS DAY

City offices will be closed for Veterans Day on Friday, Nov. 10 — solid-waste collection will not be affected. The Wentzville Rec Center (WREC), Progress Park Recreation Center and the Ice Arena will be open regular hours. To view recreation facility hours, please visit [www.wentzvillemo.gov/FacilityHours](http://www.wentzvillemo.gov/FacilityHours).

### THANKSGIVING DAY

City offices, the WREC and Progress Park Recreation Center will be closed on Thursday, Nov. 23, and Friday, Nov. 24. However, Progress Park Recreation Center and the WREC will be open regular hours on Friday, Nov. 24. Looking for a fun activity on Thanksgiving Day? Check out the Save a Turkey, Shoot a Puck event at the Wentzville Ice Arena. For more information, please visit [www.wentzvillemo.gov/IceArena](http://www.wentzvillemo.gov/IceArena).

The solid waste and recycling collection schedule for the week of Nov. 20 will be as follows:

- Solid-waste collection will remain the same from Nov. 20-22.
- Solid-waste collection will not take place on Thursday, Nov. 23. Thursday's collection will move to Friday, Nov. 24, and Friday's collection will take place on Saturday, Nov. 25.

## Holiday Night Lights 5K and Fun Run

The Holiday Night Lights 5K and Fun Run on Dec. 3 at 5 p.m., will take you through our amazing light display at Rotary Park just in time for the holiday season! All racers will receive a finisher medal. Day-of-race registration will not be available. Packet pickup is Nov. 30 and Dec. 1 from 5-7:30 p.m. at the WREC. Day-of-race packet pickup starts at 4 p.m. To register for this event, please visit [www.wentzvillemo.gov/Races](http://www.wentzvillemo.gov/Races).

## New Hours at Progress Park

Starting Jan. 1, 2024, Progress Park Recreation Center hours will be reduced. To find out more information, visit [www.wentzvillemo.gov/ProgressPark](http://www.wentzvillemo.gov/ProgressPark).

## Candidate Filing Opens Dec. 5

Starting at 8 a.m. on Tuesday, Dec. 5, candidates may begin filing for the elected municipal offices that will appear on the April 2024 ballot. Candidates must file in person at City Hall, located at 1001 Schroeder Creek Blvd. The filing period will remain open until 5 p.m. on Tuesday, Dec. 26. This reflects a 2021 change to the state law regarding filing dates for candidates for elected office.

Positions open for filing include Mayor and one Alderman from each of the three Wards. There is a \$25 fee, due when filing. City ordinances state that candidates running for Mayor must be at least 25 years of age, a U.S. citizen; and a resident of the city at the time of and for at least one year next preceding the election. City ordinances state that candidates running for Alderman must be at least 18 years of age; a U.S. citizen; and an inhabitant and resident of the City for at least one year prior to the election. Candidates must also be a resident, at the time they file and during the time they serve, of the Ward from which they are elected. If you have questions or need more information, please call the City Clerk's office at (636) 639-2012. Starting Nov. 27, packets can be found at [www.wentzvillemo.gov/CityClerk](http://www.wentzvillemo.gov/CityClerk).

## Holiday Night Lights Drive-Thru

The annual Wentzville Holiday Night Lights (HNL) display at Rotary Park is open Friday, Nov. 24, through Saturday, Dec. 30. Enjoy a one-mile light display that features multiple large, illuminated commercial scenes and tunnels of twinkling lights. This holiday display is a great way to experience the magic and joy of the season close to home. HNL Drive-Thru admission is \*\$10 for vehicles holding up to six passengers (\$1 per additional passenger).

On Saturdays, you can visit Santa inside the Kolb Building, which will be transformed into a winter wonderland. The HNL Drive-Thru will not be open on Dec. 3 due to the HNL 5K and Fun Run or Dec. 11 due to the HNL Walk-Thru. To purchase tickets, visit [www.wentzvillemo.gov/Tickets](http://www.wentzvillemo.gov/Tickets).



## Fun Times Goes Live Nov. 15

The next issue of *Fun Times* will be live on the City's website beginning on Nov. 15. You can flip through this digital activity guide by visiting [www.wentzvillemo.gov/FunTimes](http://www.wentzvillemo.gov/FunTimes). To request a printed copy, please call (636) 639-2159 or email [Hannah.Logsdon@wentzvillemo.gov](mailto:Hannah.Logsdon@wentzvillemo.gov).

Explore fun activities, special events, programs and more!





# How the City Communicates

*Hello, Wentzville Community Member!*

The City utilizes a variety of both traditional and nontraditional communication tools to reach its many stakeholders – including residents, business owners, developers and others. **The City relies on our stakeholders to seek out the tools that they prefer to use** to get details on news, events, programs and more. Subscribe to an eNewsletter, visit our Facebook page, check out the City calendar on the website — **in short, please use and peruse the tools at your disposal to find the information you need, when you need it.**



## Print Publications

- **The Vision:** Eight-page newsletter mailed to all 63385 households, six times each year
- **Noteworthy:** Utility-bill insert mailed to all solid waste/water/sewer customers monthly
- **Postcards:** Direct mail pieces sent Citywide or to select residents/businesses as needed
- **Letters:** Correspondence sent Citywide or to select residents/businesses as needed



## Digital Communications

- **www.wentzvillemo.gov:** The City's website is updated with information for each department and division
- **Fun Times:** Parks and Recreation digital guide published on the City's website three times each year
- **Lobby TVs:** digital ads in City Hall, recreation centers and the Ice Arena



## Advertising and Public Relations

- **Radio/Print Ads**
- **Press Releases**
- **Partner Outreach** (School District, Western St. Charles Chamber of Commerce, Economic Development Council of St. Charles County)



## Phone and Text

- **W.I.N.D.:** Phone, text and email alerts and City announcements that are shared with subscribers
- **Rainout Line:** Phone, app and website alerts that can be found by accessing the Rainout Hotline



## In Person

- **Police Outreach:** PD welcomes each new resident and hosts in-person Walk and Talks in various subdivisions
- **Board Meetings:** Board or commission meetings are open to stakeholders to learn more and share input
- **City Hall:** Stop by City Hall to chat with a staff member



## eNewsletters

- **Parks and Recreation:** Timely general resident reminders
- **The Buzz:** Quarterly business-focused news
- **Crossroads:** Timely general resident reminders



## Social Media

- **LinkedIn**
- **Nextdoor**
- **Facebook**
  - General City
  - Police
  - Parks and Recreation
- **X (formerly known as Twitter)**
  - General City\*
  - Police
  - Parks and Recreation
- **Instagram**
  - General City
  - Parks and Recreation
- **YouTube**



## Signage and Outdoor

- **Billboards**
- **Event Banners**
- **Light-pole Banners/Flags**
- **LED sign at Pearce/Luetkenhaus, the WREC and the Ice Arena**

*\*The General City X/Twitter account is used for urgent alerts only.*

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