Chapter 2: Free Public Parking

In 2009, the City of Wentzville adopted a "Downtown Revitalization Study" (DRS) building upon various steps the City has taken to focus on Downtown (also known as the Village Center). Parking for the future growth of the Village Center area is important to the revitalization of this area and the overall economic health of the City. In addition to the 2009 Study, the 2013 Comprehensive Plan indicates the importance of parking in the Village Center area as a foundation for success to continued growth and economic vitality. In addition to normal business activities, the City and special groups/associations hold events in the Village Center area, where public parking is a key foundation.

Provided in this educational booklet is a map offering locations of available parking for visitors, free of charge, and in close proximity to many local business owners. The parking is available for business owners, their customers, visitors, and employee's. At this date, existing on-street parking spaces total 329, and off-street spaces total 263. The City has plans to expand public parking options and availability in the areas identified on the mapping as cross-hatched in red ink. These expansions are offered as topics of discussion as the need for additional spaces arises through the City's yearly budget discussions. Most recently, Wentzville in the winter of 2014 completed a lease with a local business owner, and in spring of 2015 made surface, curbing and sidewalk improvements to an area of the Village Center Core on the corner of Whitehead and East Main Street. In addition to this improvement, the frontage to Main Street has been beautified including ten (10) additional parking spaces. ADA compliant sidewalks are also budgeted for construction in 2015 in the immediate area of the parking expansions.

Due to the physical shape and available room on the platted parcels in the Village Center Core Area, on-site parking spaces are very difficult to provide, emphasizing the importance for the current parking expansions and maintenance of existing spaces by the City of Wentzville. Parking is only one piece of the overall revitalization of the Village Center area, although an important foundation to establish, maintain and expand as development continues.



