

The Vision

Your Source for City of Wentzville News



November/December 2014

Light Up the Night!

What: Christmas Tree Lighting

When: Sunday, Dec. 7 at 5:30 p.m.

Where: The tree is located at the intersection of Pearce Boulevard and Luetkenhaus Boulevard, in an area of land between Pete's Drive-In and Dee's Produce.

What you need to know: Gathering for the tree lighting begins at 5:30 p.m. with holiday musical entertainment to kick off the festivities.

Mayor Nick Guccione will officially light the tree, just prior to the start of the Annual Christmas Parade.

Learn more about the parade here!



Holiday Night Lights at Rotary Park

Take part in this annual tradition by car, by foot, by sleighride — or all three!

BY CAR Don't miss Wentzville's Holiday Night Lights in Rotary Park. Come enjoy a one-mile light display, featuring large illuminated commercial scenes and tunnels of twinkling lights. This scenic drive-thru begins at 6 p.m. on Friday, Nov. 28. Until Dec. 7, the drive-thru will be open Thursday through Sunday evenings from 6-10 p.m. Beginning Dec. 11, it will be open nightly, through Tuesday, Dec. 30 (except for Christmas Day). Drive-thru admission is only \$8 for vehicles holding up to six passengers; \$1 for each additional person after the sixth.

BY FOOT One night a year, Wentzville Parks and Recreation offers a Holiday Night Lights Walk-Thru. This year's walk-thru event will be held on Monday, Dec. 8 from 6 to 8 p.m. At the end of the walk, participants can enjoy refreshments and a photo with Santa. Prepay for only \$3 per person or pay the day of the event for \$5 per person. Children under six are free. The inclement weather date is set for Dec. 9.

BY SLEIGH Book a wintertime tractor-pulled hayride through beautiful Rotary Park to tour the breath-taking Holiday Night Lights. Rides are available Mondays and Wednesdays from Dec. 1-Dec. 29 at 6 p.m., 7 p.m., 8 p.m. or 9 p.m. You and your group will sip hot chocolate, munch on cookies and sing holiday carols while sitting around the bonfire. The maximum number the hayride will hold is 25 people, including children on laps. The resident group rate is \$100; the nonresident group rate is \$125. There will be no rides on Monday, Dec. 8 or Wednesday, Dec. 24.

Christmas Parade Kicks Off the Holiday Season!

On Dec. 7, Wentzville will celebrate the holidays with its 12th Annual Christmas Parade.

The parade will begin immediately following the Wentzville Christmas Tree Lighting ceremony, which begins at 5:30 p.m. The parade starts at Budget Towing on Luetkenhaus Boulevard, travels south on Luetkenhaus Boulevard, then heads west on Pearce Boulevard, and ends at the Wentzville firehouse. At the firehouse, attendees can enjoy cookies, candy canes, hot chocolate, and a visit with Santa and Mrs. Claus.



INSIDE: Holiday Events and Hours, Shopping Safety Tips and More!



Holiday Night Lights Turkey Dash

Don't eat your way through the holidays! Instead, do something healthy and kick off the holiday season with Wentzville's annual Turkey Dash. The Turkey Dash starts at 4 p.m. on Sunday, Nov. 23 and winds through our Holiday Night Lights display. Best of all, it isn't just for fitness buffs and athletes. With nine age groups, and both a 5K and one-mile walk/run, the Turkey Dash accommodates all fitness and age levels. (Register by Nov. 14 for only \$35 or on the day of the event for \$45.)

The first 150 entrants will receive an official Wentzville Turkey Dash T-shirt. All participants are entered into a drawing for a turkey for your Thanksgiving feast. Register yourself and two friends and get \$3 off each entry with the Turkey Trio discount. Registration starts at 3 p.m., and the run starts at 4 p.m. at Rotary Park.

The winners of the 5K run in each of the following age groups will receive awards: 10 and under, 11-14, 15-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70 and older. The top three overall males and females will also receive awards. To register, call (636) 332-9236 or visit bit.ly/WentzvilleRegistration.



How do I ... Pay my bill?

For your convenience, we offer many ways to pay your utility bill.

- Pay your bill **online** at <https://www.municipalonlinepayments.com/wentzvillemo>.
- Complete an **auto draft by credit card** form.
- Complete an **auto draft by checking or savings account** form.
- **Pay by phone** with your Visa or MasterCard; call (636) 639-2155, (636) 327-5101 or (636) 327-5102.
- **Cash, check, money order, Visa and MasterCard** are accepted at all payment locations.
- **Drop boxes** for payments are located at the Utility Service Center and at Public Works.
- **Drive-up** service is available at the Utility Service Center (5 W. Pearce Blvd.), Monday-Friday, 8 a.m.-5 p.m.
- **Lobby** services are available at City Hall (310 W. Pearce Blvd.) and at Public Works (200 E. 4th St.), Monday-Friday, 8 a.m.-5 p.m.



See more at bit.ly/pay-a-bill.

Shop Local.

Money spent here comes back here – in the form of recreation programs, police officers, City improvements and more. This is *your* community. Keep your money local. Spend here, invest here.

Shop Wentzville.



New Businesses

- **DICK'S SPORTING GOODS**
1866 WENTZVILLE PKWY.
- **6 NORTH CAFÉ**
10 CLIFF VIEW DR.
- **BOYER ACADEMY**
1812 W. PEARCE BLVD.
- **ACOUSTICAL CEILING SPECIALISTS**
147 HAMILTON INDUSTRIAL CT.
- **THE VAPE MALL**
704 W. PEARCE BLVD.
- **T-MOBILE LIMITED**
1784 WENTZVILLE PKWY.

Our Roadmap to the Future

“As our journey unfolds, implementing this plan together will enable us to move more positively and confidently into the future.”

It is our intent as your Board of Aldermen, and my intent as Mayor, to always work hard, be transparent and diligently serve the residents of our great city. Wentzville strives to continue to be an organization that operates effectively and in the best interest of our residents. I am a firm believer that there are endless opportunities and amazing potential here in Wentzville. It is time for a strong plan that will help move the City forward.

In late July, the Board and staff met for a strategic planning session. You might ask: “Why do we need a strategic plan?” Just as you would map out a road trip before your journey, it’s imperative for our team to create a strategic plan to outline and guide our goals. This plan, in effect, is our map to the future, describing the roads and paths we will travel on our journey. This planning process has only just begun. But we are committed to prioritizing our short- and long-term goals so that they will positively impact the residents, businesses, nonprofits and neighborhoods we serve.

As a result of our strategic planning session in July, the Board and I have decided to focus on six key short-term goals moving forward. These priorities are to:

- 1)** Invest in streets, highway repair and maintenance; **2)** Establish a strategic Economic Development Plan; **3)** Purchase property and construct a new City Hall; **4)** Expand parks and trails; and update the Parks, Trails and Facilities Master Plan; **5)** Implement a Downtown Redevelopment Plan; and **6)** Replace infrastructure, water and sanitary sewer lines.

From the ongoing revitalization of our downtown to the expansion of our parks and trails, this strategic plan builds on our past and will guide us on our journey. When it comes to planning for the future, there are several things already on the drawing board. We know our region is growing, and our community is rapidly changing. The Board, along with Wentzville City staff, is working toward the betterment of Wentzville — every single day. As our journey unfolds, implementing this plan together will enable us to move more positively and confidently into the future with the assurance that Wentzville’s needs are well met for years to come.



Mayor
Nickolas Guccione

Practice these simple steps to stay safe while shopping!



Eight Steps to Shopping Safely

As the holiday shopping season is upon us, please take time to ensure you have a safe and happy holiday season. When shopping, take the following precautions.

1. Be aware of your surroundings.
2. Remember where you parked your car. Take a photo of your car or a nearby landmark to refer to later.
3. When shopping after dark, park in a well-lit area.
4. Shop in pairs. Take a friend or family member shopping with you.
5. As you return to your car, make sure to keep your car keys in your hand.
6. Avoid carrying large amounts of cash. Pay for purchases with checks, credit or debit cards.
7. Don’t leave your phone, purse or other valuables visible in your parked car.
8. Don’t leave purchased merchandise in your parked car where it can be seen.

These steps may help reduce your chances of falling prey to a criminal act. For more information, call the Wentzville Police Department at (636) 327-5105. Stay safe!

Upcoming EVENTS



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	November
						1	
2	3 Park Board Meeting 7 p.m.*	4 Planning and Zoning, 6 p.m.*	5	6	7	8	
9	10	11 Veterans Day City Offices Closed	12 Board of Aldermen, 6 p.m.*	13 Board of Adjustment, 6:30 p.m.*	14	15	
16	17	18	19 Board of Aldermen, 6 p.m.*	20 Downtown Committee Meeting, 6 p.m.*	21	22	
23 Turkey Dash at Rotary Park, 4 p.m. (see pg. 2 for info)	24	25	26	27 City Offices Closed	28 City Offices Closed	29	
30							

December	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 Park Board Meeting 7 p.m.*	2 Planning and Zoning, 6 p.m.*	3	4	5 Holiday Night Lights this weekend from 6-10 p.m. each evening	6
	7 Christmas Tree Lighting and Parade (see pg. 1 for info.)	8 Holiday Night Lights Walk-Thru; 6-8 p.m. at Rotary Park	9	10 Board of Aldermen, 6 p.m.*	11 Board of Adjustment, 6:30 p.m.* Holiday Night Lights each evening through Dec. 30 [†] , 6-10 p.m.	12 H.O.P.P. Night at Progress Park, 7-9 p.m. It's an ugly sweater party!	13
	14	15	16	17	18 Downtown Committee Meeting, 6 p.m.*	19	20
	21	22	23	24 City Offices Closed	25 City Offices Closed	26	27
	28	29 FREE live Christmas tree pickup on your regular trash day from Dec. 29- Jan. 16. It must be free from all ornaments/lights/etc.	30	31	<p>*These events will be held at City Hall (310 W. Pearce Blvd.). All meetings are subject to change. Please check the Calendar of Events at www.wentzvillemo.org for the most up-to-date information.</p> <p>[†]Except Christmas Day.</p>		



Put Your Money Where Your House is

Shopping locally is the best way to keep your tax dollars working for you!

Where we shop, where we eat, where we have fun – all of these options are what make our community, our home. Our businesses and restaurants are an integral part of the distinctive character of Wentzville. Local businesses are owned by people who live in this community and who are highly invested in the Wentzville's future.

Wentzville's exceptional quality of life and local economy rely on where you – our residents – spend your money and do your shopping. Sales tax is a direct and vital lifeline to essential City services. Money spent in Wentzville directly impacts our residential services. The money you spend here comes back here – in the form of recreational programs, police officers, City improvements and more.

Shopping locally keeps businesses here, providing jobs, and benefiting our schools and area nonprofits.

If there's one thing we can all do to make our dollars work for this community, it's to shop local. Gas up here before you leave town. Grab dinner in Wentzville on your way home from work. Think local before you shop online. Make your tax dollars work for you and your community; shopping locally benefits the entire community.

Alderman Robert Hussey shares his views on the importance of spending money here in Wentzville, "When you shop local you support your community. That means the City can provide better parks, better police protection and improved streets. So, please remember to shop local to make your community even better."

This is your community. Keep your money local – spend here, invest here. **Shop Local. Shop Wentzville.**



Board of Aldermen: Linda Wright (Ward 3), Robert Hussey (Ward 1), Michael Rhoades (Ward 2), Mayor Nick Guccione, Chris Gard (Ward 2), Cheryl Kross (Ward 1) and Mike Hays (Ward 3).

Community Development Block Grants

Maintaining our neighborhoods and helping our residents are top priorities for the City of Wentzville. Community Development Block Grants (CDBGs) are instrumental in helping us achieve these goals.



CDBG funding comes from the U.S. Department of Housing and Urban Development for the purpose of helping low- and moderate-income households. CDBG funding covers several programs, ranging from helping to maintain a home, buy a home, or receiving rides to reach essential services. Below is a brief summary of the programs available.

- **Home Improvement Program** — This program provides 0% interest, five-year forgivable \$5,000 loans to income-qualifying households for home improvement projects.
- **Emergency Repair Program** — This program will provide 0% interest, five-year forgivable \$5,000 loans to income-qualifying households for emergency repairs.
- **Property Maintenance Program** — This program offers a one-time grant of up to \$2,500 to qualified homeowners to use toward addressing existing cited violations by a Wentzville inspector. The grant must be used to bring existing housing, garages and fencing up to code.
- **Transportation Program** — This program provides transportation to eligible residents for necessary medical, shopping and other essential services. A limited number of trips for each selected applicant will be made available.

Various restrictions apply for each of these programs, including income verification. Applications are now available at bit.ly/Wentzville_CDBG; deadlines may apply. Questions regarding any of these programs can be directed to William White, Building Commissioner, at William.White@wentzvillemo.org or (636) 639-2040.



Holiday Events for Seniors

Wentzville residents ages 60 and older can participate in a couple of fun holiday-themed events in December. To register for either event, call the Parks Department at (636) 332-9236.

Spirit of Christmas Dinner and Dance

- *When:* Friday, Dec. 5, from 5:30 to 8:30 p.m.
- *Where:* Progress Park Center
- *Details:* Participants will enjoy dinner from Pete's Drive-in, music, dancing, door prizes and a visit from Santa.
- *Cost:* \$15 per person.

Christmas Lights and Dinner

- *When:* Wednesday, Dec. 10, from 3 to 10 p.m.
- *Where:* Departs from the Green Lantern
- *Details:* The trip to Our Lady of the Snows includes a visit to the Annual Way of Lights Christmas display, a dinner buffet and a visit to the Tree Room. On the way back, you'll see the Celebration of Lights at Fort Zumwalt Park and the Holiday Night Lights in Wentzville.
- *Cost:* \$40 for residents; \$45 for nonresidents. This event includes dinner and transportation.

Holiday Hours

City offices will be closed for the following holidays:

- Veterans Day, Nov. 11
- Thanksgiving, Nov. 27 & 28
- Christmas, Dec. 24 & 25
- New Year's Day, Jan. 1

Progress Park Recreation Center holiday hours:

- Thanksgiving, Nov. 27, closed
- Christmas Eve, Dec. 24, open 6 a.m.-3 p.m.
- Christmas Day, Dec. 25, closed
- New Year's Eve, Dec. 31, open 6 a.m.-5 p.m.
- New Year's Day, Jan. 1, closed



Breakfast or Lunch with Santa

On Saturday, Dec. 6 at 9 a.m. or 11 a.m., kids ages birth to 10 years can join Santa for breakfast or lunch followed by a craft and fun games. Each child will have individual time with Santa for parents to take pictures. Crafts and games are geared toward children ages 2 and up; younger children will need help from a parent. All participants need to be preregistered by Monday, Dec. 1. The cost for residents is \$10; and it's \$12 for nonresidents. Guardians may preregister for breakfast or lunch for an additional \$5 per person. To learn more or to register, call the Parks Department at (636) 332-9236. Breakfast, which will be from 9-10 a.m., will include pancakes, sausage and fruit. Lunch, which will be from 11 a.m.-noon, will include pizza, fruit and cookies.





Filing Opens for Municipal Offices

Beginning Tuesday, Dec. 16, at 8 a.m., candidates may begin filing for the elected municipal offices that will appear on the April 2015 ballot. Candidates will need to file at City Hall, located at 310 W. Pearce Blvd. The filing period will remain open until 5 p.m. on Tuesday, Jan. 20, 2015. If you would like more information, please call the City Clerk's office at (636) 639-2010.



Holiday Trash Collection Schedule

Various upcoming holidays may impact your normal trash collection schedule.

- **The week of Nov. 10, trash collection days will not change.**
- **For the week of Nov. 24, trash collection will be as follows:**
 - ▶ Trash collection will remain the same on Monday, Tuesday and Wednesday.
 - ▶ On Thursday, Nov. 27, and Friday, Nov. 28, trash collection will run a day late. Thursday's collection will move to Friday and Friday's collection will take place on Saturday, Nov. 29.
- **The week of Dec. 22, trash collection will be as follows:**
 - ▶ Trash collection will remain the same on Monday, Tuesday and Wednesday.
 - ▶ Trash collection on Thursday, Dec. 25, and Friday, Dec. 26, will run a day late. Thursday's collection will move to Friday and Friday's collection will take place on Saturday, Dec. 27.
- **Trash collection for the week of Dec. 29 will be as follows:**
 - ▶ Trash collection will remain the same on Monday, Tuesday and Wednesday.
 - ▶ Trash collection on Thursday, Jan. 1, and Friday, Jan. 2, will run a day late. Thursday's collection will move to Friday, and Friday's collection will take place on Saturday, Jan. 3.

Beginning on Jan. 5, trash collection will go back to its normal schedule. If you have questions about holiday collection schedule changes, please call the Public Works Department at (636) 639-2049, Monday through Friday, between 7:30 a.m. and 4:30 p.m.



310 W. Pearce Blvd.
Wentzville, MO 63385

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Wentzville's Winter Storm Reminders

Each winter, the City typically receives between three to six snow events that require street plowing. The information included below provides some quick procedural reminders for residents to follow when a snow event is predicted. Following these practices will not only benefit you and your neighbors but also the crews working to clear the streets so they can be as safe and efficient as possible. Additional information is available in the Public Works section of the City's website at www.wentzvillemo.org, under the **Emergency Winter Storm Procedures** link:

- City crews primary objective is to first clear major roadways to ensure emergency services and benefit the greatest number of people possible.
- If snow is predicted, please avoid parking any vehicles on the street. This will assist crews and ensure that all streets can be reached, and will help to avoid digging cars out. If five inches are anticipated, and the Mayor declares a snow emergency, street must be cleared of ALL vehicles.
- When clearing your driveway, try to deposit snow to the left of the drive when facing your home. While crews cannot avoid pushing snow across the drive, this will help minimize the amount of snow that is piled up. Never push snow out into street as this is illegal and can impede snow removal operations.
- Maintaining access for the postal service is the mail customer's responsibility; however, if a mailbox is knocked down or damaged as a result of snow plowing, the City will cover up to \$50 for the cost of repair or replacement — a claim may be submitted for damages exceeding \$50.

So, the next time the weatherman predicts snow, be sure to move your cars off of the street and remember these tips to make life easier for all.

Roads Not Cleared by the City

Below is a list of roads within Wentzville's City limits that are cleared by the Missouri Department of Transportation, rather than the City of Wentzville. In addition to these roads, there are thoroughfares that are St. Charles County's responsibility to maintain. More information is available in the Public Works Department section of the City's website, under the Emergency Winter Storm Procedures link at www.wentzvillemo.org.

- Interstate 70
- Interstate 70 North and South Service Roads
- Highway 40/61
- Highway 64
- Route A
- Route Z
- Route N

