

The Vision

Your Source for City of Wentzville News and Events

NOVEMBER/DECEMBER 2020



HNL 5K AND FUN RUN

LEARN ALL ABOUT HOLIDAY NIGHT LIGHT EVENTS ON PG. 4.

Wentzville Missouri®

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Signs of Success:

An Economic Development Update

As an engaged community driven by visionary City leadership, Wentzville has been one of the fastest-growing cities in the state for nearly 20 years. Investment in public infrastructure continues to open up new development opportunities, and mixed-use projects are

a trending conversation persistent among developers, brokers and investment firms. As Wentzville strives to best meet the needs of its residents and businesses, growth is both necessary and inevitable.

CONTINUED ON PG. 6



RENDERING OF BRETT HULL'S JUNCTION HOUSE

Welcome New Businesses!

4061 Beauty Haus

750 Luetkenhaus Blvd.

Goosehead Insurance

310 W. Pearce Blvd., Ste. 14

Juicy Tan (New Owners)

1229 Wentzville Pkwy., Ste. 207



Reasons to Shop in Wentzville during the Holidays

As consumers, we have the power to shape our City. Isn't that an amazing thought? When you shop in Wentzville, you are pledging to make a concerted effort to impact our local businesses – both big and small. So why should you choose to shop local?

- 1 Tax Dollars:** Keep your tax dollars working for YOU! The City sales tax you pay funds improvements to parks, roads and services in YOUR City.
- 2 Jobs:** Wentzville businesses grow and can create more jobs right here – jobs help local families!
- 3 Personalized Service:** Local businesses are owned by your neighbors and friends, they care about you and are invested in our community.
- 4 Unique Options:** Locally-owned businesses provide a wide range of product choices for everyone in the community.
- 5 Savings:** When you shop in Wentzville – right here where you live – you'll save money, gasoline and time!



950 CORPORATE PKWY., STE. 106

Business Spotlight: Harmonic Healing

Wentzville welcomes an alternative-health business that aims to further the body's natural healing abilities.

OWNERS: David and Tina Burns (*above*)

WHEN DID YOU OPEN? June 2020

WHY DID YOU LOCATE YOUR BUSINESS IN WENTZVILLE? Wentzville is a very friendly community that supports its small business owners well. We are excited to bring a new modality of healing to western St. Charles County – specifically to the Wentzville community.

WHAT DO YOU BRING TO WENTZVILLE BY HAVING YOUR BUSINESS HERE? In recent years, more and more people are seeking alternative health modalities. The Harmonic Egg featured at Harmonic Healing is a wonderful tool to address our client's health needs.

WHAT PRODUCTS/SERVICES DOES YOUR BUSINESS OFFER? Harmonic Healing features the Harmonic Egg, a patented resonance chamber that uses light, sound and vibration to balance the Autonomic Nervous System and facilitate the body's natural healing abilities.

WHAT'S YOUR FAVORITE THING ABOUT WENTZVILLE? Its warm and friendly environment. Wentzville has a small-town feel, yet offers its residents the amenities of a very up-and-coming city.

WHAT'S NEXT FOR YOUR BUSINESS? Harmonic Healing currently has one Harmonic Egg to serve our clients. We look

forward to purchasing a second Egg down the road to better serve the community.

WHAT DO YOU HOPE WENTZVILLE WILL EVOLVE INTO IN FIVE YEARS? We envision great growth for Wentzville in the coming years. With support from our wonderful community, we're looking forward to many new businesses opening as Wentzville's population continues to trend upward.

ARE THERE ANY OTHER COMMENTS, ADVICE OR NEWS YOU'D LIKE TO SHARE? Our Harmonic Egg is one of only 27 across the United States, with the waiting list to purchase an Egg over a year out. It is a very well-received technology that we look forward to sharing with Wentzville's residents. The Egg has tremendous potential for addressing and maintaining health. Quite simply, it's something everyone should try at least once. There is no other experience quite like it.





Message from the Mayor: Building a Better (and Safer) Future

by email at mayor1@wentzvillemo.gov or call me directly at (636) 639-0354. I genuinely care about your success as a parent, teacher, first responder, business owner and community member. I am thankful to be able to work with you to build a better future for our community. You are important to me and I consider it an honor to be able to continue to serve you in my role as mayor. Your respect and support is not something I take for granted. It is something I strive to earn again and again.

The City of Wentzville is a community of neighbors working together to build a better future. This is our City mission and one I take to heart. Wentzville’s residents and business owners are special to me – you are my friends and my family. I want to work with each of you to improve our community, to be the best we can be. I want to hear your ideas and concerns and to provide you with an outlet to share your feedback. You can reach me

In the current climate – in the midst of the ongoing global pandemic – I need your support more than ever before. Times are tough, life is unbalanced and we are less certain of the future. I am cautiously optimistic that we are heading down a

path to a new “normal,” but I am worried that we are forgetting that things are still in flux.

I need your help to continue to make good choices when it comes to protecting our community from the COVID-19 virus. Encourage your family members and friends to wear masks, check on your loved ones who may feel isolated in the wake of social distancing, continue to support our local businesses with your online and to-go orders, and make personal hygiene, health and safety top priorities. If you have concerns about COVID-19 or questions about best practices for your home or business, please visit the St. Charles County Health Department online at www.sccmo.org/2105/COVID-19.

Veterans Memorial Closure

The City of Wentzville and its contractor has closed Veterans Memorial Parkway (the I-70 south outer road) between South Point Prairie Road and Schaper Road as of Nov. 2. The closure will last approximately seven months, and is required for the construction of the retaining wall along Veterans Memorial Parkway for the new on- and off-ramps for eastbound I-70. This closure will also allow the crews to begin construction of the bridge over the railroad. There is a signed detour

route using I-70 between Highway W and Wentzville Parkway. Traffic west of Schaper Road will need to use Eastbound I-70 and Wentzville Parkway to access Veterans Memorial Parkway and South Point Prairie Road. While traffic east of South Point Prairie Road will need to use Westbound I-70 and Hwy W to access Veterans Memorial Parkway and Schaper Road. To learn more about this project, please visit www.wentzvillemo.gov/projectupdates.

Letters to Santa

For the second year, Wentzville Parks and Recreation is partnering with Santa Claus in this special holiday tradition! Last year, Santa responded to more than 175 Wentzville residents. He can’t wait to hear from you! To participate, write a letter to Santa and drop your letter in one of

Santa’s mailboxes located at Progress Park Recreation Center, City Hall or historic downtown Wentzville on Main Street. Send him your letter by Dec. 18 to make sure you get a reply. You can find a letter template at one of Santa’s local mailboxes or at www.wentzvillemo.gov/letterstosanta.



Find Buddy the Elf

Between Nov. 30 and Dec. 21, be on the lookout for Buddy, the life-sized elf, at one of Wentzville’s parks, City buildings or local businesses. Buddy will move to a new location every few days and post pictures and/or clues about his location on Wentzville Parks and Recreation’s Facebook page. Simply find Buddy, snap a fun photo with him and send it to BuddyTheElf@wentzvillemo.gov.

Every family that enters will receive a prize. Plus, on Dec. 21, we’ll award first-, second- and third-place prizes for the most creative photos with Buddy. This contest is open to both residents and nonresidents; there is no entry limit. All photos must be submitted by Dec. 20. Please note: All photos become property of the City.



Holiday Night Lights: A Wentzville Tradition

To view the complete HNL schedule and learn more about these magical holiday events, please visit www.wentzvillemo.gov/hnl.

DRIVE-THRU: STARTS NOV. 27

The annual Wentzville Holiday Night Lights drive-thru display at Rotary Park opens on Friday, Nov. 27. Enjoy a one-mile light display that features large illuminated commercial scenes and tunnels of twinkling lights. This holiday display is a great way to experience the magic and joy of the season close to home. Drive-thru admission is \$10 for vehicles holding up to six passengers; \$1 per additional persons after the sixth. On Saturdays, you can enjoy a visit with Santa inside the Kolb Building which has been transformed into a winter wonderland!

5K AND FUN RUN: DEC. 6

The Holiday Night Lights 5K and Fun Run will take you through our amazing light display at Rotary Park just in time for the holiday season! Runners in the 5K will race through the paved sidewalks of Stonemoor subdivision and into the rolling hills of Rotary Park. This race is fun for the

entire family! For those competitive racers, the top three overall male and female finishers will each win a gift card! All racers will receive a unisex, fleece-blend, crew sweatshirt (shirt sizes not guaranteed), finisher medal and post-race snacks. This race will be chip-timed.

Early pickup is Dec. 3 from 3-5 p.m. and Dec. 4 from 5-7:30 p.m. at the Wentzville Ice Arena. Day-of-race packet pickup and same-day registration starts at 3 p.m. At 4:30 p.m., packet pickup will end and the course will be closed to street traffic. The 5K race starts at 5 p.m. The one-mile Fun Run will begin once the 5K route is clear. 5K medals will be awarded after the last runner has completed the course. First place winners of the 5K will receive age group awards for top male and female in each of the following age groups: 10 and under; 11-14; 15-19; 20-29; 30-39; 40-49; 50-59; 60-69; 70 and older. The top three overall male and female competitors will not be awarded for winning their age group. For those competitive racers, the top three overall male and female 5K finishers will each win a gift card! If you are unable to stay for awards, you may pick up your award at the Wentzville Ice Arena up to two weeks after the event. Medals will not be mailed. Registration is \$40 and will be accepted until the day of the event. To register, please call (636) 332-9236.

WALK-THRU: DEC. 14*

Make the Holiday Night Light's Walk-Thru a family tradition! The event takes place from 5-8 p.m. on Monday, Dec. 14. The cost is \$3 in advance and \$5 the day-of, per person (children under age 2 are free). The walk-thru event allows participants to enjoy the Holiday Night Lights display at a slower, more intimate pace. Attendees will

stroll through the one-mile light display, experience enchanted scenes, twinkling lights and joyful carolers.

After walking the illuminated route, participants can visit the Kolb Building – which will be transformed into a winter wonderland with decorated trees from local businesses and organizations – to enjoy refreshments and have their picture taken with Santa! Live reindeer will also be available for a festive holiday photograph!

SLEIGH HAYRIDES

Book a wintertime, tractor-pulled hayride through beautiful Rotary Park to tour the breathtaking Holiday Night Lights. Sleigh Hayrides are perfect for scouts, church groups, picnics, company parties or family/neighborhood get-togethers. Sip hot chocolate, munch on cookies and listen to holiday music while sitting around the bonfire. The hayride will hold a maximum of 25 people, including lap children. Rides are scheduled on a first-come, first-served basis. You must register ahead of time. A two-week notice is required.

CARRIAGE RIDES

Get into the holiday spirit by experiencing the Holiday Night Lights display on a majestic horse-drawn carriage and enjoy a magical trip through Rotary Park! Rides are available Tuesdays, Thursdays and Fridays in 30-minute increments starting at 6 p.m., with the last ride at 8:30 p.m.* (Except Friday, Dec. 25.). A four-passenger and six-passenger carriage are available each evening. Rides are scheduled on a first-come, first-served basis and you must register ahead of time.

**Walk-thru inclement weather date: Dec. 15*





Solid Waste Requests

You can now enter a solid waste request in one easy step!

Use your desktop computer or any mobile device to quickly and easily add, remove or change any services, report a missed collection, or schedule a one-time large-item pickup.

Simply visit www.wentzvillemo.gov/solidwasterequest to complete a short form. The form is for all missed pickup and service requests for solid waste, yard waste, rigid and fiber recycling. This service is only for Wentzville solid waste customers.

Christmas Tree Recycling

Wentzville residents can recycle their natural Christmas trees with curbside collection. Trees, which must be free of decorations, lights, etc., may be placed at the curb on your regular collection day between Jan. 4 and Jan. 22. For questions, please call (636) 327-5102.

Natural trees, with no decorations, coverings, stands or lights, can also be recycled at the following locations during regular park hours on the following dates:

- Progress Park: Dec. 26-Jan. 15
- Heartland Park: Dec. 26-Jan. 15
- Rotary Park: Jan. 9-15



Register for a Personal Visit from Santa!



Did you know Santa will make a special stop in Wentzville this December? Register now to have Santa drop by your house between 8 a.m. and 4 p.m. on Saturday Dec. 19 or between 9 a.m. and 5 p.m. on Sunday, Dec. 20. Personal visits are only \$15 per house. A new tracking system will allow you to watch Santa as gets closer to your home! You can also sign up to have Santa bring you a special holiday present with yummy goodies and toys for an additional \$15. This program is for Wentzville residents only. Due to North Pole protocols, Santa will practice safe physical distancing and must remain outside of your home for his drop-by visit. To register, please call Wentzville Parks and Recreation at (636) 332-9236 by Dec. 11.

Community Development Block Grants

Maintaining our neighborhoods and helping our residents are top priorities for the City of Wentzville. Community Development Block Grants (CDBG) are instrumental in helping us achieve these goals. CDBG funding comes from the U.S. Department of Housing and Urban Development, through St. Charles Urban County, for the purpose of helping low- and moderate income households. CDBG funding covers several programs, from helping to maintain a home, to receiving transportation. Below are two examples of the programs available.

Home Improvement Loan Program – Five-year, forgivable, no-interest loan to eligible residents to make repairs and improvements to their owner-occupied property. This program includes adding handicapped accessibility and can also help residents pay for corrections to their property, which have been cited violations by a Wentzville inspector if qualified.

First-Time Homebuyer Program – This program works with participants to gain firsthand knowledge about the essentials of getting mortgage-ready to buy your own home and how you may qualify for financial assistance of up to \$10,000 that can be used for down payment and closing costs. Income eligibility applies. Various restrictions apply for each of these programs, including income verification. Please visit the City's website at www.wentzvillemo.gov/cdbg to access an application; or complete the application online by visiting the St. Charles City portal at www.wentzvillemo.gov/sccportal; deadlines may apply.

Questions regarding any of these programs can be directed to Wentzville's Building Official at Jessica Isaak. Please send an email to Jessica.Isaak@wentzvillemo.gov or call (636) 639-2046.



Shop Safely With a Few Reminders from Wentzville PD

Take time to ensure you have a safe and happy holiday season! These steps may help reduce your chances of falling prey to a criminal act. For more information, please call the Wentzville Police Department at (636) 327-5105. When shopping, take the following precautions.

1. Be aware of your surroundings.
2. Remember where you parked your car. Take a photo of your car or a nearby landmark.
3. When shopping after dark, park in a well-lit area that is close to the store's entrance.
4. Shop in pairs. Take a family member shopping with you.
5. When returning to your car, keep your key fob in your hand.
6. Avoid carrying large amounts of cash; opt to pay for purchases with credit cards.
7. Don't leave your phone, purse or other valuables visible in your parked car.
8. Hide your bags. Don't leave purchased merchandise in your parked car where it can be seen.

Board Update: Economic Development Success

CONTINUED FROM PG. 1

Here's a quick look at a few of Wentzville's current development projects, which point to signs of economic success.

THE BEND AND WENTZVILLE PARKWAY

The 60-acre mixed-use development known as The Bend continues to prepare for new retailers. The City's new, more-than-83,000-square-foot recreation facility – the Wentzville Community Center – is also part of The Bend development and is working its way through final design phases. Learn more at www.wentzvillemo.gov/wcc.

Expanding commercial businesses surrounding Wentzville Parkway – such as Syberg's restaurant – have proposed reinvestment and exterior building modifications, giving new life to West Pearce Boulevard. Other retail development throughout the City remains highly active. The new Dollar General at 100 Will Ron Dr. opened in late October. Recent months also saw the completion of several projects such as the construction of a new BJC Outpatient Center at 1520 Wentzville Pkwy. and the St. Charles County Ambulance District's new facility at 501 E. Pearce Blvd.

DHP AND INTERSTATE DRIVE

This fall, the David Hoekel Parkway (DHP) Interchange project will construct on- and off-ramps to east and westbound I-70. The project will tie DHP to the realigned north outer road and continue DHP to the south over the railroad. This public infrastructure investment will tie into the St. Charles County project that connects DHP to South Point Prairie Road and Interstate Drive from South Point Prairie Road to Schaper Road. The new DHP interchange opens up the potential for more than 250 acres of commercial and mixed-use development on the City's western boundary.

Currently, the DHP Interchange is awaiting the production of the retaining wall panels to begin construction of the wall in early November (learn about the construction impacts on pg. 3). Weather-permitting, this project will continue work on the walls and bridges throughout the winter months. The DHP/Interstate project is progressing with paving of DHP near Peruque Valley Park. The

overall project is expected to be complete by fall 2021.

THE JUNCTION

Redeveloping and investing in downtown Wentzville and its surrounding areas continues to be a priority for the Board of Aldermen and City leadership. Brett Hull's Junction House, adjacent to Historic Downtown Wentzville at 1311 Lodora Dr., is a multi-level restaurant and bar, which occupies over 9,400 square feet including the main restaurant area, a large covered outdoor patio, and an open-air rooftop suitable for both public use and private events. All three areas of the restaurant will feature a full-service bar and dining space with commemorative Brett Hull memorabilia. F45 Training Wentzville, a new fitness gym, will occupy the remaining 3,000 square feet of space.

The Junction development also includes a modern apartment community – Grand Central at The Junction – which features one- and two-bedroom apartments just steps away from the other mixed-use development amenities.

INDUSTRIAL GROWTH

The industrial sector also remains strong especially with the General Motors Wentzville Assembly Center serving as an anchor in the community and the region. With over 4,000 employees, the GM facility remains one of the largest employers in both St. Charles County and the state. The City of Wentzville remains proactive in the area of automotive support and continues to solicit additional business in this sector.

Residential projects also continue to grow in the City of Wentzville with over 40 residential subdivision/projects currently in various stages of development in the City. Two of the newest projects include Prairie Wind with over 200 single-family homes, and Aventura apartments with 192 units.

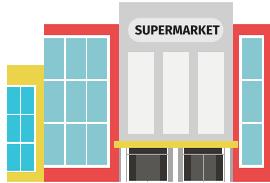
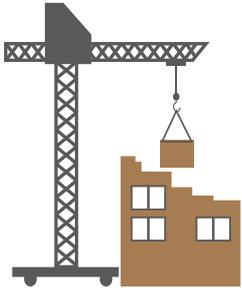
“The new DHP interchange opens up the potential for more than 250 acres of commercial and mixed-use development on the City's western boundary.”



Who to Call in Wentzville

Use these phone numbers to contact the City of Wentzville department or local agency you need to reach. For emergencies that require immediate attention, please call 911. To report a concern online, please visit www.wentzvillemo.gov/concerncenter.

Building Permits
(636) 327-5102



Business Licenses
(636) 327-5101



Chamber of Commerce
(636) 327-6914



City Hall
(636) 327-5101



Fire/Police Emergency
911



Hospital
(636) 327-1000



License Bureau
(636) 445-5053



Library
(636) 332-8280



Municipal Court
(636) 639-2193



Post Office
(636) 327-3550



Non-Emergency Police Line
(636) 327-5105



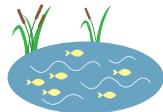
School District
(636) 327-3800



Parks and Recreation
(636) 332-9236



Street Light Outage
(636) 639-2049



Stormwater Concern
(636) 327-5102

Submit a Crime Tip
(636) 639-2180



Traffic Signal or Sign Concerns
(636) 327-5102



Tall Grass or Weeds
(636) 639-2121



Trash/Recycling
(636) 639-2049



Submit a Traffic Concern
(636) 639-7575



Utility Billing
(636) 639-2155

Utility Setup

Trash/Water/Sewer
City of Wentzville
(636) 639-2155

Electric
Ameren: (800) 552-7583
Cuivre River: (636) 695-4700

Gas
Ameren: (800) 552-7583
Laclede: (800) 887-4173

ECRWSS
Postal Customer

Holiday Collection Schedule

- **Veterans Day** — The Veterans Day holiday will not affect the collection schedule.
- **Thanksgiving** — For the week of Nov. 23, collection will be as follows: solid waste collection will remain the same on Monday, Tuesday and Wednesday. On Thursday, Nov. 26 and Friday, Nov. 27, collection will run a day late.
- **Christmas and New Years** — For the weeks of Dec. 21 and Dec. 28, collection will be as follows: solid waste collection will remain the same Monday-Thursday. On Friday, Dec. 25 and Friday, Jan. 1, collection moves to Saturday, Dec. 26 and Saturday, Jan. 2, respectively.



Holiday Hours

City offices will be closed the following holidays:

- Veterans Day: Nov. 11
- Thanksgiving: Nov. 26 & 27
- Christmas: Dec. 24 & 25
- New Year's Day: Jan. 1

Progress Park Recreation Center Holiday Hours:

- Veterans Day, Nov. 11, open 6 a.m.-8 p.m.
- Thanksgiving, Nov. 27, closed
- Day after Thanksgiving, Nov. 28, open 6 a.m.-8 p.m.
- Christmas Eve, Dec. 24, open 6 a.m.-3 p.m.
- Christmas Day, Dec. 25, closed
- New Year's Eve, Dec. 31, open 6 a.m.-6 p.m.
- New Year's Day, Jan. 1, closed

Wentzville Ice Arena Holiday Hours

Find hours and more at www.wentzvilleicearena.com.

Protect Your Packages

Keep your packages safe from “porch pirates” this holiday season (and year-round) with these tips from the Wentzville Police Department.

- Schedule deliveries when you will be home, or have packages delivered to a trusted friend, family member or a commercial locker.
- Request a signature to receive your package.
- Increase your home security with surveillance cameras.
- Report any suspicious activity to WPD by calling (636) 327-5105.

If you have a surveillance system, WPD would love to partner with you! WPD's “Video Surveillance Camera Registration Program” is a voluntary program that allows you to partner with WPD to assist during investigations. If you register your surveillance system and a crime occurs, WPD can quickly identify anyone that has cameras nearby. This helps WPD to collect video evidence and follow up on leads to solve the crime. WPD is NOT asking for access to your system. This voluntary program simply provides a way to know where video surveillance systems are located throughout the community. To register your surveillance system, please visit www.wentzvillemo.gov/wpdvideoregistration. If you have any questions, please contact Detective Sergeant Maddolin at (636) 639-2105.

