

# 2024 STATE OF THE CITY OF WENTZVILLE





# WENTZVILLE'S 2023 POPULATION

# 48,200



Photo credit: Steve Jett, @terrahydrojett





# INNOVATION IN ACTION

- Launched **Power Engage** to facilitate improved customer service from the Police Department.
- Added 26 “**Axon Fleet 3**” systems with integrated ALPR technology, giving WPD officers eight times more plate reads for the same cost as traditional systems, increasing safety in our community.
- Held the first-ever Citywide **Employee Development Conference**.





# ECONOMIC DEVELOPMENT

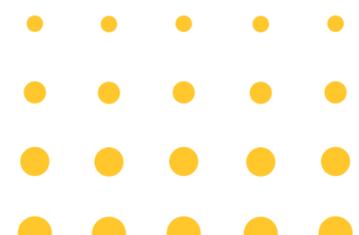
- Hosted the first-ever **Wentzville Business Symposium**.
- Created and adopted the new **Economic Development Strategic Plan**.





# COMMUNITY DEVELOPMENT

- **By the numbers:** Issued 262 single-family, 16 multifamily and 17 new commercial permits.
- Hosted a well-attended **HOA Symposium**.
- Welcomed over **75 new businesses!**

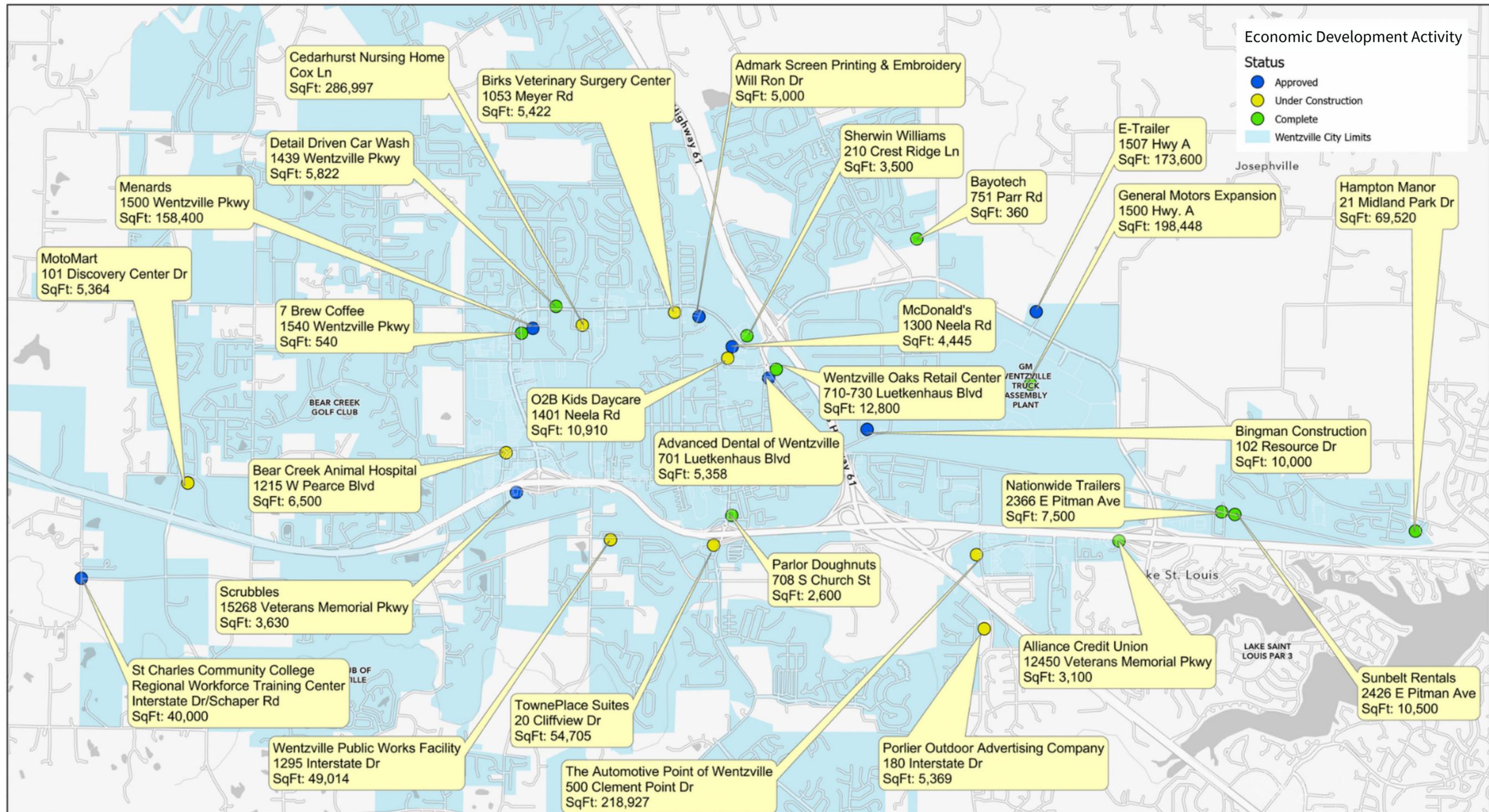


MITEK INC  
SOLAE GROUP LLC  
SLM RV AND BOAT STORAGE  
THERAPEUTIC MASSAGE OF WENTZVILLE  
SHIRLEYS TATTOO  
ON THE ROCKS BEVERAGE COMPANY  
THE HONEYCOMB BOUTIQUE  
TLG PETERBUILT MID AMERICA  
CROSSROADS CANNABIS COMPANY LLC  
ECHO CREEK FOUR INC  
MCGOWAN ENTERPRISES LLC  
O'FALLON OVERHEAD DOORS  
BRICK HOUSE BUILDS  
AUTO REPAIR NETWORK  
SUPERIOR HOME PROTECTION  
SPANISH TRANSLATION SERVICES  
STACEYS GYMNASTICS TOO  
WALT SMITH FLOORING  
BOBA HOUSE LLC  
PARAGON GENERAL CONTRACTORS LLC  
PARAGON PROPERTIES LLC  
VECTOR BUILDERS LLC  
FABICK RENTS WENTZVILLE  
VAG MOTORWORX  
RISE FAMILY CHIROPRACTIC LLC

BIG POPPA QUE  
MISSOURI METALS  
CALIBER COLLISION CENTERS  
LOVING SPIRITS HOME CARE LLC  
PARLOR DOUGHNUTS  
MISSOURI RUSH SOCCER CLUB  
RIGHT NON PROFIT  
USDA-NATURAL RESOURCE CONSERVATION SVCS  
SSM HEALTH URGENT CARE  
BLACKED OUT CUSTOMS LLC  
DISCOUNT TIRE  
BAUMSTARK ROOFING LLC  
AUTO SPA SPEEDY WASH  
LIFES BALANCE  
NOTHING BUNDT CAKES  
PEOPLES COMPANY  
ST. CHARLES COMMUNITY COLLEGE  
MERIDIAN WASTE MISSOURI LLC  
DETAIL DRIVEN CAR WASH  
THE CHAKRA HEALING ROOM  
HAMPTON MANOR OF WENTZVILLE  
HANNAM LAW HELP LLC  
BENCHMARK WINDOW LLC  
MEINEKE CAR CARE  
RELENTLESS FITNESS WENTZVILLE LLC

PRECIOUS THOUGHTS LLC  
JP3 KITCHEN AND BATH  
HEARTLAND HARMONICS LLC  
CRUMBL WENTZVILLE  
NOVAK MUSIC LLC  
BLUE SOUL COLLECTIVE  
PALM BEACH TAN  
SUNBELT RENTALS INC  
7 BREW COFFEE  
BEAR CREEK ANIMAL HOSPITAL  
KAIZEN AUTO WORKS LLC  
ELITE HAIL TEAM LLC  
BLUE NOTE MUSIC  
CRYSTAL WORTHY ART  
REVOLUTIONARY BUILDERS LLC  
BUMBLE BEE BOUTIQUE LLC  
SILVER SPUR DOOR DISTRIBUTION LLC  
STUDIO 0424 SALON LC  
BAYOTECH INC  
SUNDBERG PHOTOGRAPHY  
CLUB CAR WASH OPERATING  
BETHEL AUTO SALES LLC  
HEARTLAND HEARING CENTERS LLC  
WENTZVILLE MOTOMART  
WENTZVILLE PAWN & GUNS  
THE SHERWIN-WILLIAMS COMPANY

**WE WELCOMED 75+ NEW BUSINESSES**



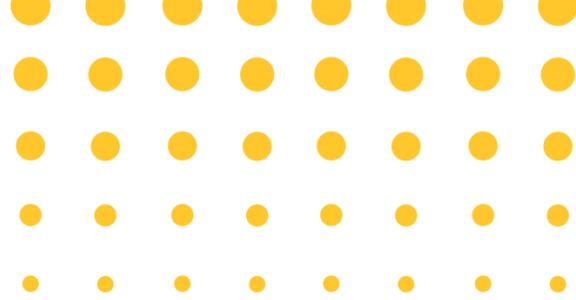
Wentzville Missouri

City of Wentzville  
 Community Development Department  
 Planning & Zoning Division  
 Geographic Information Systems

## Economic Development Activity In Progress



January 2024



# COMMUNITY SURVEY

We completed a community survey. Satisfaction ratings were assessed in a total of 48 categories.

**WENTZVILLE RANKED AT OR ABOVE AVERAGE IN:**

**44**

CATEGORIES NATIONALLY

**45**

CATEGORIES REGIONALLY

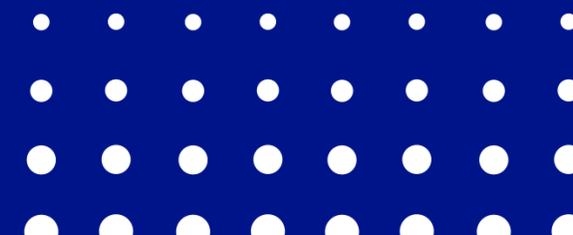
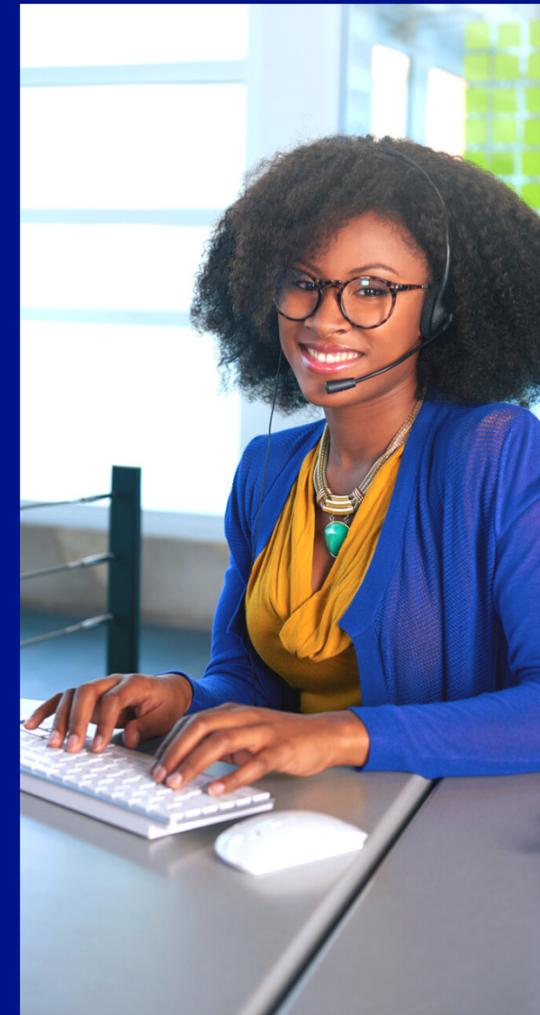


Wentzville Missouri® January • February | 2024

## THE VISION

**MISSION: CLEAN STREAM 2024**  
PG. 4

<b>Get Connected</b> Explore the various ways you can connect with the City and receive important updates.	<b>Winter Weather Tips</b> Snow and ice removal, safe driving tips, snow plow reminders and more!	<b>Energy Savings</b> Use these tips to save energy, money and stay comfortable this winter.
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# AND THE WINNER IS ...

**Wentzville was recognized in many different ways in 2023.**

- Based on the results of the Community Survey, the City of Wentzville was deemed a National Top Performer by placing in the “Top 10% of All Cities” and was recognized with ETC’s **Leading the Way Award**.
- Wentzville received a **Top Workplaces Designation** from the St. Louis-Post Dispatch for the third time since 2019.
- Our Stormwater team also received an **Urban Conservation Award**.

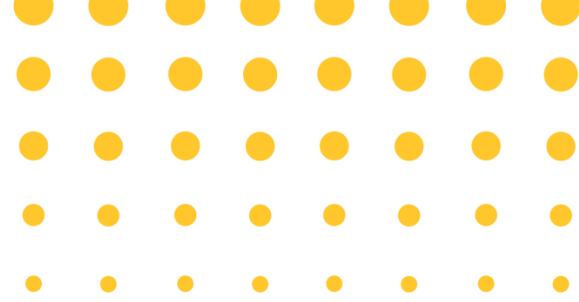




# PARKS AND RECREATION

- **WREC passes for the first year exceeded expectations.** There are currently 6,968 active pass holders; 2,393 passes were purchased in 2023.
- **Fireman's Park received a face-lift,** including the in-house installation of four new Pickleball courts and a synthetic turf area with two sets of permanent cornhole boards.



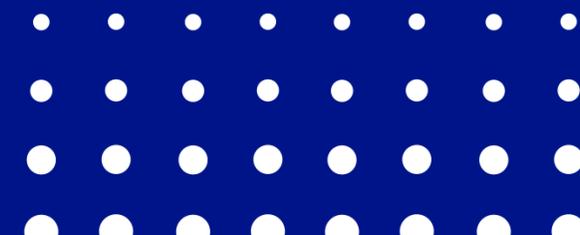


# MANAGING GROWTH

- Supervised **20 capital improvement projects** totaling over \$30 million.
- Began construction of the new **Public Works Facility**.
- Completed our Wastewater Treatment Plant Expansion.



Photo credit: LCS

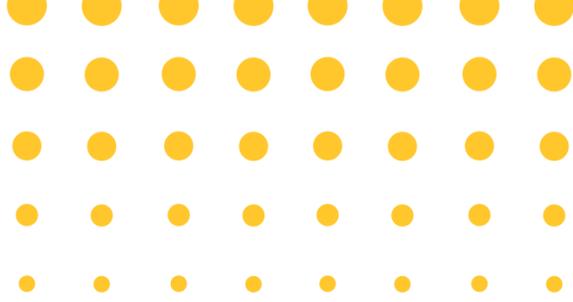




# COMMUNITY WINS

- Hosted a MoDOT regional “**Improve I-70**” Public Meeting
- **Acquired over 160 acres of parkland** to ensure green space for future generations.
- **Lowered personal property tax rates.** Wentzville’s personal property tax rate is the third lowest of the five largest municipalities in St. Charles County.





# TRANSPORTATION PROJECTS

- **The Plan**

- The City has an aggressive transportation capital improvement plan to keep pace with our area's significant growth.

- **Funding**

- We cannot do this alone. We appreciate significant funding assistance from:
  - St. Charles County — pays for 55% of transportation improvements
  - State/MoDOT — 13%
  - Federal programs — 4%

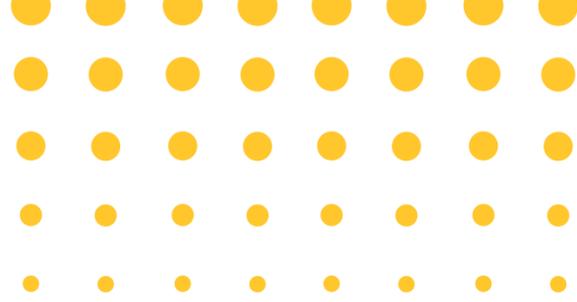




# TRANSPORTATION 2023 PROJECTS

- **Wentzville Parkway South**
  - Intersection reconfiguration for Wentzville Parkway at Veterans Memorial and Interstate 70 eastbound ramps
  - A significant project that allows for future Interstate 70 "S" curve improvements
  - Developer/City/County partnership to extend Wentzville Parkway south to Interstate Drive and beyond
- **West Pearce Boulevard**
  - Pavement resurfacing and shoulder construction from May Road to North Point Prairie Road



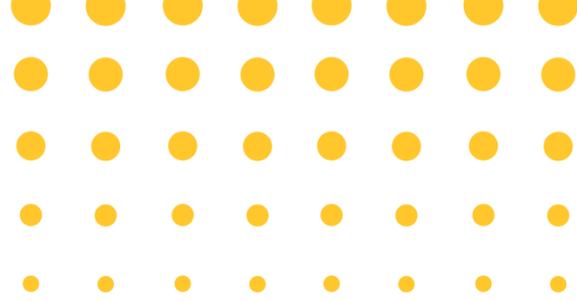


# TRANSPORTATION 2024 PROJECTS

## CONSTRUCTION PHASE

- **David Hoekel Parkway Phase 2D**
  - One-mile of new roadway from the North Outer Road/West Pearce to West Meyer
- **Highway Z at Interstate Drive**
  - Intersection widening and a new signal
  - Adds capacity at one of the City's busiest intersections and sets the stage for the future Highway Z widening project
- **Wentzville Parkway South Phase 2**
  - From Veterans Memorial Drive to Interstate Drive
  - Improves north-south access for drivers and pedestrians and avoids at-grade railroad crossings





# TRANSPORTATION 2024 PROJECTS

## DESIGN PHASE

- **David Hoekel Parkway Phase 3**
  - From West Meyer Road to Highway 61
  - The City took on the management of an accelerated schedule for this project, with a completion goal about 10 years ahead of schedule
- **Highway 61 Outer Road**
  - From Wentzville Parkway to Peine Road, this will improve access to hundreds of homes
- **Highway Z Widening**
  - Interstate Drive to Perry Cate Boulevard
  - Involves additional lanes along Highway Z and the replacement of the bridge over Peruque Creek



We extend our **sincere gratitude** Wentzville **residents and stakeholders** whose unwavering support and collaboration have played a **pivotal role** in the achievements of 2023. Together, we continue to build a **vibrant and thriving community** for all.

