

The Vision

January/February 2018

your source for
**CITY OF
WENTZVILLE**
news & events



Breathe Easy! The City of Wentzville Government Center is Smoke-Free

In October, Wentzville's Board of Aldermen passed an ordinance that bans the use of tobacco at all City parks and in the Government Center, which encompasses the new City Hall facility and the Law Enforcement Center on Schroeder Creek Boulevard. Ordinance #3793 bans the use of all smoke, vape and tobacco-related products from curb-to-curb in City parks and at the Government Center, including in parked vehicles.

Filing Closes Jan. 16

Candidates filing for the April 2018 election will need to file at City Hall, located at 1001 Schroeder Creek Blvd. The filing period will remain open until 5 p.m. on Tuesday, Jan. 16, 2018.

Positions open for filing include one Alderman from each of the three wards. City

ordinances state that candidates running for alderman must be at least 18 years of age; a U.S. citizen; and an inhabitant and resident of the City for at least one year prior to the election. Candidates running for alderman must also be a resident, at the time he/she files and during the time he/she serves, of the ward from which he/she is elected.

If you would like more information about the duties and qualifications for serving on Wentzville's Board of Aldermen, please call the City Clerk's office at (636) 639-2010. Please note: all filing fees are \$25 and must be paid when filing for the position of alderman.

Recycle Your Christmas Tree: Drop-Off or Curbside

Residents may drop off natural trees daily to one of the locations below until Jan. 19, during regular park hours. Trees must be free of decorations, coverings, stands and lights.

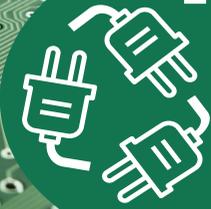
- Progress Park, 968 Meyer Rd.
- Heartland Park, 100 William Dierberg Dr.
- Rotary Park, 2577 W. Meyer Rd.

Curbside collection of your real Christmas trees is also available. Trees, which must be free of decorations, lights, etc., may be placed at the curb on your regular trash collection day between Jan. 2 and Jan. 19.



Wentzville Residents Only ELECTRONICS RECYCLING EVENT

Jan. 6 from 8 a.m. to 1 p.m.
at Heartland Park (100 William Dierberg Dr.)



More than 60 items qualify for FREE electronics recycling.
For more information, please visit bit.ly/electronicsrecyclingevent.

Economic \ Development

How Did That Get Here?

Economic development sure sounds easy enough. If you want a new business to come to your community you send the company an email or call them up and soon they are on their way. Not exactly ...

Economic development consists of three parts: business attraction, business retention and new business start-up. The City of Wentzville's Economic Development Department works on each of these efforts continuously.

This article will focus on business attraction. Business attraction is what most people notice, because it's visible. That's when a new restaurant opens or a new business shows-up on the corner. These new businesses might have been attracted by email or telephone, but we also use tradeshows and even personal visits to make those initial connections.

To help convince a company to locate here in Wentzville we tout our community assets. Depending on the business, these assets might include our rapid growth, the various roadway improvements in the area, our workforce or the City's taxing structure. We share with these companies exactly what our community has to offer to help them achieve success.

Once a company is interested, we usually meet with them to discuss specific sites or locations. The length of time from first contacting the company until they make a commitment to a site is usually one or more years. Sometimes, a company decides they are not ready for expansion or potentially our community does not meet their internal criteria. Fortunately, over the past several

years, Wentzville has remained very successful with an average of 30 new businesses opening each year.

A new business will either choose an existing building or build a new structure themselves. The process of approval to occupy an existing space is much less complicated than constructing a new building. First, the existing space must be appropriately zoned to allow the type of use. For example, an industrial use



Max-Air Technology under construction.

would not be permitted within a commercially zoned space. If the use is allowed, the new business would make improvements to the space. These improvements would be reviewed by the City's Building Division and the Wentzville Fire Protection District to make sure the space is safe for both workers and customers. Once the space is safe, an occupancy permit is issued, next a business license can be obtained and the new business is ready to go!

Constructing a new building can take longer and includes extra steps in the process to make it a great fit for our community. Once again, the zoning must be appropriate. However, before the building can be constructed, a site plan is prepared. The plan shows how the building is to be located on the site; where the parking will be; landscaping; and how the building will look. The site plan is initially reviewed by various City staff members.

Once the site plan is acceptable, it is placed on the Planning and Zoning Commission agenda for their review. The Commission reviews the site plan and all of its components. The Commission then makes a recommendation to the City of Wentzville Board of Aldermen. The Board also reviews the plan and, once approved by the Board, the site plan is ready to move forward.

Throughout the building construction process there are a number of City personnel involved in the review. Again, the building needs to be safe for both the employees and customers. The building and its various elements will match the site plan, once it is completed. The business will then obtain an occupancy permit for the new building and a business license. Finally, the "ribbon" is cut and the company can now open for business. The site plan review and construction process typically takes 12-15 months.

Whether the City's Economic Development Department solicits a business to come here – or they decide to come on their own – be assured that the City of Wentzville will continue to attract quality business development into our community for both residents and visitors alike.

Be Winter Weather Wise!

While we haven't experienced winter just yet, we know it's on the way. In addition to cold temperatures, winter can also mean dangerous driving conditions. As we saw with the out-of-nowhere ice storm last year, it's best to be prepared. I want to take this time to encourage our local residents to think about the safety measures you can take in advance. The Missouri Department of Public Safety provides several resources to help you plan and prepare for Missouri's winter weather.

One way to be prepared is to know what popular weather terms mean. Brush up on your weather lingo by familiarizing yourself with these winter storm terms.

A **City Snow Emergency** is issued by the Mayor and City Administrator and requires the removal of all automobiles from public roadways for the purpose of allowing the removal of snow, ice or any other accumulated precipitation. Any vehicles in violation may be ticketed or towed.

Winter Storm Watch indicates that severe winter weather may affect our area within 12-48 hours.

Winter Storm Warning indicates severe winter weather is in the area or expected immediately and can be life threatening.

Ice Storm Warning is issued for ice accumulations of a quarter-inch or more.

Blizzard Warning is issued when sustained winds or frequent gusts of 35 miles per hour

or greater and considerable amounts of falling or blowing snow (reducing visibility to less than a quarter mile) are expected to prevail for a period of three hours or longer.

Frost/Freeze Warning is issued when below freezing temperatures are expected.

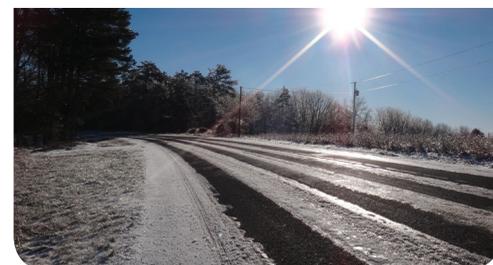
You can also plan ahead for winter by following these tips.

- Create a family emergency plan and an emergency kit with bottled water and canned and dried food that can be prepared without cooking in case of a power outage.
- Add the following supplies to your disaster supply kit: rock salt to melt ice on walkways; sand to improve traction; snow shovels and other snow-removal equipment.
- Secure an alternate fuel source such as firewood or a generator. Make sure your fireplace functions properly. If you have a generator, make sure you have fuel and that it functions properly. Only operate the generator outdoors. Keep a fire extinguisher on hand.
- Create a winter car kit and keep it in the trunk of the car. This includes: windshield scraper and small broom, flashlight, blanket, spare radio with batteries, snacks, water, jumper cables, flares and matches, shovel, sand or shingles to give tires traction, extra hats, socks and mittens, first aid kit, and a fluorescent distress flag.
- Learn how to shut off water valves in case a pipe bursts.



Mayor Nick Guccione

When winter-weather conditions are expected, listen to a local radio station or television network, or tune in to a NOAA weather radio for weather reports and emergency information. Also, stay tuned to the City of Wentzville website and social media channels for the latest City-specific updates. If winter-weather conditions exist or are expected, drive only if absolutely necessary. If you must drive, check the Missouri Department of Transportation's website at www.modot.org for travel conditions or call the Missouri Road Condition Report Line at (888) 275-6636.



Business Spotlight



Sprouffitters | 519 W. Pearce Blvd.

Business Owners: Ryan and Stephanie McLane (pictured)

What year did you open? May 2017

What influenced you to locate your business in Wentzville? Grew up in Wentzville and this is our home.

What do you feel you bring to Wentzville by having your business here?

Affordability for families in the area with high-quality merchandise.

What products/services do you offer? Children's clothing and equipment.

What's your favorite thing about Wentzville? It still maintains that small-town atmosphere.

What's next for your business? We want to branch out and open a second location for young adults. We also want to add a "green" component to our business.

Any other comments, advice or news you'd like to share? Come visit us in Historic Downtown Wentzville and our brand-new location on West Pearce Boulevard.

Winter Reminders

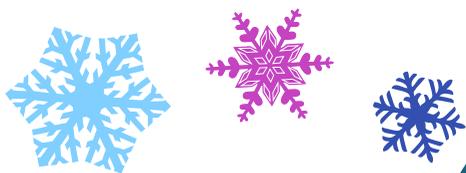
Protect Your Pets

While we all understand the importance of keeping ourselves warm and dry during varying weather conditions, it's equally important to make sure our four-footed family members are also safe and warm. The Humane Society of the United States provides some simple guidelines to help protect our furry friends.

1. Whenever possible, keep pets indoors.
2. Give your pets plenty of food and (unfrozen) water.
3. Protect their paws from salt.
4. Speak out if you see a pet left out in the cold. Politely let the owner know, or call the City's non-emergency Police line at (636) 327-5105.

Wentzville residents (according to Ord. #3207) are required to provide adequate care, shelter and control of their animals. Among

other requirements, owners must provide an environment for their pets that has both shelter and temperature suitable for that species and/or breed. This includes environments that are inside and outside. Owners must also provide animals with access to clean, unfrozen water in a tip-proof bowl as well as nutritious food at least once daily.



Snow Removal Tips from Public Works



Resident Reminders

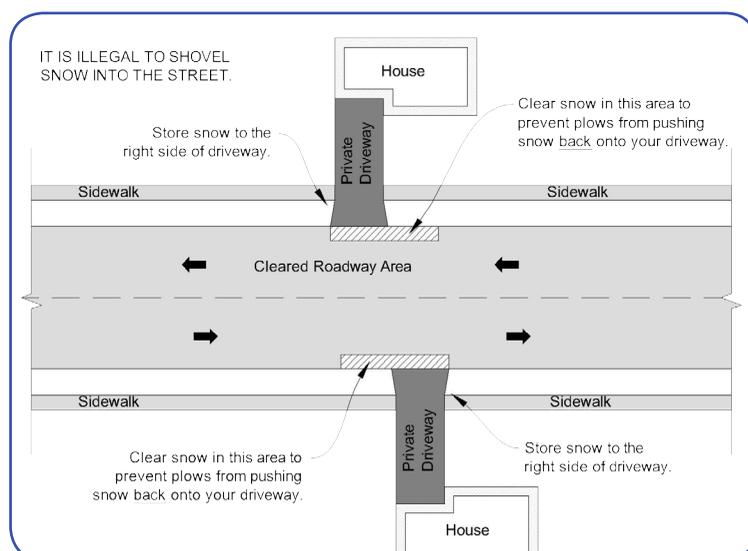
With snow and ice season upon us, Wentzville Public Works is gearing up to keep City roads clear and safe. Below are a few tips for residents:

- **Fire Hydrants:** Residents should clear fire hydrants of snow build up to ensure fire fighters can quickly find the fire hydrant in the event of a fire.
- **Observe winter parking restrictions.** It is always a good idea to remove parked cars from the roadway during snow events greater than two inches. Parking is prohibited on City streets when a snowfall forecast of five inches or more results in a declaration of a City Snow Emergency.
- **Store snow to right side of your driveway,** as you stand in your driveway and face the street. For best results, remove snow from the street in front of and to the left of your driveway (see sketch below). Snow remaining on the street in front of and to the left of your driveway, drops in front of your driveway when the City plow comes by.
- **Mailboxes:** Occasionally, mailboxes are bumped by snow removal equipment or snow dropping off of the face of the plow. When notified of the problem, the City will erect a temporary mailbox until weather conditions allow for repairs. If replacement is needed, the City will reimburse \$50 for a new mailbox, which meets the minimum requirements of the U.S. Postal Service.

- **Landscaping:** The City permits low bushes, ground cover and flowers to be planted in the right-of-way, but does not compensate residents for private plantings in the right-of-way that are damaged due to snow-removal operations. If sod is damaged, the City will restore that area at the earliest availability of sod material.
- **Mail Delivery/Trash Pickup:** Snow Fighters clear snow as close to the curb line as practical to provide access to mailboxes and trash collection. Final clearing is the responsibility of each resident to receive trash collection service and delivery of mail by the U.S. Postal Service.

Snow Emergency

Please remember when a City Snow Emergency is issued, residents must move cars off of public streets. Snow Emergencies, which are issued when five inches or more of snow are predicted, will be publicized on the City's Facebook page and on its website at www.wentzvillemo.org. Thank you for your help to improve our efficiency and effectiveness during these winter-weather events.





Took about one year to complete

**BROKE GROUND OCTOBER 2016;
MOVED IN NOVEMBER 2017**

**\$15 MILLION
BUDGETED**

Fully funded from internal resources and 100% debt free.



\$1.8M



Estimated project savings in excess of \$1.8 million.



**IMPROVED
EFFICIENCY**

Combined staff from **FIVE** buildings and nine departments into **ONE**, improving efficiency and elevating our level of customer service. More than employees now office in **90** City Hall.



**ELEVATED
CITIZEN
ENGAGEMENT**

A new Board Chamber that is **1,675** square-foot larger than the former space, allows for more room for meeting attendees. The Chamber also includes enhanced audio and visual aids, and more.



The current City Hall has been utilized since **1979** when Wentzville had 3,200 residents — this new facility will take the City well into the future to serve upwards of 80,000 residents.

EASTER EGGstravaganza

Bunny Run
5K and
FUN RUN

BONE
HUNT!

Join Wentzville Parks and Recreation on
Saturday, March 24
at Rotary Park for some eggciting events!

Easter EGGstravaganza | Starting at 8 a.m.

Hippity hop, Easter's on its way! The Easter Bunny has been filling thousands of eggs with candy and prizes for the annual Easter EGGstravaganza, which is for ages 1-10. Some eggs will contain a slip of paper for prizes. Don't forget your basket to collect all your goodies. Children will be grouped according to their age. Children may move up to older age groups, but not down to younger age groups. Come early and enjoy face painting and games. Registration in advance is \$4/child. The day of the event is \$5. You must have your ticket on the day of the event to hunt. Don't miss this EGGciting event! Please arrive early to allow time for parking. The gates open at 8:30 a.m. Ages 1-2, 7-8, 9-10 will hunt at 9:30 a.m. and ages 3-4 & 5-6 will hunt at 10:30 a.m.

Bunny Run 5K and One-Mile Fun Run | Starting at 6:30 a.m.

Get ready for Egg Hunting with The Bunny Run 5K and One-Mile Fun Run! Put on your speed enhancing bunny ears and tie up your laces as you race around beautiful Rotary Park before the Easter EGGstravaganza! In addition to the Bunny Run 5K, we will have the One-Mile Fun Run/Walk. These fun family events feature a beautiful course that you are sure to enjoy, plus face painters for the kids, a visit from the Easter Bunny, post-race food and drinks, a chocolate bunny finishers prize for all participants, as well as overall and age-group awards. If you find an Easter egg along the way, be sure to pick it up for a possible surprise at the finish! Costume contest for team, best female, and best male (judging at 6:45 a.m. before race starts at 7 a.m.). Registration starts at 6:30 a.m.; race starts at 7:15 a.m. The winners of the 5K run in each of the following age groups will receive awards; 10 and under, 11-14, 15-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70 and older. The top three overall males and females will also receive awards, but they will not be awarded for winning their age group. Every participant in the 5K/One-Mile Fun Run will receive bunny ears and a chocolate bunny! Cost for the 5K is \$30 before Feb. 10, or \$35 after. Cost for the One-Mile Fun Run is \$25 before Feb. 10, or \$30 after. The first 150 5K entrants will also receive a custom race shirt. Participants can pick up packets early at Progress Park Recreation Center on March 22 or 23.

Bone Hunt | Starting at 11:30 a.m.

Your dog will bark for bones when all kinds of dog treats and bones will be hidden for your furry friends. Your dog will be allowed to try to find as many goodies as possible. Dogs must remain on leashes at all times. Don't forget to bring a basket to put your treats in! After the hunting ends, each dog will receive a "doggie bag" to take home. We will also draw for door prizes. Dogs and their owners may roam around in the park after the event and take advantage of our trail, which is a little over a mile in length and loops around the lake. Cost per dog is \$8 for residents/\$10 for nonresidents; day-of registration is \$15. Must turn in proof of vaccinations when registering your pet. Please be on time for this event because it doesn't take long for the dogs to gather all the bones.



Wentzville Board of Aldermen

Back Row (L to R): Alderman Michael Rhoades, Ward 2; Alderman Brittany Gillett, Ward 2; Mayor Nick Guccione; Alderman Linda Wright, Ward 3. Front Row (L to R): Alderman Rob Hussey, Ward 1; Alderman Bryan Harr, Ward 1; and Alderman Matt Swanson, Ward 3.

The Wentzville Community

When analyzing the Wentzville community, it can be broken it down into a variety of elements. You can look at the community on a map and break it down directionally, you can divide the city up into its three aldermanic wards, and you can even look at the different taxing districts that make up the community. However you break it down, our community has multiple entities who are continually working together for the betterment of our great city.

The city is the COMMUNITY of Wentzville, its residents, its children and even its essential services provided by entities such as the Wentzville Fire Protection District, the Wentzville School District and the St. Charles County Ambulance District. Often, residents group each of these entities together – and while these groups collaboratively work

together on a regular basis – each group also has its own goals for the future and its own strategic plan.

As you may know, the City of Wentzville offers many essential services such as snow removal, street repair, water/sewer provision, public safety, parks and recreation programming, trash/recycling/yard waste collection, and more. The City is committed to providing our residents with the top-notch customer service and programming they've come to expect. Here's just a glimpse at what other local agencies offer to improve quality of life in our community:

St. Charles County Ambulance District provides emergency and non-emergency care and transport services to all municipalities and unincorporated areas of St. Charles County, covering 592 square miles. SCCAD's paramedics work closely with police, fire, emergency management and other agencies in our community to provide a high-quality, coordinated response. In addition, SCCAD offers to residents numerous safety programs such as Lifesaver CPR, Rapid Access, File of Life and child safety seat installation assistance.

The Wentzville Fire Protection District has a very robust community outreach program. The Firefighters reach out to all segments of our community. The administrative staff

also belongs to and participates in numerous organizations throughout our district. In addition to fire prevention education, WFPD partners with various local groups such as the Green Lantern Senior Center, the Western St. Charles Chamber of Commerce, the Wentzville School District, the Wentzville Parks and Recreation Department and more to provide assistance and outreach.

The Wentzville School District is the fastest growing school district in Missouri in the 21st century, adding more than 500 students on average each year since 2001. The District is continually focused on how to best manage its growth and encourage innovation in its classrooms, while also being fiscally responsible and good stewards of taxpayer dollars. The WSD is grateful to be part of a caring community that supports public education and the District's efforts to prepare students to be college and career ready, as well as to be successful members of the Wentzville community.

As the City grows, it will continue to form partnerships and work side-by-side with other agencies in the community. These partnerships integrate, leverage and improve access to resources for all Wentzville residents.

City News

Be Part of the Process!

The City would like to invite members of the public to attend an Open House on Tuesday, Jan. 16, 2018 at 6 p.m.

The Open House will be held in the Board Chambers, located inside the new City Hall at 1001 Schroeder Creek Blvd. During this time, City staff will present amended drafts of the City's Thoroughfare Plan and

the Comprehensive Land Use Plan maps. These maps will be included as part of the City's Comprehensive Plan, which is in the process of being updated. Attendees will have an opportunity to review the maps and make comments or suggestions for formal consideration during this update process. For additional information, please contact Senior Planner Charles Senzee at (636) 639-2065.

Comprehensive Plan Open House
Jan. 16 at 6 p.m.



Wentzville Missouri
Comprehensive Plan

Recycle More! Trash Less. Challenge

The City has been awarded a grant by the St Louis-Jefferson Solid Waste Management District and the Missouri Department of Natural Resources, which is funding a recycling education campaign during 2017-2018. In November, we launched the "Recycle More! Trash Less. Challenge." Between now and March 31, 2018, we will be recording recycling rates for each day of the week, separately. This will help to determine which day of the week is the winner! Every household within that "day of the week" team will receive \$3 off of three months' worth of recycling bills in 2018. So, fill up those recycle carts!





1001 Schroeder Creek Blvd.
Wentzville, MO 63385

PRSRST STD
U.S. POSTAGE
PAID
St. Louis, MO
Permit #495

ECRWSS
Postal Customer

Roads Not Cleared by the City

Below is a list of roads within Wentzville’s city limits that are cleared by MoDOT or St. Charles County, rather than the City of Wentzville. More information can be found at www.wentzvillemo.org. From here, navigate to the Public Works Department’s section of the website.

- Interstate 70 & Service Roads
- Highway 40/61
- Highway 64
- Wilmer Road
- Routes A, Z and N
- Hepperman Road

Upcoming Holiday Hours

City offices will be closed on Jan. 1 (New Year’s Day), Jan. 15 (Martin Luther King Day) and Feb. 19 (Presidents’ Day). Progress Park Recreation Center will be closed on New Year’s Day, but open regular hours on both MLK Day and Presidents’ Day. Please note: the Center will also close at 3 p.m. on Sunday, Feb. 4 (Superbowl Sunday).

Collection Schedule Changes

The New Year’s Day, holiday will affect your trash/recycling collection schedule. For the week of Jan. 1, trash/recycling collection will move forward one day. Monday’s pickup will move to Tuesday, Tuesday’s pickup will move to Wednesday, and so forth, ending with Friday’s pickup taking place on Saturday, Jan. 6. Both the MLK and Presidents’ Day holidays will not affect collection.

Mammography Unit at the City of Wentzville

The St. Luke’s Mobile Mammography Unit will be at Wentzville City Hall (1001 Schroeder Creek Blvd.) on Wednesday, Feb. 7 from 8 a.m. to 1:30 p.m. Both 2D and 3D mammograms will be available to women age 40 and over. The fee will be billed to you or your insurance. To make an appointment or for more information, please call (314) 205-6267. Appointments will be filled first-come, first-served. Women who are uninsured or under-insured may be eligible for free mammograms.

Save the DATE

Planning & Zoning
6 P.M. | JAN. 2 & FEB. 6

Friends of the Wentzville Parks
6 P.M. | JAN. 4 & FEB. 1

Parks and Recreation Board
6:30 P.M. | JAN. 8 & FEB. 5

Board of Aldermen, 6 p.m.
JAN. 10 & 24 AND FEB. 14 & 28

Board of Adjustment
6 P.M. | JAN. 11 & FEB. 8

Parks & Rec Board Tree Committee
5 P.M. | JAN 17 & FEB. 21

Downtown Committee
6 P.M. | JAN. 23 & FEB. 27

Stormwater Committee
7 P.M. | FEB. 22

Unless otherwise noted, meetings are held at City Hall (1001 Schroeder Creek Blvd.). Meeting dates are subject to change. For up-to-date calendar items, please visit the City’s website at www.wentzvillemo.org.

New Businesses



USA Mortgage
2 W. Main St. #101

Yoga at the Crossroads
1023 Main Plaza Dr. (Lower Level)

Glasswing Massage
148 E. Pearce Blvd.

Chieftain Contract Services
625 Parr Rd.